

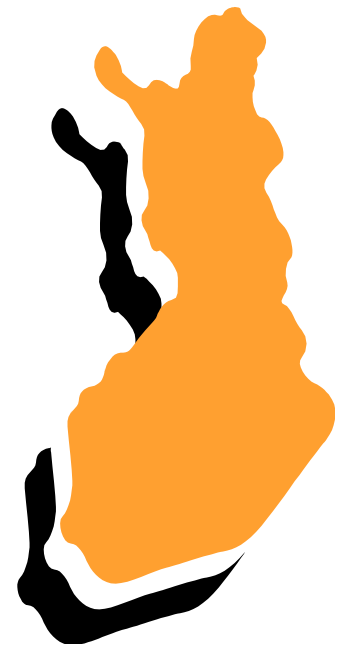


**NestorPartners**

# **NestorPartners**

**Senior Management Experience  
and  
New Market Entry Service**

**Finland**





**Are you planning on entering the  
Finnish Market ( or Baltic or Russia?)?**

**NestorPartners can help you!**





## **Mission**

**The mission of NestorPartners is to share the extensive and broad experience of its partners, the Nestors, to benefit companies and society as a whole by helping achieve better results and continued growth.**



## Who we are:

- The Nestors have decades' long and successful careers as responsible senior executives in:
  - **Corporations (in various businesses and industries)**
  - **Government and public sector**
  - **Non-profit organizations**
  - **As entrepreneurs and specialists both in Finland and internationally**
- NestorPartners has 50 active partners and 20 senior partners
- Current projects are both domestic and international



## **Nestors are experienced across various business and industry sectors:**

- **Banks, finance and insurance**
- **Building, construction and real estate**
- **Chemical**
- **Consulting, coaching and mentoring**
- **Energy**
- **Forest industry**
- **Food industry and consumer goods**
- **Health care and technology, cosmetics**
- **Hotel and restaurant**
- **ICT, electronics, telecommunication**
- **Innovations, intellectual property**
- **Management services**
- **Media and publishing**
- **Metal industry and engineering**
- **Trade**



## Functions

The Nestors are active in the following functions:

- **Board membership**
- **General management**
- **Strategic and corporate planning**
- **Finance**
- **International operations and export**
- **Sales and marketing**
- **Logistics**
- **Reorganization and restructuring**
- **Corporate acquisitions and legal matters**
- **Technology and innovation management and consulting**



## PRODUCTS AND SERVICES

Our range of products and services include:

- **Nestor Mentoring:** Partner as an advisor, supporter and discussion partner
- **Nestor on Board:** Partner as a member of the board
- **Nestor Advisory Council:** Partner advising on better corporate governance
- **Nestor Workshop:** A quick and practical tool to analyze and resolve a company's business problems and goals
- **New Market Entry:** Partner or Senior Adviser are advising a foreign company wanting to open a business in Finland



## **NEW MARKET ENTRY SERVICE: WHAT IS IT?**

**A carefully chosen partner, a Senior Advisor, with relevant background supports and advises an international company wanting to enter the Finnish market. This can mean involvement in one or more of the following examples:**

- Assessment of market potential and planning of type of entry**
- Development of the business plan**
- Pilot testing**
- Identification of resources for special services such as legal, accounting, tax, audit, recruitment, site selection, etc.**
- All-round help in getting business up and running by availing Senior Advisor's broad network of (supplier, customer, staff, regulatory, etc.) contacts**
- Corporate governance and board membership**





## **NEW MARKET ENTRY SERVICE: CLIENT BENEFITS**

**A client who wants to take advantage of this service will be able to enjoy a great number of benefits provided by Senior Advisor:**

- Understanding the client's industry**
- Extensive experience on doing business in Finland**
- Broad network of contacts (clients, suppliers, staff, services, etc.) in Finland**
- Total confidentiality and flexibility in handling the assignment, combined with speedy, practical and results driven execution**
- Long and successful careers and experience in senior positions**



## **NEW MARKET ENTRY SERVICE: HOW TO START**

If you are interested and want to know more you can do one of the following.

**Contact the office of Nestor Partners, E-mail: [info@nestorpartners.fi](mailto:info@nestorpartners.fi)**

**Go to web site [www.nestorpartners.fi](http://www.nestorpartners.fi) and click partners. Review the listing of the partners to find one with background of your goal. Contact him/her directly at the contact information provided.**



## NestorPartners Association

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- Board: see the website
- Managing Director Elizabeth Asikainen
- International Committee:
  - Chairman : Kari Sipilä, email [kari.sipila@futureinnovations.fi](mailto:kari.sipila@futureinnovations.fi)
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