

# Valokynä

The professional journal of Computer Aided Design (CAD) and Manufacturing (CAM), Product life cycle management (PLM) and building information modelling (BIM)

## Owner

CAD/CAM Association  
PL 348  
FI-33101 Tampere, Finland

## Journal information

- size: A4 (210x297 mm)
- pages: 52 - 120
- front page reserved for CCY
- coverage: the whole of Finland
- distribution: 1.000 – 2.500 pcs

## Editor-in-chief

Jukka Kallioinen  
tel. +358 50 436 4310

## Editor, advertising sales and marketing

Minna Innala  
tel. +358 50 307 4697

## Delivery of materials:

valokyna@ccy.fi

## Delivery media for the announcements

- print-ready pdf file by email
- zip-packed
- cutting space 3 mm around

## File formats used

- Adobe PDF
- Adobe Photoshop
- Adobe InDesign

## Kuvatiedostot

- formats: EPS, JPG, Tiff
- color palette: CMYK
- resolution at least 300 dpi

## Place of printing

Eräsalon kirjapaino Oy, Tampere  
<https://www.erasalonkirjapaino.fi>

## Order price

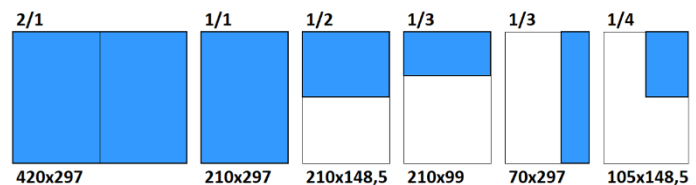
15 € / number (incl. VAT 10%)  
+ delivery costs 5 €

## Next Issue

Magazine	Material	Publication
1/2023	10.03.2023	April
2/2023	11.08.2023	August

## Advertising prices (VAT 0)

Page size	4-color ad
2/1 pages (spread)	1 980 €
1/1 page	1 065 €
1/2 page	796 €
1/3 page	660 €
1/4 page	418 €



- estimation increase + 25%
- repeat discount in two consecutive magazines -5%
- company member discount -15%

## Company presentation prices (VAT 0)

	Non-company members	Company members
1. page	410 €	320 €
Additional pages	305 €	210 €
½ page	280 €	195 €

- Folding according to the standard layout model
- Published on the CCY website (12 moth) and in the printed magazine

## Banners for the CCY's website

- 310 € / month (+ VAT 24%)
- Company member discount -15%

[www.valokyna.fi](http://www.valokyna.fi)

The magazine is not liable for any damage that may be caused to the advertiser if the advertisement cannot be published on a certain date or in accordance with the manuscript. The magazine's main responsibility for an error in publishing advertisements is the price of the advertisement.