

Christian
BRETON
PARIS



EYE 
PRIORITY
Keep In The Fridge

N°1
EYE
CARE
TM

EYE CARE
SPECIALIST

KEEP IN THE FRIDGE AFTER OPENING IF PREFERRED



**SAVE
YOUR EYES**

YOUR MOST PRECIOUS TREASURE

Throughout history Gold and Caviar
have been recognized for their Luxurious
and Beautifying properties.
Gold and Caviar a true miracle!
A real Eye Saver !



Why the caviar?

Because caviar is an excellent nutriment for the skin. Caviar is rich in active ingredients such as proteins, carbohydrates, and fatty acid.

Caviar helps to:

- Increase the hydration of the skin
- Improve the firmness by increasing collagen production
- Increase the cellular oxygenation and regeneration



What type of gold do we use?

We use the smallest size of 24 carat pure 0.9999 Colloidal Gold to allow a better penetration in the skin.

This Colloidal Gold:

- Improves skin electrical reaction and recreates broken cellular connections
- Increases the speed of the cell renewal
- Prevents skin aging by the antioxidant action
- Helps carry oxygen molecules in order to revitalize and rejuvenate the skin
- Gives the skin radiance and healthy-looking



TRI BALL ROLL ON ACUPRESSURE



Special technique
of acupressure
created by professional
acupuncturist.

Precious Gold Eye Serum

With Pure Gold and Caviar.

The Ultimate Gold & Caviar Age-Defying Serum for Eye Contour.

Designed to enhance your skin's natural beauty, preserve its texture and tone, restore its radiant glow, Precious Gold Eye Serum represents the most exciting advance of Christian Breton skincare in this decade.

The absolute pinnacle of science and luxury! This luxurious multi-tasking serum not only moisturizes the skin so that complexion looks revitalized but also targets the seven most prevalent signs of ageing.

Precious Gold Serum promises a fast and spectacular reduction of deep wrinkles!

Apply morning and/or evening, before your Precious Gold Eye Cream.

Ref. 1015



PURE GOLD



3 DIFFERENT
KIND OF CAVIAR

Precious Gold Eye Mask

With Pure Gold and Caviar

Extravagant Caviar Extract joins Gold, suspended in a colloidal gel. This formula improves the texture of your Eye Contour for a fresher look. This superb mask illuminates the appearance of the skin with a stunning radiance so skin looks younger and healthier.

The Summum of Science and Luxury! Smooth on the lower and upper lid, leave for 10-15 minutes, tissue off gently. Use once or twice a week, or as needed.

Ref. 1017



Precious Gold Eye Cream

With Pure Gold and Caviar

Treat your skin to the quintessential luxury of Gold and Caviar, which come together in this extraordinarily Age Defying, Eye Contour Cream. Precious Gold Eye Cream helps restore the youthful complexion look you thought was gone forever.

For the very first time the most precious mineral on earth, Gold is associated to the most expensive marine ingredient, Caviar!



SAVE YOUR EYE CONTOUR!

Its amazingly formula, containing powerful Caviar Extract & Gold, effectively smoothes out the appearance of fine lines and wrinkles so skin appears lifted. It promotes elasticity, improves the feeling of firmness, helps reduce the look of puffiness and dark under-eye circles and combats dryness. It also restores moisture. Apply in the morning and/or in the evening.

Ref. 1016



PURE GOLD



3 DIFFERENT KIND OF CAVIAR





Christian Breton and his Scientific team have demonstrated that Cryotherapy (cold concept) combined with a light pressure helps to reduce quickly swelling and dark circles around the eyes. We strongly recommend keeping all your Eye Priority products in the fridge after opening for an increased efficacy. Of course it is not compulsory, but the results will be largely increased. A light pressure when applying will also help to reduce inflammation.

Liftox Eye Lifting Serum Instant D - Wrinkle

+ Snake Venom-like Peptide + Caviar Extract + Collagen

No needles ! No Waiting ! Expert eye care without injection! Liftox is the very first eye care with "Snake venom-like peptide", Caviar extract and Collagen. Liftox lifts and instantly re-plumps the wrinkles while immediately smoothing the skin's surface with precious active ingredients. Wink, blink, squint... these thousands of daily facial movements create Dermo-creases that deepen wrinkles, particularly in the fragile area around the eyes. Liftox really introduces a unique technology with skin-relaxing properties. This fundamental re-plumping serum has a deep Anti-Creasing Action for a spectacular "EYELIFT" effect and a noticeable firming action.

Liftox active ingredients help to relax the contractile fibers in order to reduce the wrinkles linked to the Dermo-creases and mimics. It contains a Snake Venom-like Peptide to smooth mimic wrinkles plus precious Caviar extract and super effective Collagen to reboost the skin. All night, all day Liftox helps repair the appearance of past damage to give your eyes a younger-looking future.



Roll On Technology

Smooth and very soft, the cool steel ball applicator glides on the eye contour to deliver an amazing sensation of relaxing freshness and a great eye massage. This "cold effect" together with the micro-pressure of the steel ball will act on the micro circulation as a mini massage. Apply morning and / or evening, or throughout the day, if needed. Liftox has a reversible effect so you can use it as much as you wish.



KEEP IN THE FRIDGE

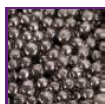
Ref. 1101

Liftox contains



Snake - Venom Like Peptide

- A synthetic peptide mimicking a protein found in snake venom. Helps fight aging, due to effective relaxing effect.



Caviar

- Caviar is basically the embryo of new life. Caviar has tremendous energy and nutritious potential. It contains sodium, potassium, calcium, magnesium, phosphorus, iron, vitamins D, A, E, F... which affects virtually all of skin vital functions.



Collagen

- There are numerous benefits:
 - avoid premature ageing
 - reduce wrinkles



KEEP IN THE FRIDGE



Sérum Elixir Eye Contour



Before



After

MATRIXYL® is a pentapeptide (a fragment of C-terminal part of collagen) which significantly increases the synthesis of collagens. The result is a drastic increase of elasticity and tonicity of the skin.

Sérum Elixir promises a fast and spectacular reduction of deep wrinkles. This high-tech treatment, combined with cold, guarantees a second youth to your eyes.

More Lift

- Advanced lifting and firming benefits to your skin
- Minimizes the look of lines, wrinkles and crow's feet
- Exclusive Matrixyl Complex helps amplify skin's own natural collagen production

More Radiance

- Instantly infuses skin with super-energized nutrients
- Skin that was dull and lifeless immediately takes on a vivid radiance

More Moisture

- Advanced hydrating blend of lipids. Proteins delivers rich, lasting moisture
- Instantly feel a welcome surge of relief from uncomfortable tightness

Ref. 1106

Mascara Soin EyeLash Builder Stronger - Longer Lashes

Duo System for Eyelashes Therapy: SERUM & PRIMER
The new Christian Breton Repairing Care for eyelashes has established itself as THE essential Length-Intensity Treatment. A real Duo System. You may use it in the morning as a primer to protect the lashes from the drying effect of the mascara - giving amazing volume and lengthening while using overnight as a serum to boost eyelashes growth for stronger-longer lashes. Its comfortable transparent texture is a real plus.

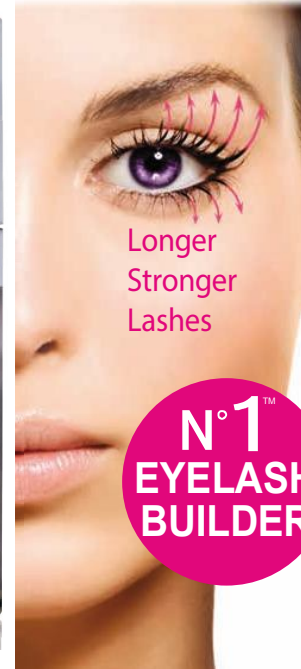
- A subtle combination of Bio- Extender and Energizer ingredients nourishes stressed lashes with restructuring properties and Corallina Officinalis helps protect lashes from sun-rays aggression. EyeLash also contains a new ingredient based on peptide technology that fights follicle ageing process and that promotes collagen generation.

Ref. 1105

Before



After



Longer
Stronger
Lashes

N°1™
EYELASH
BUILDER

Eye Care Anti Fatigue Eye Gel

This gel offers unequalled relaxing care while revitalizing delicate eyelids. It's D-Stressing, relaxing plant extract complex helps reduce puffiness and fine lines. It provides vital nourishing supplement so skin feels lifted, soft and smooth. It is fantastic for people who drive a lot, works on computer, read significantly, work late etc. The plant extracts decongest, soothe, refresh the delicate eyelids and help to reduce small wrinkles. Its non-greasy and hyper-fresh texture allows it to penetrate the skin rapidly. Eye Care also contains specific algae extract which help reboot the elasticity of the skin.

Use in the morning to revitalise and brighten your eyes, in the evening to decongest and at any time of day, even on top of makeup, to refresh and soothe. Keep in the fridge.

“ A “cold storage” concept allows active ingredients to be preserved under optimal conditions so that, when applied, all their benefits can be diffused deep into the skin. We recommend to keep your Eye Priority products in the fridge after opening. ” Ref. 1107

KEEP IN THE FRIDGE



The Favorite of all the Airline Stewardess!

Don't tell anyone but Eye Care is the secret of all the airline stewardess, they just love this fantastic Eye Gel !!! They are crazy about the way it decongests and soothes the eyes especially when you fly long hours!



Stop Dryness!



SOS Eye Balm

For Very Dry Eye Contour

SOS EYE BALM is a High Potency Daily Moisturizing . This unique complex with

Bisabolol and essential Vitamin B helps boost skin's defenses while high-potency moisturizers provide ideal 24-hour hydration. Result: dehydration lines around the eyes are visibly smoothed. SOS Eye Balm has been especially designed for women with very dry eye contour. Hydrates without any oily feeling! Use and Abuse all day long! Keep in the fridge.



Ref. 1112



■ Dark Undereye Corrector Serum Helps Reduce Undereye Shadows

Target dark spots with every drop! The Christian Breton Corrector Serum is an intensive lightweight cream serum which reduces and prevents appearance of dark spots and circles under the eyes. It is exactly as if production of melanin that causes dark spots had been put to sleep. This specialized serum delivers concentrated action through a unique Plant Extract Brightening cocktail and a powerful bio-network of anti-oxidants White Tea Polyphenols and Mallow extract which help correct and prevent dark spots and discolorations.

Day after day, night after night, the skin is visibly reinforced ... stronger, as if re-woven from the core.

Apply morning and night as a cure for 8 to 10 weeks. It is compulsory to use UV Eye Protection SPF 30PA while doing this treatment.

Ref. 1103

It is compulsory to use UV Eye Protection SPF 30PA while doing this treatment.

Before After

KEEP IN THE FRIDGE

■ UV Eye Protection SPF 30

- Protective Eye Care _____
- Clinically Tested _____
- Scientifically-proven formula _____
- Discover a new dimension in daily eye protection! _____

To protect your skin from premature ageing, UV Eye Protection combines UV filters, powerful anti-oxidants to an anti pollution complex. Together, they help shield the delicate skin of the eye contour from harmful environmental factors. This unique lightweight base absorbs quickly, leaving a veil of protection as powerful as invisible. An Advanced SPF 30 screens out UVA - UVB and UVC rays to dramatically reduce the damaging effects of everyday exposure. It is compulsory to use this eye protection while using Dark Undereye Corrector Serum. In the morning, apply a small amount of UV protection to the eye contour. Ref. 1109



KEEP IN THE FRIDGE



Ice Stick Eye Contour

Anti-Puffiness with Light Reflector

- Replenishes moisture around eyes
- Give the delicate skin around your eyes the feeling of endless hydration with this refreshing Ice Stick
- Spectacular results are guaranteed by the combined action of scientifically selected active ingredients – cold and physical pressure
- Light captors reflect luminosity at the skin surface, smoothing away wrinkles and lines to recapture a perfect image of the skin

- Ice Stick includes a proven combination of an exclusive BSC® Multifruit technology with Ginkgo Biloba, an anti free radical, Marine Elastin, a skin firming agent and Rose Musk extract, a great anti-wrinkle
- In seconds, your eye area looks younger, more rested and completely revitalized
- Use: Apply morning and night on eyelids and around the eyes

Ref. 1102



Cellular Eye Lift

Super Restorative Temple to Temple Eye Care

Take years off your eyes with this innovative new Eye Care Treatment that targets the entire eye zone - "temple to temple" - for women concerned with slackening skin, under eye puffiness, fine lines and wrinkles due to hormonal changes linked to the aging process. A powerful triple action lifts, de-puffs and replenishes.

To use: Apply morning and/or evening to the entire eye contour zone (temple to temple).

Ref. 1111





Lifting Eye Mask

The Ultimate Hydrating – Lifting Eye Mask

Special moisture magnets instantly attract and bind moisture so skin looks lifted and less lined. This rich, luxurious formula rebalances lipid production and helps replenish the natural moisture barrier, so skin is better protected against outside irritations. Other incredible skin-pampering ingredients like Mallow and Arnica extract help skin feel smooth, soothed, wonderfully refreshed. Smooth on the lower and upper lid. After 10 -15 minutes, tissues off gently. Use once or twice weekly or whenever skin needs an extra lift.

Ref. 1108

Gentle Eye Make-up Remover

With Cornflower Extracts



This mild and non-greasy formula removes efficiently all traces of eye make-up and mascara. Oil-free formula won't damage delicate skin. Sweep over closed eyelid with cotton pad. Wait a few seconds, then wipe gently downward. Remember: Never go to bed with makeup on. Clean skin is healthy skin.

Ref. 1465

KEEP IN THE FRIDGE

Eye Focus Active Cream

Eyelid and Eye Contour Line Filler

Eye Focus Active Cream has been created to revitalize and strengthen the defense of the eyelids and eye contour, the first zone exposed to ageing. The eye contour, as if strengthened, looks re-sculpted and rejuvenated for wider open-looking eyes. Day after day, the skin around the eyes becomes firmer and better toned. Designed with a special silicone tip for surgical precision, it delivers a transparent, ultra-penetrating dose of anti-wrinkle technology right to the target area for optimal results. Apply morning and night.

Ref. 1110



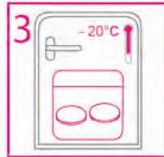
Christian Breton Eye Mask Prescription



Amazing! In seconds, your eye area looks younger, more rested and completely revitalized.



1 Take 2 round cotton pads, soak them with Eye Make Up Remover plus 2 drops of Serum Elixir on each cotton.



3 Place them in a plastic bag in the freezer for few minutes until very cold.

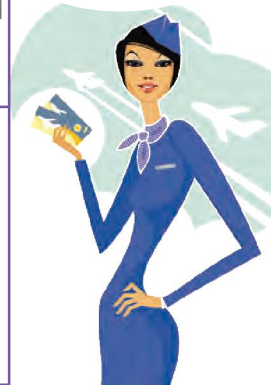


4 In the meantime apply 3 drops of Serum Elixir on your eyes and the Firming Eye Mask over it.



5 Apply on your eyes the cold Cotton pads and leave for few minutes.

The Favorite of all the Airline Stewardess!



YOUR BEAUTY PROGRAM

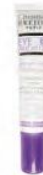
KEEP IN THE FRIDGE



1101 - Liftox
Deep mimic wrinkles



1105 - Eye Lash Builder
Eyelash and eyebrow builder



1108 - Lifting Eye Mask
Elasticity loss, puffiness and dehydration



1111 - Cellular Eye Lift Cream
Lifting, firming crow's feet



1102 - Ice Stick Eye Contour
Puffiness - Water retention



1106 - Serum Elixir Contour des Yeux
Wrinkle specific care, loss of elasticity



1109 - UV Eye Protection
Solar Protection



1112 - SOS Eye Balm
Eye contour dryness



1103 - Dark Undereye Corrector
Dark circles and pigmentation spots



1107 - Eye Care
Tired look, puffiness and wrinkles



1110 - Eye Focus Active Cream
Wrinkle and line filler



1465 - Gentle Eye Make-up Remover
Gentle eye lotion cleanser