

Valokynä

The professional journal of Computer Aided Design (CAD) and Manufacturing (CAM), Product life cycle management (PLM) and building information modelling (BIM)

Owner

CAD/CAM Association
PL 348
FI-33101 Tampere, Finland

Journal information

- size: A4 (210x297 mm)
- pages: 52 - 120
- front page reserved for CCY
- coverage: the whole of Finland
- distribution: 1.000 – 2.500 pcs

Editor-in-chief

Jukka Kallioinen
tel. +358 50 436 4310

Editor, advertising sales and marketing

Minna Innala
tel. +358 50 307 4697

Delivery of materials:

valokyna@ccy.fi

Delivery media for the announcements

- print-ready pdf file by email
- zip-packed
- cutting space 3 mm around

File formats used

- Adobe PDF
- Adobe Photoshop
- Adobe InDesign

Kuvatiedostot

- formats: EPS, JPG, Tiff
- color palette: CMYK
- resolution at least 300 dpi

Place of printing

Kirjapaino Kari Ky,
<https://kariteam.fi/>

Order price

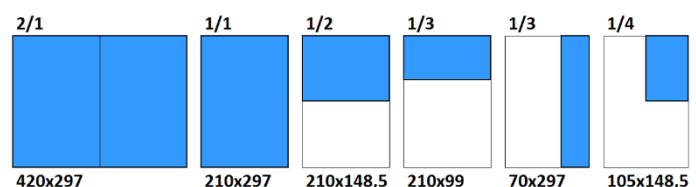
15 € / number (incl. VAT 10%)
+ delivery costs 5 €

Delivery and publication schedule

Magazine	Material	Publication
1/2021	25.10.2021	week 48

Advertising prices (VAT 0)

Page size	4-color ad
2/1 pages (spread)	1 980 €
1/1 page	1 065 €
1/2 page	796 €
1/3 page	660 €
1/4 page	418 €



- estimation increase + 25%
- repeat discount in two consecutive magazines -5%
- company member discount -15%

Market issue company presentation prices (VAT 0)

	Non-company members	Company members
1. page	410 €	320 €
Additional pages	305 €	210 €
½ page	280 €	195 €

- In Journal 1/2021
- Folding according to the standard layout model

Banners for the magazine's website

- 310 € / month (+ VAT 24%)
- Company member discount -15%

www.valokyna.fi

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