

# Research and development services

- R&D Strategy
  - Technology strategy gives the direction to product development. To build it, as a starting point are used business strategy, estimated development of markets and opportunities provided by the technology. We will support you to compile your technology strategy.
  - Product Development Process - A Systematic Approach
  - A systematic way to operate in research and development helps to reach the expected results. The process will bring points of view from various functions of the company into development of products and directing of development resources. We will support your company to work out a well-functioning product development process.
- Technology Search and Comparison
  - Technology develops continuously and globally. We will assist you to find a technology suiting your needs and to apply it.
- Ideation
  - We will tempt ideas out of your organization by combining systematic methods for ideation and idea evaluation on the way best suited for the situation. If needed, we will extend the group with additional experts outside your company. We will also look and transfer solutions from other areas.
- R&D co-operation (universities, research institutions, companies)
  - Co-operation with universities, research institutions and companies helps to transfer the latest know-how to your company's use.
  - The way of thinking in universities and research institutions is often different compared to that in companies. We will improve knowledge transfer as a partner capable to communicate easily with both partners. Our network members has work experience about universities, research institutions and companies, and especially about working in their interface.

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- Management of a R&D project
  - Management of a R&D project is an essential part of a successful product development. Our approach is buyer - supplier -model, which will determine the roles of different people and their their duties accordingly. We will help to build a way to operate and take care of the agreed duties, if needed.
- R&D Services during the Product Life Cycle, incl. Product Updates
  - Estimation of product's performance: measurements and analyse, queries, comparisons. Once you now the performance, you can draw conclusions about continuation.
  - Definition of improvements of products: Defining the objective and improvement project.
  - Numerical estimation: Computational estimation and optimization of a product or a service. If needed, we will use companies specialized in modelling and simulation
- R&D financing services
  - Innovation funding will help companies to a faster growth and renew their business.
  - Besides R&D, innovation funding can be used to develop business and organization, and planning for international growth.
  - Our service will help you to formulate an application meeting your needs and report results of your development work.
- We have also a service to manage a R&D project!
- R&D Training Services
  - With the training we will help you to direct and improve your R&D. In our network there are members having skills in product development (among other things specialist qualification in product development) and in training (among other things vocational teacher qualification).