

I AM ITALIAN.

I am a one hundred percent Italian product. I was born, grew up and took on substance within our borders. "Italo ergo sum"

I AM FREE.

I am free to be chosen and can be as you want me.
A multitude of shapes and measurements, plain or elegant,
essential or decorated.

I AM A PALETTE OF COLOURS.

Not only the shapes, but also the colours you want me in.
Not one, not two, not three.
Not only bright white or sky blue.
I can be thirty-two colours, perfect for all your needs.

I AM NATURE.

I love nature and was born from it. I am made of linen or cotton.
My dyes and the shades I come in are of completely natural origin.
And because of this too..

I AM UNIQUE.

No one piece is the same as another.
Because I am hand stitched, to make me unique.
In terms of colour. And because..

I MUST BE TREATED

with care. Keep me separate from others. I love quality soaps,
but not chemical solutions which can alter me.
And I shall not disappoint you. We'll appeal strongly to one another,
Because..

I AM HERE TO BE LOVED.

I want you to love me and take care of me.
using age-old methods, as has always been the case..
In Italy.