



— ROSCHIER —
BALTIC SEA RACE
2022

MEDIA SUMMARY

2022 ROSCHIER BALTIC SEA RACE



1ST EDITION

27 BOATS FROM 11 COUNTRIES

231 CREW FROM 18 NATIONS

630 NAUTICAL MILES

1 GREAT OFFSHORE RACE

HELSINKI — START & FINISH

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MEDIA SUMMARY

Quick Overview of 2022 Media Summary

Media Value - £1.5m

(Achieved and tracked by Meltwater – the online media service used by RORC. Note. This service does not find or cover all coverage so this figure just gives an idea of the media value)

Total News Reach over 16.9 million worldwide

18,800 mentions of Roschier Baltic Sea Race on Google

2,750 media worldwide outlets received press releases, race reports, videos and updates from the media team - (including broadcasters, consumer and specialist print, newsprint, regional and online media)

Coverage in top specialist sailing magazines as well as Finnish news outlets

Almost 60,000 unique visitors to the website (for the period of the race)
235,000 page views in July. Peaked on 25 July – 17,726

Media coverage in over 24 countries was attained through press releases, specialist features and news items, as well as online coverage and videos



MEDIA COVERAGE SUMMARY

Total Potential News Reach

Potential Reach

Approximate number of article views you appeared in

16.3M



Potential News Reach ⓘ



Highest reach



Helsingin Sanomat • Mika Moilanen, Mika ...
FI | Jul 26, 2022, 4:42 PM

[Espoolainen Salla Kavén, 41, purjehti Itämerellä suuren avomerikilpailun voittoon](#)

Espoolainen Salla Kavén miehistöineen purjehti tiistaina kansainvälisen Roschier Baltic Sea Race -avomeripurjehduskilpailun voittoon. ...

2.86M Reach

Social Echo

Neutral ○

Most syndicated



Polska Agencja Prasowa (PAP)
PL | Jul 25, 2022, 10:14 AM

[PFN: jacht "I Love Poland" pierwszy na mecie regat w Helsinkach](#)

Promujący Polskę jacht "I Love Poland" pierwszy przyplłynął na metę regat w Helsinkach (Finlandia) - poinformował PAP Temistokles Brodowski

981k Reach

Social Echo

Neutral ○

Top social echo



Helsingin Sanomat • Mika Moilanen
FI | Jul 26, 2022, 4:42 PM

[Espoolainen Salla Kavén, 41, purjehti Itämerellä suuren avomerikilpailun voittoon](#)

Espoolainen Salla Kavén miehistöineen purjehti tiistaina kansainvälisen Roschier Baltic Sea Race -avomeripurjehduskilpailun voittoon. ...

2.86M Reach

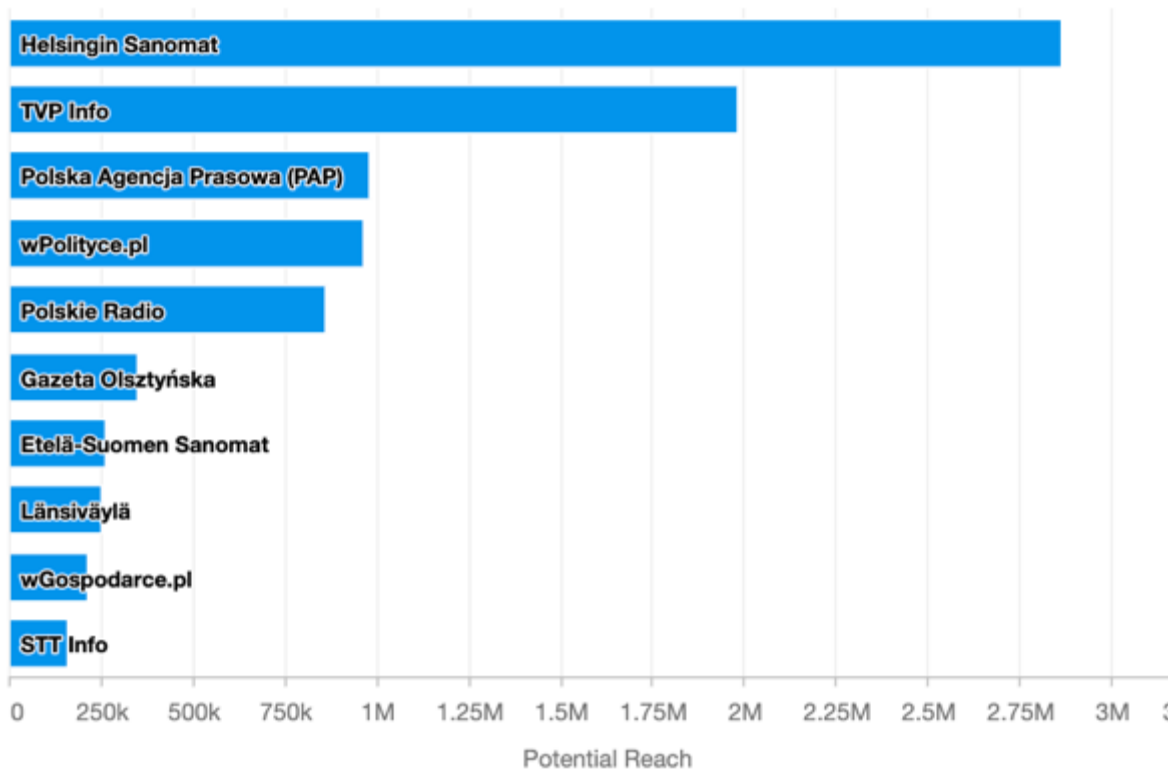
Social Echo

Neutral ○

MEDIA COVERAGE SUMMARY



Top Publications by Reach ⓘ



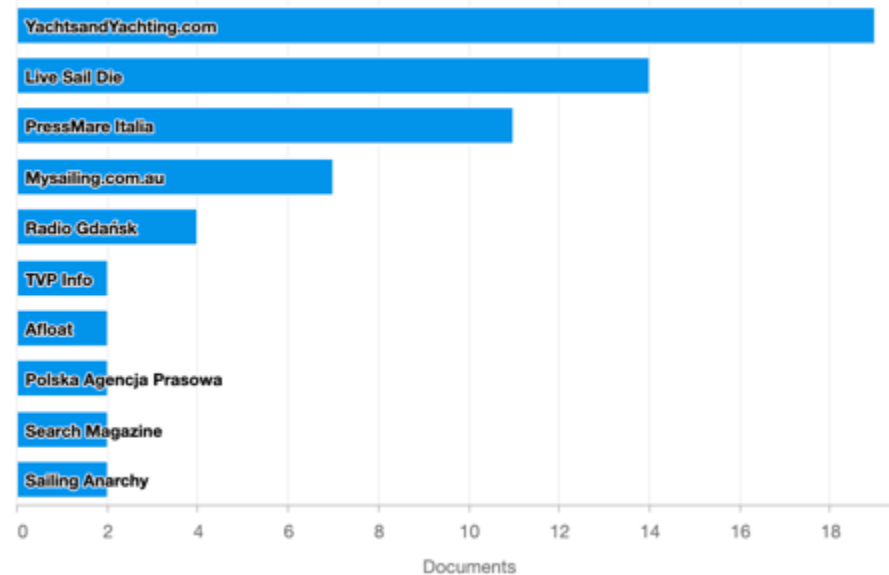
Top Keywords ⓘ

inaugural Roschier...crew
Finnish Offshore Ra... breeze
fleet **race** boats
official race suppo...
first Roschier Balt... teams

MEDIA COVERAGE SUMMARY

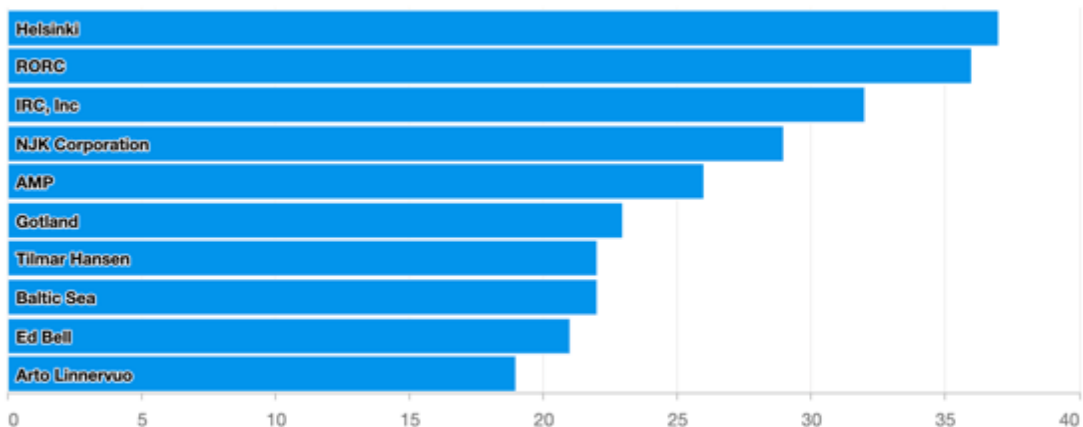


Top Publications by Volume ⁱ



Top Entities ⁱ

All Entities ▾



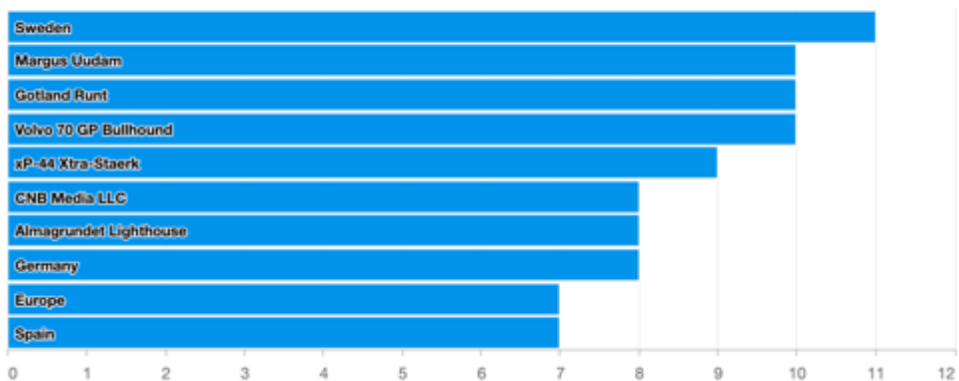
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MEDIA COVERAGE SUMMARY



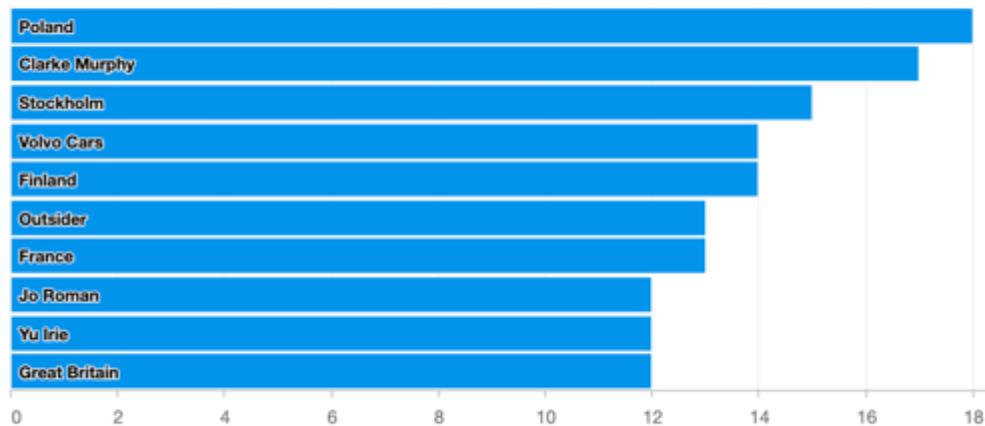
Top Entities ⓘ

All Entities ▾



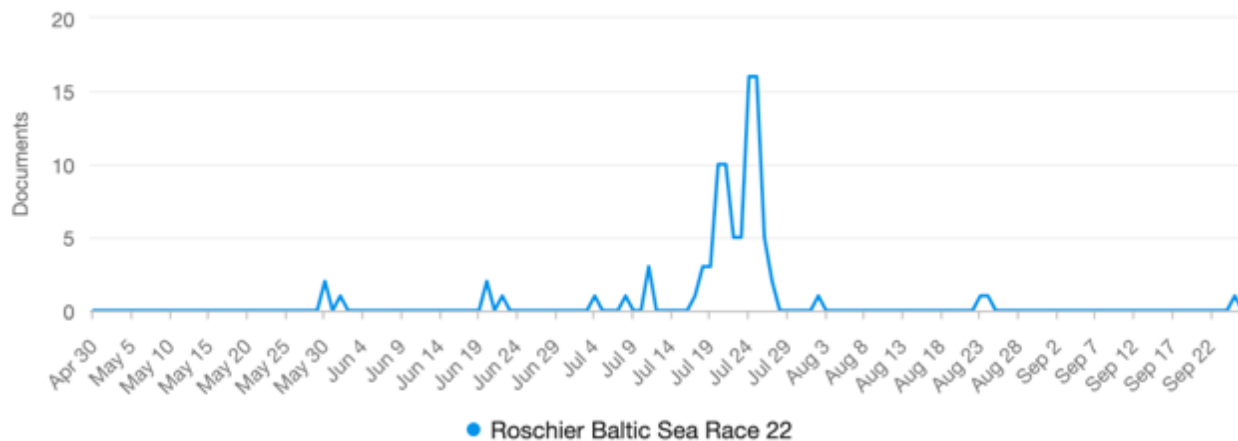
Top Entities ⓘ

All Entities ▾

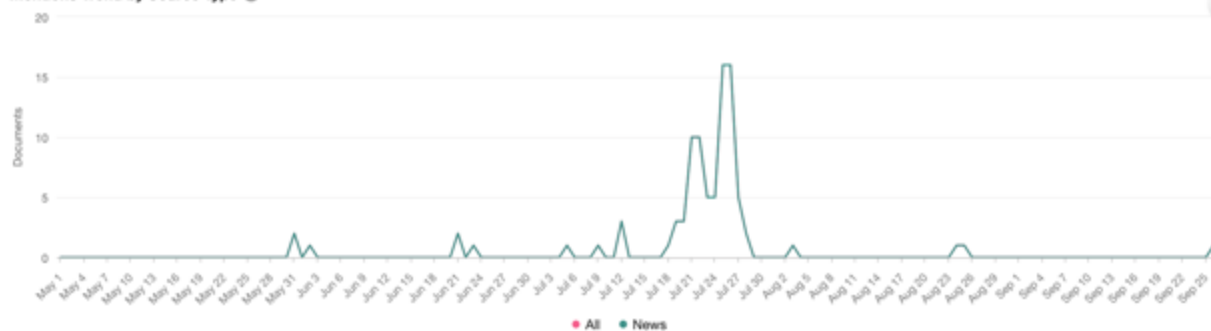


MEDIA COVERAGE SUMMARY

Mentions Trend ⓘ



Mentions Trend by Source Type ⓘ



MEDIA COVERAGE SUMMARY



Share of Voice by Search



● Roschier Baltic Sea Race 22

Mentions Trend



● Roschier Baltic Sea Race 22

Mentions Trend by Source Type

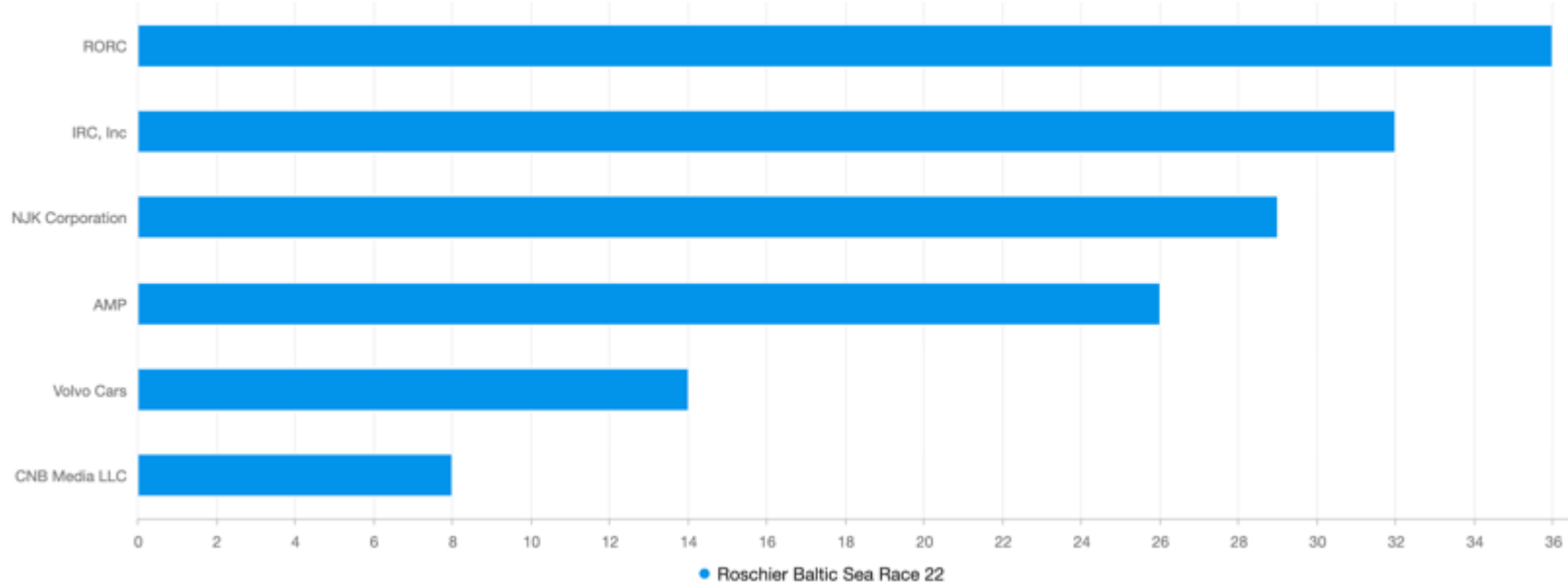


● All ● News

MEDIA COVERAGE SUMMARY



Top Organizations ①



EXAMPLES OF MEDIA COVERAGE

WORLDWIDE COVERAGE

Hundreds of features, news items, images and video from the first edition of the Roschier Baltic Sea Race were published around the world. These included online specialist sailing press, as well as in lifestyle, travel and tourism, and general news outlets.

Features were printed in magazines and newspapers, both locally, regionally, nationally and internationally in around 24 countries, as well as broadcast on TV and radio.

The Race Media Team produced over 20 press releases and articles, as well as video edits and interviews to attract entries and meet the demands of the media during the race, whose interest in the Royal Ocean Racing Club's new race was high.

Example countries where coverage was obtained include:

Finland; Sweden; Denmark; Norway; Estonia; Poland; Hungary; UK; Italy; China; Germany; Netherlands; Spain; Belgium; Australia; New Zealand; USA and many more countries.

2 PAGES IN CHINA YACHTING



陈锐 | PICTURE

ROSCHIER BALTIC SEA RACE

首届罗希尔波罗的海帆船赛
在赫尔辛基启航

图 ©Pape Kontoni

7月21日，由RORC（英国皇家海洋竞赛会）举办的首届罗希尔波罗的海帆船赛（Roschier Baltic Sea Race）从芬兰赫尔辛基启航，绕过赫尔辛基西南约250海里处的瑞典哥特兰岛，并返回位于赫尔辛基的终点。总航程635海里。本届赛事吸引了来自18个国家的27支船队参赛，其中超过一半的队伍来自波罗的海国家，包括爱沙尼亚、拉脱维亚、立陶宛、波兰、德国、挪威、波兰和瑞典。

经过3天0小时27分37秒，由Grzegorz Baranowski担任船长的波兰船队驾驶Volvo 70 I Love Poland号率先冲过终点线，夺得单体船冲线冠军。

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Baltic Sea Race



Baltic Sea Race

Georgie Corlett-Pitt talks to Ed Bell owner of the JPK 1180 'Dawn Treader'

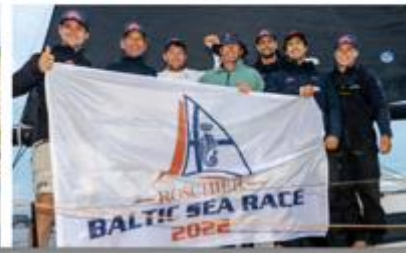
This summer saw the inaugural Roschier Baltic Sea Race take place, organised by RORC together with the Ocean Racing Alliance. The 630nm course started and finished in the historic capital of Helsinki, tracing the picturesque Finnish coastline before rounding the Swedish island of Gotland and returning north-eastwards. It drew nearly 30 teams from across the region and from as far afield as USA. Among them was the sole British entry, 'Dawn Treader', a JPK 1180 owned by keen offshore racer, Ed Bell. More usually based on the UK's south coast, Ed had his sights set on a fresh challenge this summer, and the Roschier Baltic Sea Race provided exactly that. It took a crew of two just seven

days to deliver 'Dawn Treader' to the region, sailing via the Kiel Canal. Having travelled there extensively on business in the past, Ed was excited by the prospect of spending time afloat so far north. He explains: "We did a lot of races in the UK last year in the build-up to the Fastnet and we knew that we had another Fastnet campaign lined up for next year. I was looking at doing something a bit different and also wanting to build our experience on longer races, and so this ticked a lot of boxes. "It's also pretty special up there in the summer months; there's a lovely holiday atmosphere. I have often heard the locals talk in raving terms about how wonderful it is in midsummer, how the breeze is warm and the countryside is beautiful, and the archipelagos were a must-visit."

ABOVE LEFT
Dawn Treader
under way in Finland
conditions
BELOW LEFT
Helsinki was one
of a number of
picturesque stopovers
BELOW RIGHT
The Dawn
Treader team

As a prelude to the RORC race, Ed and his team entered the Gotland Race, an intense 350nm sprint organised by the Royal Swedish Yacht Club (KSSS) from Stockholm through the Swedish Archipelago, rounding Gotland to starboard and finishing in Sandhamn. Sailing a flawless race in strong breezes, the team claimed overall victory in a 300-strong fleet – an impressive achievement in the region's major offshore event.

Unfamiliar waters
But just two weeks later, and RORC's newest race proved to be an altogether different test – and testament to the Baltic Sea's reputation for extremely changeable conditions. While Ed describes both boat speed and teamwork on board 'Dawn Treader' as "top notch", when it came to strategy, racing in now-



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lickle breezes in unfamiliar waters made for a unique challenge.

"As this was the first ever time the race has been run, there isn't that history of teams who have sailed the race," explains Ed. "It is not like the Caribbean 600, the Middle Sea Race or the Fastnet, say, where there is a lot of accumulated knowledge within the community around headlands, convergence zones and other features like that. Usually you can slightly 'piggyback' on previous experiences. This was essentially a clean slate, and we didn't have the history or the understanding of the different places in the Baltic like some of the local teams have."

Despite this, Ed and his team (Mark Spearman, Calum Healey, Ed Myers, Christopher Daniel, Hugh Ward, Nick Robins) were among the pre-race favourites for the overall win on IRC, and true to that, they started well, leading IRC 1 from early in the race. As they tackled the tricky leg southwest toward the Swedish coastline and the island of Gotland, they were battling neck and neck with fellow contenders 'Wetjob', a Swedish Farr 400 skippered by

Niclas Heurlin, and 'Xtra Staerk', Arto Linnervuo's Finnish Xp 44.

On board 'Dawn Treader', Ed knew the importance of keeping a close eye on his competitors, particularly as they neared the critical turning point around the southwesterly tip of Gotland. He describes the race to that point: "On the first leg, sailing across the Gulf of Bothnia towards Sweden, 'Wetjob' had gone a long way off track in search for the wind and it looked like they had taken a big risk - but the wind did fill in first closer to the shore where they were. They then got a bit more of that on the next leg down to Gotland."

"Talking to the guys who have done the Gotland Runt many times, there's a pretty reliable southwesterly flow around the bottom of Gotland, which is quite often a recurring feature, but then it can also disappear, and you get a lot of local effects off the archipelago. We had the Finnish boat on one side and the Swedish boat on the other, and were guessing as to which one was getting it right. In the end it turned out that the Swedish boat seemed to have a better understanding on the day."

As the trio entered the Gulf of Finland for the closing stages of the

ABOVE
Xtra Staerk,
Arto Linnervuo's
Finnish Xp 44

BELOW
1 Love Poland, a
VO70 which took
line honours in the
inaugural event

race, the wind shut down, a roll of the dice saw 'Dawn Treader' at an agonising standstill while her closest competitors found just enough of a zephyr to put them ahead.

The sudden hole meant 'Dawn Treader' was knocked back to third in IRC 1, with 'Wetjob' surging forward to win. 'Xtra Staerk' had done enough to seal second; the big welcome as they finished just off Helsinki's shoreline was some consolation at least for Finn Arto Linnervuo, who intends to race in future RORC races with his new foil-driven Infiniti 52 'Tulikettu' - the boat he had originally entered this race in but which was lost on a delivery trip earlier this year; although the boat was later recovered it had suffered significant damage.

While 'Dawn Treader' completed the course in 4 days, 3 hours, 3 minutes, the inaugural course record was set by IRC 0 frontrunner '1 Love Poland', a VO70 owned by the Polish National Foundation and skippered by Grzegorz Baranowski, which fended off some exciting competition to finish in 3d, 0h, 27m. Crossing just 16 minutes

→

behind was Tilmor Hansen's German TP52 'Outsider', with VO70 GP 'Bulldog' and VO65 'Ambersail' also finishing within an hour of the line honours victor.

Meanwhile, the overall IRC win was settled at the other end of the fleet. Described as a 'fairy tale victory', it eventually went to the smallest boat in the race, H-323 'Silver Moon II' - a 9.9m sloop raced by a Finnish family team with Salla Kaven as skipper - the second to last boat to finish.

Highs and lows

For the 'Dawn Treader' crew, having had victory within their grasp for a major part of the race, the final outcome was understandably frustrating. Yet Ed is ungrudging. "That's offshore racing isn't it!" he says. "You get shut-downs and then you get amazing runs, a good blow and you're reaching downwind... It can be frustrating but overall, it's great fun, it's why we do it."

And while on shore the local hosts gave visiting teams a superb welcome, on the water the local sailors put up some feisty competition, notably 'Wetjob' and 'Xtra Staerk', who, Ed says, "kept us guessing the whole way round".

Ultimately, their weather insights gave the Scandi opposition an advantage that was hard to overcome. Ed explains: "If I am honest, we were probably lulled into a false sense of security by the Gotland Runt; for us, the tactics were relatively simple in that race because the wind came in very strongly from the south, which suited us very well. But the Baltic Sea has a pretty complex and technical weather picture,

which we probably need to do a bit more work on next time!"

"We found that the weather models for the Baltic Sea Race were looking at were less reliable than the ones we'd seen a few weeks before. We went with the Finnish model, which I think most locals thought was going to be the right one, but it didn't turn out to be that accurate during the race. We were talking to the Swedish team on 'Wetjob' afterwards and they had found the Swedish model more reliable, and certainly they did better job of avoiding the holes than we did."

"The weather is undoubtedly the main challenge in this race; because of variations in sea temperatures, there are always going to be holes in the wind, added to some local low pressures and a lot of effects caused by the shorelines. 'Wetjob' did a good job of picking those up; we're still early in the learning process as far as those local effects are concerned."

Another unfamiliar dimension the British team encountered was the almost continuous daylight that defines the Nordic mid-summer, meaning they were able to push

ABOVE LEFT
The TP 52 'Outsider'

ABOVE RIGHT
The Finnish crew of Silver Moon II celebrate after taking overall IRC honours in their 9.9m H-323 yacht

BELOW
'Dawn Treader' put in a strong showing but was ultimately denied line honours on a home-fied run to the finish line

themselves and the boat much harder than usual - something that the competitive team welcomed.

"It's wonderful racing up there at night," describes Ed. "We did the RORC Caribbean 600 earlier in the year and while the Caribbean is beautiful, there's a lot of dark. By contrast, in the Baltic, you literally get an hour or so at most of darkness, and even then, you can still see, particularly if it's a bright clear night. You come on watch at 2am and it'll be bright sunlight. On the way over from the Gotland Runt, it was 3am, we were motoring through the archipelago and it was bright sunlight; there was no one around, it was totally empty, and just beautiful."

"Then when it came to racing, the light meant we could push so much harder. It helps in terms of fatigue; you don't feel as tired in that you don't just stare at the numbers as much, rather you can actually see the sails and see to trim; it all feels more do-able."

Asked if he is likely to return for the next edition of the Baltic Sea Race in 2024, it's a firm "yes" from Ed. He expects entry numbers to grow among those looking for a competitive 600-miler with a difference. Next time though he plans to sweat up on local weather patterns in even greater detail!

In the meantime, Ed will be heading to Malta for October's Middle Sea Race - which 'Dawn Treader' had to sit out last year after losing her mast just hours into the Fastnet Race. There's also unfinished business on that race too, and so for summer 2023 'Dawn Treader' will be back campaigning on the south coast, aiming to complete yet another iconic 600-miler in what will be the 50th edition of the Fastnet.



Events



An elite club

After 10 years of success with the well-established RORC Caribbean 600 along comes another fascinating and challenging course for offshore enthusiasts... every bit as spectacular but this time a little further north

The RORC Baltic Sea Race is set to become the newest and most northerly member of the 600-mile club. Due to start on 21 July 2022, the inaugural race has come about thanks to a collaboration between the Royal Ocean Racing Club (RORC) and the Ocean Racing Alliance (ORA). The race of approximately 630 nautical miles will start and finish off Helsinki in the Gulf of Finland. The course will incorporate the Swedish island of Gotland, located approximately 250nm southwest of Helsinki. The race is open to boats racing under IRC, Moora, Class40 Rules and a number of other class associations.

RORC Racing Manager Chris Stone is excited about the prospect of the new race, which will take place in alternate years. 'The Royal Ocean Racing Club has a history of organising new offshore races, such as the RORC Caribbean 600 and the RORC Transatlantic Race,' he says. 'The Baltic Sea Race reflects the huge amount of interest we have received from sailors in this region. This new event has all the criteria for producing a race that is ideal for offshore racing, as well as good logistics for competitors and the race

team. On top of that, our partners in Finland have a real passion for hosting a race in their own region.'

The race is supported by the City of Helsinki, the Nylandska Jaktklubben (NJK), Finnish Ocean Racing Association (FORA), Helsingfors Segelklubb (HSK), FINIRC and the Xtra Stærk Ocean Racing Society. At the core of the organisation are three passionate sailors: Jan Paukkunen, Sakari Kalske and Ari Känäsoski, commodore of the FORA. 'Jan is my vice commodore and co-organiser of the race, and he's running all the racing aspects of the event,' says Känäsoski. 'Sakari is running the safety side and social events on the shore, and I'm responsible for the rating side of things, as well as the marketing and sponsorship. We're all really excited to make this race happen and to deliver a great event that people will enjoy and remember.'

A dedicated Class40 skipper, Känäsoski brings a lot of real-world offshore experience to the organisation. He has competed in three Rolex Fastnet Races, the Sevenstar Round Britain & Ireland Race, the RORC Transatlantic Race and the RORC Caribbean 600. 'We expect strong interest from teams



Top & above: Helsinki is the host city for the brand new RORC Baltic Sea Race, a 630-mile circuit that starts and finishes off the Finnish capital, loops around Gotland and passes close to Stockholm

participating from Finland and from all the nations that border the Baltic Sea. The 2021 test event showed that the course for the RORC Baltic Sea Race is very interesting. The course is very strategic with land influences in the Gulf of Finland and around Gotland. The course is basically on a windward leeward axis, so we expect tactical decisions about which side of the course to choose, as well as managing wind shifts.'

Entries are likely to be strong from the nine countries that border the Baltic Sea: Denmark, Sweden, Finland, Estonia, Latvia, Lithuania, Poland, Germany, and Russia. Entries are also expected from Ireland, Norway, and the United Kingdom.

Stone says RORC has seen an explosion of interest from Finland, Estonia and Poland in particular. 'It's time the Baltic had a 600-mile race, and these guys are so passionate about making the race happen that it made it very easy for us to work with them on making the race happen. We really want to grow IRC and club membership in these regions. RORC is a pretty proud club in terms of having a global member base and we've got a really strong IRC following in the area, but we want to grow it, and this race is a great way of building membership.'

The offshore tradition used to be strong in Finland, with a number of Finnish boats competing in past Whitbread Races. The past 30 years however have seen Finland somewhat slip off the offshore map, and this race is one step towards re-establishing Finland as a powerhouse of offshore racing. There have been some Finnish sailors doing their best to uphold the tradition, however. A case in point is Arto Linnervuo and his all-Finnish crew, who have become well known on the offshore circuit racing the XP 44 Xtra Stærk in several RORC races during the 2018-19 season, including the RORC Transatlantic Race, RORC Caribbean 600, and the Rolex Fastnet Race.

Linnervuo has recently taken charge of a new Infiniti 52 Tullikettu. The main objectives for the new boat are to be the first Finnish crew to win a major RORC race and to win the RORC Season's Points Championship. 'We have already achieved some good results with the XP 44 Xtra Stærk,' says Linnervuo, whose team was fourth in class for the 2019 RORC Season's Points Championship. 'We strongly believe that the new foil-driven Infiniti 52 will be one of the most interesting new offshore racing yachts entering the scene, and we are so excited about getting a chance to introduce her to our fans in Finland for the RORC Baltic Sea Race.'

Jan Paukkunen says first-time visitors will be pleasantly surprised by the conditions. 'The race takes place close to midsummer, so there's around 20 hours of daylight and it never gets properly dark. It's pretty magical. The sun goes down for a short time, then it pops right up again.'

In July, 8-10 knots of wind from the south-west is common. Summer storms are rare, although conditions can change dramatically due to squalls and thermal activity. Ari Känäsoski comments: 'One reason also why we are now running the race later than our proof of concept race, is because in the early part of



Above: Helsinki's South Harbour is the city's maritime hub and home to its oldest yacht club. **Right:** one of the unique attractions of the RORC Baltic Sea Race is the prospect of racing in 24-hour daylight. **It's also an opportunity to combine some high quality racing with a cruise through the beautiful Finnish and Swedish archipelagos**



PEPE KORTENMEI

the summer the winds can be quite light. Later on in the summer the wind tends to pick up and so the end of July should be a good time for stronger breezes. I think we'll probably see an average of 10 knots, with some light, challenging sections and then some stronger parts of the racecourse too.'

For anyone who wants to make a longer season of it in the Baltic, there is plenty going on either side of the RORC Baltic Sea Race. The season gets into full swing at the beginning of June, with the first big offshore being the Espoo-Suursaari Race at 167nm. Then there's the classic round the island race, the 360nm Gotland Rund at the start of July, an ideal build-up to the 630nm RORC Baltic Sea Race. The summer season draws to a close with the 192nm Round Bengtskär and the 46nm Helsinki Tallinn Race.

However, for a complete change of pace, there's an opportunity to cruise the Swedish and Finnish archipelagos. 'The archipelago, even very close to Helsinki, is spectacular,' says Känäsoski, 'and it gets even better as you go towards Turku. For anyone who doesn't want to use their raceboat, there is a very good setup for chartering cruising boats, with or without a local skipper. It's definitely worth spending the extra time to enjoy the scenery here.'

Chris Stone has noticed the

difference in sailing culture and the greater emphasis on charter opportunities and shared ownership of yachts. 'The model up there is a little bit different in some respects, and there's a lot to be learned from this club charter environment where you join a group of people who are sharing a boat and sailing races between them. I think it's a good model. We love working with the Germans because they bring a different approach to the sport. Anything that helps bring a broader crowd to offshore racing is a good thing, and that's what we're seeing with the Finnish offshore community, in terms of how they approach things from a different angle. We really enjoy working in collaboration with these three great guys who are making such a huge effort to pull things together and make it happen. This is not a big budget project, not by any means, but when the idea was pitched to us, of having offshore racing in 24 hours of daylight, that's when the idea really hit home, when we realised, wow, this could be a pretty amazing race!'

The Notice of Race for the RORC Baltic Sea Race can be found at www.rorc.org. For more information, contact the Royal Ocean Racing Club: racing@rorc.org.

If you've made up your mind already, then go ahead and enter the race: <https://rorc.sailgate.com>



Family win first Baltic offshore

The first edition of a brand new offshore race organised by the Royal Ocean Racing Club (RORC), the Roschier Baltic Sea Race, took place in July.

The 635-mile race saw a compact but competitive fleet of 26 boats starting the inaugural edition, including TP52s, VO65s and IRC designs with teams from Denmark, Germany, Norway, Poland, Sweden, Great Britain and Spain.

The race started and finished in Helsinki, Finland, taking in a looping course around the Baltic Sea and Stockholm archipelago, rounding the Swedish island of Gotland.

Helsinki is north of 60°N and in July there is near-constant daylight, so the fleet set off from the early evening start in still-warm sunshine and a zephyr light southerly breeze, which filled in as the fleet rounded the Helsinki Lighthouse 12 miles south of the capital.

The opening stages were characterised by convergence zones that produced extremely light and unstable winds, demanding constant vigilance and repeated sail changes as the fleet rounded the Almagrundet Lighthouse.

The all-new course takes the fleet through some of the most scenic sailing grounds in Europe, including the Skärgårdshavets National Park, a group of islands which are largely uninhabited and accessible only by boat, and past the rugged cliffs of Gotland, with the 24-hour spectacle of racing under the midnight sun.

Line honours contenders were separated by less than an hour after three days of racing, with the Volvo 70 *I love Poland* crossing the line first. However, the IRC win went to the slowest but one boat in the fleet, the Finnish H-323 *Silver Moon II*, skippered by Helsinki teacher Salla Kaven.

The all-family amateur crew have been sailing *Silver Moon II* since they were children, when Kaven's parents bought the boat in 1985. The diminutive H-323 crossed the line after 4d 18h of racing.

"I am speechless, we never thought we could win," said Kaven tearfully at the finish. "Everything went well, but even when we crossed the line, I didn't believe it."

Page Kortemäki

Page Kortemäki

Yachting World



The all-family amateur crew of *Silver Moon II* celebrate after their IRC win which was achieved despite their H-323 being the second-slowest boat in the fleet

Page Kortemäki

EVALUATION OF FINNISH MEDIA TEAM'S PRESS WORK

By: JAANA REIJONAHONEN - LOCAL PRESS OFFICER , ROSCHIER BALTIC SEA RACE

- The inaugural Roschier Baltic Sea Race attracted a positive media response and a good number of hits in the Finnish press
- Media interest in the race was attributed to:
 1. This being the first edition of the offshore race in the Baltic Sea and Helsinki
 2. The overall winner was from Finland
 3. The Finnish Volunteer Media Team were very pro-active
- The Communication Volunteer Team published two press releases ahead of the start of the race
- During the event, press releases with more informative story telling, “what’s going to happen next” and several E-mails, phone calls and messages were sent to Finnish media, their representatives and news producers
- The Volunteer Team was made up of several media professionals, including: a photographer, press officer, former journalist with good media contacts and social media experts
- The co-operation with the RORC Press Team went very well and was essential to receiving good coverage in Finland
- The RORC Press Team gave consultation and advice to the Finnish Volunteer Team before and during the race
- The first press release issued in Finland was sent to a wide number of recipients (over 600) and this distribution was paid for by RORC, which proved to be valuable in obtaining interest and media coverage for the race

EVALUATION OF FINNISH MEDIA TEAM'S PRESS WORK

Cont'd....

- This led to coverage in Venelehti - the largest yachting magazine in Finland which published an article just before the start
- The first press release was published in Swedish too. Finland has two official languages - Finnish and Swedish and the Swedish-speaking minority lives mainly in coastal area and has roots in sailing
- Press releases should also be published in Swedish next time
- The Race also featured several times on Finnish TV
- The main aim was to obtain coverage in print, so besides Venelehti, a couple of newspapers and a women's magazine also published articles
- The Finnish Volunteer Media Team were very happy with Helsingin Sanomat's article on the winner, with Pepe Korteniemi's great pictures
- Swedish YLE (Yle is like BBC in Finland) sent a reporter to the harbour area and later the winner was mentioned in Swedish news too
- Many of the social media and communications actions were successful, but several of these could be completed earlier in the year ie in spring. These include video interviews with the organizer, and so on
- The Finnish Volunteer Media Team is going to take a closer look at this year's actions so that next time the media work proceeds even more smoothly and also analysis can be used for the planning of the next race.

EXAMPLES OF FINNISH MEDIA HITS

FROM VOLUNTEER MEDIA TEAM PRESS OFFICER

FINNISH MEDIA HITS:

<https://venehti.fi/itameren-ensimmainen-virallinen-rorc-kisa-purjehditaan-heinakuussa-kisaveneet-irtautuvat-katajanokan-vierassatamasta/>

Venelehti, the biggest magazine published also a story in print which is not available.

<https://spv.fi/baltic-sea-race-suomenlinna-kannattaa-ehdottomasti-menna-ennen-starttia/> SPV is the central organization for sailors and boat owners in Finland. They have a magazine, news in internet and TV production.

<https://www.totalvene.fi/lue/uutinen/roschier-baltic-sea-race>

Forssanlehden juttu Raija Alapeteristä on maksuun otettu takana:

<https://www.forssanlehti.fi/lounais-hame/forssalaisen-alapeterin-tiimi-kisaa-itamerella-menemme-niin-lujaa-kuin-paasemme-1687895>

Forssanlehti is a local magazine and it published an article of Ocean Ladies and Raija Alapeteri who took part to race.

<https://news-roller.com/finland/roschier-baltic-sea-race-pioneerit-live-sail-die/>

<https://www.hel.fi/uutiset/fi/helsinki/itameren-pisin-avomeripurjehduskilpailu-helsingissa>
Helsinki city news article

TV-Nyttin uutislähetysessä 20.7.

<https://areena.yle.fi/1-50957100>

Yle's Swedish news

Finnish Yle radio, organizer's Mr Ari Käsäkoski's interview 19.7.

19.7. <https://areena.yle.fi/1-50961438>

Finnish TV news

<https://www.mtv.fi/sarja/mtv-uutiset-live-33001002003/mtv-ammattilaispurjehtijoiden-kilpaveeneen-kyvdyissa-hyppaa-mukaan-1633189>

MTV LIVE 21.7. Helka Pirinen showed to TV-group what is it like to be in a big sailing boat in a race and what are the tasks of the crew.

MTV Kymmenen uutiset 21.7., jossa loppupuolella kisasta:

<https://www.mtv.fi/sarja/kymmenen-uutiset-33001001/to-21-7-klo-22-italian-paaministeri-eroaa-mutta-mita-seuraavaksi-tapahtuu-ja-kuinka-tama-vaikuttaa-euroopan-vakauteen-1620726>

MTV news a commercial TV channel and it's news. In the end of the news Ari Käsäkoski's interview



<https://areena.yle.fi/1-50988693>

YLE Sports news mentioned race shortly in the end of the news

<https://www.forssanlehti.fi/lounais-hame/forssalaisen-raija-alapeterin-naisisto-ottaa-ilon-irti-purjehduksesta-arvaamattomalla-itamerella-peli-ei-ole-viela-pelattu-1696183>

Forssanlehti made another story of Raija Alapeteri and Ocean Ladies.

Salla Kavenin voitosta Helsingin Sanomat 26.7.

<https://www.hs.fi/urheilu/art-2000008968173.html>

The biggest newspaper in Finland Helsingin Sanomat made an interview of the winner Salla Kaven

Salla Kavenin voitosta Etelä-Suomen Sanomat 26.7.

<https://www.ess.fi/urheilu/4750421>

Etelä-Suomen Sanomat newspaper in southern Finland of the winner Salla Kaven

Salla Kavenin voitosta Länsiväylä 27.7.

<https://www.lansivayla.fi/paikalliset/4751128>

Länsiväylä, a newspaper in capital area of Salla Kaven

<https://spv.fi/espolaistiimi-roschier-baltic-sea-racen-voittoon/>

SPV the central organization of the winner.

<https://areena.yle.fi/1-50957265>

Swedish speaking news of the winner Salla Kaven 27.7.

<https://news-roller.com/finland/silver-moon-ii-voitti-roschier-baltic-sea-racen/>

<https://www.lansivayla.fi/paikalliset/4803691>

Länsiväylä, a newspaper in capital area published an interview of the winner.

<https://anna.fi/>

A journal "Anna", one of the most traditional women's magazine interviewed Salla Kaven, but the interview is coming later.

KILPAILUT

RORC

Klassikko kapaloissaan

TÄSSÄ KUUSSA HELSINGISSÄ
PURJEHOITAAN KILPAILU, JONKA OPTIMISTI
VOI USKOA ORASTAVAKSI LEGENDAKSI:
ITÄMEREN ENSIMMÄINEN VIRALINEN
RORC-KISA, ROSCHIER BALTIC SEA RACE.

Teksti PÄSI NUUTINEN kuvat PEPE KORTENIEMI, TIM WRIGHT

Pohjojan
valoisat yöt
ovat yksi kisan
vetovoimista
kansainväli-
sille tulopu-
nekuville.



Ludde Ingvall
on innolissaan
Baltic Sea Racen
syntymisestä
ja tuo kisaan
supermaxi
Tokolosh VII:n.

Ennen kuin siemen nousee edes taimelle, sen pitää puskea läpi karikkeiden. Raisuja on riittänyt, kun pitkään toivottua virallista RORC-kilpailua on järjestetty Itämerelle.

23. heinäkuuta se vihdoin tapahtuu. Kisaveneet, joukossa maailmantähtiä, irtautuvat Katajanokan vierassatamasta, noutavat purjeet lähtöalueella Helsingin edessä ja suuntaavat yli 600 merimailin reitille Tukholman edustalle, Gotlannin ympäri, Hiidenmaan ohji ja taas kohti Helsingin ja maalipaukkua.

Sakari Kalskeen jännitys ei ehkä silloin poistu, mutta vaihtuu toisenlaiseksi. Nyt hän toimii osana järjestelykomiteaa, kisaan hän lähtee miehistössä. "Ainakin näillä näkymin olen **Kenneth Björkhandin** Ender Pearlissa", Kalske myhäilee. Oma vene kunta, **Ari Känsäkosken** Fuji, on silloin vielä Atlantilla, mikä kokonaisuuteen nähden on vain pieni harmi.

Kilpailun vastuullinen järjestäjä Royal Ocean Racing Club (RORC) on yksi johtavista kilpapurjehdusorganisaatioista maailmassa. Alueellisia kisoja se tukeutuu paikallisiin toimijoihin, joita nyt on jopa harvinaisen monta. Ocean Racing Alliance (ORA) ja Avome-



ripurjehtijat ry, purjeseurat NJK, HSK ja Xtra Staerk ORS, Helsingin kaupunki. Kalskeen luottelo on pitkä.

"Toimimme matalassa tiimijorganisaatiossa", Kalske sanoo. Pääasia on, että kaikilla on omat vastuunsa ja niistä suoriudutaan. Kalske muistuttaa vapaaehtois- ja talkootyön huimasta määrästä. Juuri sen toimivuudella, usean vuoden yhteistyöllä ja viime kesän esikisan näytöllä suomalaiset ovat onnistuneet vakuuttamaan brittijärjestön.

Sekä Itämeren mahdollisuuksilla tarjota kiinnostava purjehduskokemus kansainvälisille kilpailijoille.

LUDDEN SUPERMAXI

Yksi heistä ja koko kisan kiinnostavimmista hahmoista on **Ludde Ingvall**, maailmalla menestyneimpiä ja tunnetuimpia suomalaispurjehtijoita. Hän saapuu paikalle supermaxi Tokolosh VII:llä. 53,7-metrinen pursi on tällä tietoa myös regatan suurin vene. Ingvall hehkuttaa Baltic Sea Racen syntyä merkittäväksi askelleeksi suomalaiselle avomeripurjehdukselle.

"Täisi on tosi hyvä juttu. Pitkään on yritetty luoda kisa, joka tosiaan houkuttaisi kansainväliset veneet Suomeen ja nyt siinä ollaan onnistumassa." Rata on ensinnäkin riittävästi pitkä ollaan kiinnostava isoille pursille.

RORC BALTIC SEA RACE 21.7.2022

Kilpailusatama: Marina Bay, Katajanokka
Reitti: Helsinki - Almagrundet (Tukholman saaristo) - Gotlannin ympäri - Helsinki
Purjehdusmatka: noin 630 mpk

OSR-kategoriat: 3

Muuta: Kisan seuranta
Yellowbrick-sovelluksella
rorc.org/events/racing-events-2022/baltic-sea-race-2022



3 PAGE PREVIEW VENE MAGAZINE JUNE 2022



Toiseksi ajankohta lähellä Gotland Runtia mahdollistaa kahteen kisaan osallistumisen yhdellä reissulla.

"Ja palatessa ehtii vielä Cowes-vii-kolle ja Fastnetin Englantiin", Ingvall summaa.

Silti kesäkuun puolivälissä ilmoit-tautuneiden lista on vielä toivottua ly-lyyempi. Sakari Kalske murehtii. Kol-misenkymmentä venettä on jo mukana, mutta tavoite on korkeammalla. Kaksi egyptä nousee yli muiden.

KANSAINVÄLISET HÄRMIT

Ensimmäinen on Ukrainaan hyökän-nyt Venäjä. Arvaamaton suurvalla pelottaa ulkomaisia veneikuntia, niin kilpailijoita kuin matkaveneilijöitä. Toinen on muiden kisojen aikataulut. OHC-EM -kisaat Norjan Hankossa elo-kuun alussa, mikä vienee pois tusinan verran suomalaisia ja virolaisia huipputimejä.

"Veneiden siirrosta on oma aikataul-lunsa", Kalske ymmärtää.

"Pitkään on yritetty luoda kisaa, joka tosiaan houkuttaisi kansainväliset veneet Suomeen, ja nyt siinä ollaan onnistumassa."

Yli
Hyrr on VOR70-pursi, joka kiersi paljon 2011-12 -kissassa nimellä Camper Lifeovers.

Aila
Arto Linnervuo on radalla Xtra Staerkilla ja järjestäytyneinä Xtra Staerk Ocean Racing Societyn kautta.

"On myös niin, että näin pitkistä ki-sasta suurella todennäköisyydellä tullaan takaisin ainakin jotain varustevai-rioita kärsineenä, joten korjaamiseen pitää myös varata aikaa."

Silti reitistä on varta vasten haluttu pitkä yli sen maagisen rajan, joeta nou-see ihan oma kilpailujen ryhmänsä. Pu-hutaan "Classic 600 miles" -kisoista. Sii-hen lasketaan Sydney-Hobart, Fastnet, Caribbean 600 ja Middle Sea Race.

Se on toki vielä kaukana, että Baltic Sea Race nousisi tuolle listalle, vaikka kaksi seuraavaa kilpailua on jo varmista-ttu vuosille 2024 ja 2026. Toiveikas saa silti olla, sillä Itämerellä on kiistatta

paljon muutakin poikkeuksellista an-nettavaa kuin keskiyön valoisat tunnit.

Muut kisat käydään valtameren tun-tumassa ja niihin verrattuna Itämeri on melkein kuin sisäjärv. Pieniä, paikalli-sia säärintamia on paljon, mikä korostaa taktiikan ja reittivalintojen osaamista. Etenkin, kun tyypillisten lounaistuul-ten välillä reitti muistuttaa tyypillistä vasta-myötiläsuilrataa.

Antaako tämä sitten kotikenttätietoa?

"Toivottavasti", naurahtaa Sakari Kalske.

"Kylläähän mekin olemme saaneet ihan tarpeeksi ihmetellä muiden kisois-sa virtauksia ja vuorovesiä!"



VENE MAGAZINE - FINLAND

UENE

4 PAGES
VENE MAGAZINE
AUGUST 2022





KILPAILU

Roschier Baltic Sea Race 2022



Hampurilainen Störtbekker kuuluu kisan "kouluveneisiin", joissa nuorisoa opetetaan kilpapurjehduksen hoidusta.



Salla Kärvin Silver Moon II purjehti perheenmiehensä ja varustui kahdeksan päivän kilpailuun.

mutta kisassa hän on sen suurimman veneen, CNB 79 Enderpearlin kipparina. Yhteyshenkilönä Suomen avomeri- ja kilpapurjehdustoiminnan ja RORC:n välillä hän on nähty innon vuodelle tapahtumalle molemmissa päissä.

"Ja viiden vuoden järjestelyn jälkeen nyt se tapahtuu", Känkäkoski riemuitsi ennen starttia. Työtä on tehty paljon, sen kertoo jo järjestävien seurojen pitkä luettelo: HSK, NJK, XSORS, ORA, FORA ja Avomeripurjehtijat.

la noin 80 mailin päässä maailinjasta.

Roschier Baltic Sea Race on ensimmäinen virallinen RORC-kilpailu Itämerellä. Juuri vaihtelevia, taktista osaamista vaativia kelejä pidettiin alueen suurena houkuttimena, kertoi RORC:n toimitusjohtaja Jeremy Wilton ennen kisa.

"Sekä tietenkin purjehdusta valoisassa kesäyössä ja upeita saaristoja."

Yhtä innoissaan pitkän yli 600 mp kilpailun avaamisesta Itämerelle on kilpailupäällikkö Chris Stone. He kiittävät alueen perinteitä merenkulussa ja kilpapurjehduksessa.

"Suomesta ja Ruotsista on todella paljon jäseniä RORC:ssa, kuulutte il-

man muuta tärkeimpiin maihin", Stone huomauttaa. Tähän asti asia ei kurokseen ole juuri näkynyt huippupurjehduksen sisäpiirin ulkopuolelle.

Yksi Baltic Sea Racen aktiivisimmista puuhamehistä RORC:ssa on ollut Ari Känkäkoski, Class40 Figlin kippari. Oma vene on nyt brittien vesillä,



BSR on Ocean Ladies ryhmän C-ryhmän ensimmäinen varsinainen kilpapurjehdus, vaikka vene on ollut ARC:ssä jo kahdesti.

"Roschier Baltic Sea Race on ensimmäinen virallinen RORC-kilpailu Itämerellä."



RORC:n kilpailupäällikkö Chris Stone iloitsee pitkän avomerikisan saavutusta Itämerellä.

EI PELKKIÄ HUIPPUJA

Starttilinjalla torstaina näkyi kisan poikkeuksellinen kiinnostavuus. Katsoja- ja mediaveneitä oli paikalla yli 30 ja Suomenlinnan välillekin kertyi yleisöä.

Toinen huomattava asia oli vene-tyyppien kirjo. Luokkia on monta (IRC 0-3, Finrating 1-2, MOCRA, DH IRC ja FK), isojen VO-pursien vastapainona pienin vene ja yksi varhaisimmista ilmoittautuneista oli Salla Kärvinin H-325 Silver Moon II.

"Kahdeksaksi päiväksi on varattu ruokaa", tokaisi Kari Itkonen vasta-ukseksi arvioidusta kisan kestosta.

Pienimpiin kuuluu myös J/109 Irie, jolla Sanna Molli ja Julius Haarti lähtivät kaksipurjehdusluokkaan. Koon puute ei vähennä menestyksen mahdollisuuksia. Kun veneet olivat vielä meikin 200 mailin päässä maailta, kumpikin purjehti toisella sijalla sarjassaan.

Monella miehistöllä on myös yhtä kisaan laajempia tavoitteita. I Love Pylandin (VO70) takana on puolalainen säätin, joka kouluttaa nuoria purjehtijoita huipputasoon kölivenkilpailuihin. Aivan vastaava tausta on hollantilaisella Roedragonilla (VO60). Myös saksalainen Störtbekker, on "koulupur-



Xtra Stark oli maanantaina vielä paras suomalaisvene. Ansalusti sikäläkin, että taustaseura XSORS on vahvasti mukana kisan järjestelyissä.



Ari Känkäkoski oli paikattu Enderpearlin kippariksi.

si", mutta säätin sijaan sitä ylläpitää hampurilainen pursiseura HSV.

Suomalainen Ocean Ladies Carisao-veneeilän (Swan 441) on jo tuttu naispurjehduksen edistäjä Atlantinreissuiltaan. Kiinnostus myös kilpailuihin on kasvussa, arvioi kippari Riija Alapeteri miehistönsä tunnelmia.

Ja toki Suomenkin lipun alla purjehtii uusia purjehtijoita kaavattava vene. Naantalim meripartiolaisten Tökkelö (MP42) vei Philippa Rytöksen kipparina eri lippukuntien nuoria Gotlannin ympäri. Maanantain ennusteen mukaan heitä odotettiin maalin tiistain iltopäivällä. Mutta nousevan tuulen suunta lupaili loppumatkalle pitkää spinnuajoa. 

TULOKSET JA REITTIJÄLJET
rorc.org/baltic-sea-race

HORISONTTI

@pepekorteniemi

KUVA JA TEKSTI PEPE KORTENIEMI

GOTLANTIIN JA TAKAISIN

RORC-kisan reitti kulki Helsingistä Gotlannin saaren ympäri.

Ensimmäinen Roschier Baltic Sea Race kilpailtiin heinäkuussa. Kilpailu oli Itämeren pisin 635 merimailin pituudellaan. Lähtö ja maali olivat Helsingissä. Roschier Baltic Sea Race keräsi 27 venettä, lähes 200 miehistön jäsentä 11 eri maasta. Seuraava kilpailu kilpailaan vuonna 2024. Lisää kisaista tämän lehden sivulta 60 alkaen. **V**

KUVATIEDOT

• Kamera:
DJI Mavic 2

Tällä kertaa kuva on kaupattu videoista. Droneilla lensäminen merellä on aina jännittävä kokemus. Miten saat dronen takaisin veneeseen, jos rantaa ei ole lähellä? Droneilla kuvaillessa on oltava toisessa maailmassa. Näet kuvattavat aivan eri tavalla kuin veneestä tai rennalla kameralla. Ja mikä parasta, joka kerta oppii uutta.



EXAMPLES OF FINNISH COVERAGE

https://www.lansivayla.fi/paikalliset/4803691

24 24liveblog RT Best movies on N... (20+) DAMEN Bre... Home | Steve Nor...

LÄNSIVÄYLÄ

Luokanopettaja Salla, 41, vietti tänä kesän viisi yötä kotisängyssä – seurauksena voitti sainvälisessä kisassa



Kivenlahdessa asuva Salla Kavén sanoo, että tavallinen palkansaajakin voi harrastaa purjehdusta. JARI KOSTIAINEN



Länsiväylä

FI | Jul 27 • 9:03 AM

Kivenlahden venekerhoa edustava Salla Kavén, 41, voitti kansainvälisen avomeripurjehduskilpailun – "On hienoa, että perhemiehistöllä voi läh..."

Kivenlahden venekerhoa edustava Salla Kavén osallistui purjehduskisaan perhemiehistöllä. Pepe Korteniemi Espoolainen Salla Kavén voitti ...

... selviää purjehduksessa niin sanotun tasoitusluvun avulla. **Roschier Baltic Sea Race** järjestetään Itämerellä jatkossa joka toinen vuosi osana ...



Roschier Baltic Sea Race

293k Reach

Social Echo

Neutral ○

EXAMPLES OF FINNISH COVERAGE

Etästä / Urheilu

Salla Kavenin kipparoima, hollolaisvärätteinen SilverMoonII voitti kansainvälisen avomeripurjehduskilpailun

ETELÄ-SUOMEN SANOMAT



Salla Kavenin kipparoi veneensä kansainvälisen avomerikisan voittoon. PEPE KORTENIEMI / RORC

Itämeren ensimmäinen virallinen RORC-kisa purjehditaan heinäkuussa – kisaveneet irtautuvat Katajanokan vierassatamasta

Heinäkuussa Helsingissä purjehditaan kilpailu, jonka optimisti voi uskoa orastavaksi legendaksi: Itämeren ensimmäinen virallinen RORC-kisa, Roschier Baltic Sea Race.

15.07.2022 KIRJOITTAJA PASI NUUTINEN KUVAAJA PEPE KORTENIEMI, TIM WRIGHT



ETELÄ-SUOMEN SANOMAT

Pohjolan valoisat yöt ovat yksi kisan vetonauloista kansainvälisille huippuvenekunnille.

Ennen kuin siemen nousee edes taimelle, sen pitää puskea läpi karikkeiden. Risuja on riittänyt, kun pitkään toivottua virallista RORC-kilpailua on järjestetty Itämerelle.

21. heinäkuuta se vihdoinkin tapahtuu. Kisaveneet, joukossa maailmantähtiä, irtautuvat Katajanokan vierassatamasta, nostavat purjeet lähtöalueella Helsingin edessä ja suuntaavat yli 600 merimailin reitille Tukholman edustalle, Gotlannin ympäri, Hiidenmaan ohi ja taas kohti Helsinkiä ja maalipaukkua.

EXAMPLES OF FINNISH COVERAGE



SUOMEN PURJEHDUS JA VENEILY
SEGLING OCH BÅTSPORT I FINLAND



20.07.2022

ROSCHIER BALTIC SEA RACE: "SUOMENLINNAAN KANNATTAA EHDOTTOMASTI MENNÄ ENNEN STARTTIA"

Helsingissä pidetään Itämeren pisin, yli 600 merimailin mittainen avomeripurjehduskilpailu 19. – 27.7. Roschier Baltic Sea Race.

Kilpailuun osallistuu 28 kovatasoista kilpapurjehdustiliä, joukossa myös lukuisia suomalaisia osallistujia. Kisaan on tulossa osallistujia mm. Pohjoismaista, Saksasta ja Puolasta sekä Brittein saarilta. Kilpailusatamana toimii Marina Bay Katajannokalla.

Kilpailun järjestää brittiläinen Royal Ocean Racing Club (RORC) joka järjestää maineikkaita purjehduskilpailuita, kuten Rolex Fastnet Race, RORC Caribbean 600 ja Transatlantic Race. Kilpailun taustalla on pitkä työ Ari Känkäkosken johdolla, jatkossa Baltic Sea Race tullaan järjestämään joka toinen vuosi osana RORC:n kilpailukalenteria.

– Tämä on ollut aikamoinen prosessi. Viisi vuotta sitten nostin asian esille Tim Thubronille (RORC:n kilpailujohtaja), että miksi Itämerellä ei järjestetä 600:n merimailin kilpailua, kuten muualla maailmalla. Hän vei asiaa eteenpäin, ja ideaa pidettiin loistavana. Minulla oli ihan selvä perus idea radasta, joten aloimme viemään sitä eteenpäin. Haasteita oli tietysti, mutta saimme lopulta hyväksynnän ja täällä ollaan, Ari Känkäkoski kommentoi.

Urheilu | Purjehdus

Espoolainen Salla Kavén, 41, purjehti Itämerellä suuren avomerikilpailun voittoon

Kavénin perheessä vuodesta 1985 ollut vene ylitti maalilinjan tiistaina.



Espoolainen Salla Kavén miehistöineen voitti kansainvälisen Roschier Baltic Sea Race -avomeripurjehduskilpailun. Kippari Kavén kuvassa taustalla. KUVA: PEPE KORTENIEMI / ROSCHIER BALTIC SEA RACE

Mika Moilanen HS

26.7. 18:42

ESPOOLAINEN Salla Kavén miehistöineen purjehti tiistaina kansainvälisen Roschier Baltic Sea Race -avomeripurjehduskilpailun voittoon.

Kavénin Silver Moon II -vene ylitti maalilinjan Helsingissä tiistaina iltapäivällä. Kilpailijat lähtivät matkaan torstaina Suomenlinnasta, kiersivät Gotlannin ja palasivat Helsinkiin Viron puolelta Saarenmaan ja Hiidenmaan ohittaen.

Voittoonsaan miehistöön kuuluivat Kavénin lisäksi hänen puolisonsa **Kari Itkonen**, veljensä **Jorma Kavén** ja **Jouni Kavén** sekä toisen veljen puoliso **Heidi Ekholm**.

"Olen periaatteessa purjehtimaan syntynyt ja purjehtinut vanhempien mukana heti elämäni ensimmäisestä kesästä asti", Salla Kavén kertoo.

SEARCH MAGAZINE - SWEDEN

SEARCH MAGAZINE

P A S S I O N R U L E S



I FOKUS ELAN GT6

I Love Poland tar line honours, Team Mobline två i IRC Overall



July 26 @ 12:00

Foto: Pepe Korteniemi

I oktober 2021 annonserade brittiska Royal Ocean Racing Club (RORC) att de för första gången står värd för en kappsegling i Östersjön ([RORC lanserar Baltic Sea Race](#)). Sedan dess har tävlingen fått namnet Roschier Baltic Sea Race. Den 21 juli lämnade det 27 båtar starka fältet (totalt dryga 213 seglare från 18 olika nationer, 6 svenskflaggade båtar) Helsingfors.

<https://www.blur.se/2022/07/16/rochier-baltic-sea-race-trash-talk/>

Blog  Best movies on N...  (20+) DAMEN Bre...  Home | Steve Nor...  YB Tracking Race...

BLUR



Rochier Baltic Sea Race | Trash talk

PETER GUSTAFSSON / News Trash Talks / baltic sea race irc rorc / 2

It's great to see RORC involved in a 600' offshore race in the Baltic, and I hope we'll see this event grow over time. I'm not sure what the expectations were, but it's a decent fleet for a first-time event this far outside the normal sailing calendar for the IRC fleet.

Below are some of my speculations. It's all weather dependent of course, and it's too early to make a decent forecast. Right now it looks like light to medium winds due to a high-pressure area over the Baltic states.

Official site • starting list



IRC Zero | Class Total : 7

The big guys. Should be an easy win for TP52 Outsider. Too bad we don't get to see the other German TH. Imagine, on the starting line as they were pretty close around Gotland the other week.

Carlwerk 47 Störtebeker should be a boats have struggled in handicap file

Volvo 65	Amberal 2
Volvo Open 70	I Love Poland
Volvo Open 70	GP Bullhound
Volvo 60	Boudreign
TP 52 i/v	Outsider

IRC 2H | Class Total : 5

Too bad that the doublehanded class didn't get more entry. I thought this race would be a great combo with the recent worlds in Sweden, but apparently many had enough after Gotland Runt 😞

Have a hard time separating the boats. so my bet is that a Swedish boat wins the class.

Rochier Baltic Sea Race | Trash talk

PETER GUSTAFSSON / News Trash Talks / baltic sea race irc rorc / 2

It's great to see RORC involved in a 600' offshore race in the Baltic, and I hope we'll see this event grow over time. I'm not sure what the expectations were, but it's a decent fleet for a first-time event this far outside the normal sailing calendar for the IRC fleet.

Sun Fast 3600	Groovie	1.083 E	Karl Jungstedt
Figaro 2	The Spirit	1.068	Anders Lundmark
Finn Gulf 41	Indigo	1.048	Juha Mattila
J/109	Irie	0.996 E	Julius Haartti & Sanna
Albin Nova	Team Mobline	0.925 E	Paer Lindfors & Nadin

TP 52 i/v	Outsider	1.412 E	Tilmar Hansen
Carlwerk 47	Störtebeker	1.327 E	Hamburgischer Verein Seefahrt e.V.
CN876	Enderpearl	1.311	Kenneth Boerklund

IRC One | Class Total : 10

This is where the action is! JPK i180 Dawn Treader should be a clear favorite. The JPK is a great offshore boat and Ed and his team won Gotland Runt comfortably with almost 2 hours. There was (naturally) some debate over the SRS rating for the french design, but as a matter of fact it rates even better in IRC.

Challengers are Xp-44 Xtra Staerk with a very strong offshore crew and maybe the Sydney 40 Rush if the winds are light. With more wind and some reaching, I'd put some money on Sun Fast 3600, even if they race doublehanded.

Finn 400	Wetjob	1.238 E	Niclas Heurlin
Pogo 44	Marlejo	1.175	Martin Buck
Millenium 40 Q.D.	Edelweiss	1.104	Thomas Reinecke
Sydney 40	Rush	1.146	Pasi Uoti
Xp-44	Xtra Staerk	1.135 E	Arto Linnarvuo
JPK i180	Dawn Treader	1.098 E	Ed Sell
First 40	C-me	1.093 E	Hakan Grönwall
Sven 51	Eira	1.093	Sebastian Gylling
Sun Fast 3600	Groovie	1.083 E	Karl Jungstedt
Figaro 2	The Spirit	1.068	Anders Lundmark

IRC Two | Class Total : 10

Very varied fleet and hard to make any projections. If the winds are light I wouldn't mind being in the new J/112 or the J/109. I also know that Sol Embla and Team Mobline are well sailed.

First 40.7	Embla	1.054 E	Olof Granander
IMX-38	Kind Of Magic	1.049 E	Simen Absetz
Finn Gulf 41	Indigo	1.048	Juha Mattila
J/112e	Nola	1.044 E	Margus Uudam
Sven 44i	Carlota	1.026	Rajja Alapeteri
J/109	Irie	0.996 E	Julius Haartti & Sanna
MP42	Tokko-Lotta	0.981	Henri Reivolahti
X 3i4 Tyn Mk2	Xchiquilla	0.979	Marek Ivona
Albin Nova	Team Mobline	0.925 E	Paer Lindfors
H-323	Silver Moon II	0.884	Salla Kiven



TKO

PL | Jul 21 • 7:21 AM

Olsztynianin w kolejnych regatach

Jacht I Love Poland wystartuje w kolejnych regatach. Z załozde ponown Borys Michniewicz.

Najbliższe zmagania, w których Borys Michniewicz weźmie udział to **Roschier Sea Race**. Regaty są organizowane przez Royal Ocean Racing ...



Roschier Baltic Sea Race

75k Reach

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DOBRY MOMENT

Agnieszka Wawer-Krajewska

2022-07-21, 09:50 Autor: PAP

PFN: jacht "I Love Poland" startuje w regatach na Bałtyku z Helsinek

wykop

Tweetnij

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Promujący Polskę jacht "I Love Poland" startuje w regatach na Bałtyku z Helsinek (Finlandia) - poinformował PAP Temistokles Brodowski z Polskiej Fundacji Narodowej, która jest właścicielem łodzi.

Trasa pełnomorskich regat Roschier Baltic Sea Race to około 630 mil morskich przygotowanych przez Royal Ocean Racing Club. Z Helsinek blisko 30 łodzi będzie musiało popłynąć do wybrzeża Szwecji, opłynąć Gotlandię i wrócić do stolicy Finlandii.

Jacht przepłynął do Helsinek z Gdyni. W Polsce, na Zatoce Gdańskiej i Bałtyku trenował do regat i brał udział w wyścigu Orvaldi B8 Race, w których załoga I Love Poland zwyciężyła w klasyfikacji Open i ustanowiła rekord trasy - podał PAP Brodowski.

Przed startem jacht w ramach promocji Polski można było zobaczyć z bliska. Spotkania załogi z mieszkańcami zorganizowano przy współpracy polskiej ambasady w Helsinkach - zaznaczył.

POLAND



Załoga I Love Poland triumfowała w regatach Roschier Baltic Sea Race

Nagroda Line Honours

100% 100% 100% 100% 100%



Załoga I Love Poland jako pierwsza przecięła linię mety regat Roschier Baltic Sea Race i wywalczyła nagrodę Line Honours.

Na starcie wyścigu organizowanego przez Royal Ocean Racing Club stanęło 27 jachtów, a na ich pokładach 213 żeglarzy i żeglarek 18 narodowości.

Przed startem odbyła się impreza wycieczki na czole statku żeglarskiej jednostki, w tym trzy klasy Volvo: I Love Poland, GP Bullhound i Ambersal 2 oraz Duxider TPS2. Wielokrotnie zmiany siły i kierunku wiatru powodowały trudności na postępie i wielu o zwycięstwo do samej mety, która znajdowała się między wyspami, w samym centrum meandru.

Regaty organizowane przez RORC zostały pierwszy raz przeprowadzone na Bałtyku. Trasa meandru w odległości 430 mil morskich, a pierwszy na metę jacht I Love Poland przepłynął ten dystans w 3 doby i 27 minut. Załoga I Love Poland stanowili sami Polacy, w tym laureaci Programów Szkoleniowych, obejmującego 7000 osób zawodnicy kadry narodowej Polskiego Związku Żeglarskiego.

#jacht #regaty #żeglarsko

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POLAND – MEDIA COVERAGE LINKS:

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<https://www.polskieradio.pl/399/7978/Artykul/3007740,Jacht-I-Love-Poland-pierwszy-na-mecie-regat-w-Helsinki>

<https://ruegenportal24.net/2022/07/19/roschier-baltic-sea-race-2022/>

<https://info-tips.de/i-love-poland-pierwszy-na-mecie-regat-w-helsinki>

<https://www.sailweb.co.uk/2022/07/25/roschier-baltic-sea-race-line-honours-for-i-love-poland/>

<https://www.sail-world.com/photo/371585>

<https://poland.postsen.com/news/46956/PFN-I-Love-Poland-yacht-first-at-the-finish-line-of-the-regatta-in-Helsinki.html>

<https://www.imago-images.com/sp/1013306514>

<https://flipboard.com/topic/sailing/roschier-baltic-sea-race-line-honours-for-i-love-poland/a-FGGoRvX5Sga9poh8Vdav7g%3Aa%3A30230738-d9eb90203e%2Fco.uk>

<https://olsztyn.eu/o-olsztynie/aktualnosci/article/olsztynianin-w-kolejnych-regatach-14697.html>

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<https://www.pap.pl/aktualnosci/news%2C1381898%2Cpfn-jacht-i-love-poland-pierwszy-na-mecie-regat-w-helsinki.html>

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<https://www.yachtsandymatching.com/news/251901/I-Love-Poland-takes-Line-Honours>

<https://www.mysailing.com.au/baltic-sea-race-i-love-poland-takes-line-honours/>

<https://www.tvp.info/61471088/i-love-poland-pierwszy-na-mecie-regat-w-helsinki-pobil-rekord>

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2022-07-27

Line Honours wyścigu Roschier Baltic Sea Race dla I Love P



I Love Poland

0
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Załoga I Love Poland jako pierwsza przecięła linię mety regat Roschier Baltic Sea Race i wywalczyła nagrodę Line Honours. Na starcie wyścigu organizowanego przez Royal Ocean Racing Club stanęło 27 jachtów, a na ich pokładach 213 żeglarzy i



English Section
Sport



Polish yacht wins prestigious Baltic Sea Race

25.07.2022 21:45

The "I Love Poland" racing sailboat has won the Roschier Baltic Sea Race, crossing the finish line in Helsinki, Finland, ahead of its competitors, officials have said.



Photo: Twitter/Fundacja PFN

The yacht, owned by the Polish National Foundation (PFN), set a new race record in the Monohull class clocking 2 days 27 minutes and 27 seconds after



I Love Poland 🇵🇱
@ILOVEPOLANDpfn · Follow



I Love Poland 🚢❤️🇵🇱 zwycięża Line Honours regat Roschier Baltic Sea Race !

Wiele manewrów, zmian żagli, słaby i zmienny wiatr 🌬️, a także kilkakrotna wymiana na pozycji lidera – tak wyglądało 709 mil morskich, które załoga I Love Poland 🚢❤️🇵🇱 przepełnęła w 3 doby i 30 minut 😊

**JACHT I LOVE POLAND
PIERWSZY NA MECIE
ROSCHIER BALTIC SEA RACE!!!**

Fot. Robert Hajduk / PFN



1:27 PM · Jul 25, 2022



Fundacja_PFN
@Fundacja_PFN · Follow



➡️ „Polska Fundacja Narodowa jest armatorem jachtu I Love Poland, który od 3 lat przynosi nam dumę i chwałę, wygrywając w najbardziej znanych regatach na świecie.” – tak o projekcie @ILOVEPOLANDpfn mówił dr Marcin Zarzecki, prezes zarządu #PFN w tvp.info



PRESS MARE - ITALY



PressMare Italia • Royal Ocean Racing , Royal Ocean
IT | Jul 28 • 10:51 AM

Winners celebrate at Roschier Baltic Sea Race

The jubilant crew of the Finnish H-323 Silver Moon II - first recipients of the Baltic Race Trophy and a spoil of prizes, inc ...

Over 200 sailors from 18 different nations raced in the inaugural **Roschier Baltic Race** - the new 635-mile race starting and finishing in ...



Roschier Baltic Sea Race, Baltic Sea Race

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The Swedish Farr 400 Wetjob, skippered by Niclas Heurlin is the winner of IRC One for the first edition of the Roschier Baltic Sea Race © Pepe Korteniemi /www.pepekorteniemi.fi

Roschier Baltic Sea Race: Sweden, Finland and Great Britain Podium in IRC One

ONLINE EXAMPLES - AUSTRALIA


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Roschier Baltic Sea Race – Overall winner: Silver Moon II (FIN)


27/07/2022

Finnish H-323 Silver Moon II, skippered by Salla Kaven has won the Roschier Baltic Sea Race having scored the best time after IRC correction for the new race organised by the Royal Ocean Racing Club in association with the Offshore Racing Alliance. The Kaven family have raced the 9.9 metre sloop designed by Hans Groop since they were children on Lake Päijänne in Southern Finland. Silver Moon II, the second to last boat to cross the finish line in Helsinki, took the overall win by just under 16 minutes after six days of racing. All of the team are related either by family or marriage. While the team have won many local races in the past, to beat an international fleet of proven winners is extraordinary.



Crew of Silver Moon II: Skipper: Salla Kaven, Head Cook: Karl Mörse, Jomo Kaven, Jouni Kaven & Pasi Korhonen (www.paprika.fi)

The inaugural Roschier Baltic Sea Race produced a multitude of race leaders in the latter part of the six-day race. On day four, Tilmor Hansen's powerful German TP52 Outsider was in pole position until the youth team from the HSV racing German Carkeek 47 Störnsbeker took up the lead. The largest boat in the race, Kenneth Björklund's CNR 76 Endeavour was also a favourite on day five. On the sixth day, the Swedish Albin Nova Team Möbline, raced double-handed by Pär Lindfors & Nadine Kugel, took the lead. However, Silver Moon II, the second to last boat to cross the finish line in Helsinki, took the prize. Silver Moon II won by just under 16 minutes after six days of racing.



Silver Moon II (Overall Winner, Roschier Baltic Sea Race)

OVERALL WINNER

H-323 SILVER MOON II

#ROSCHIERBALTICSEARACE

For further information about the Roschier Baltic Sea Race please go to:

mysailing.com.au

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Three cheers for the Finnish H-323 Silver Moon II skippered by Salla Kaven – Overall winners of the inaugural Roschier Baltic Sea Race, scoring the best time after IRC correction © Pasi Korhonen / www.paprika.fi

Roschier Baltic Sea Race – Overall winner: Silver Moon II (FIN)

27/07/2022

Finnish H-323 Silver Moon II, skippered by Salla Kaven has won the Roschier Baltic Sea Race having scored the best time after IRC correction for the new race organised by the Royal Ocean Racing Club in association with the Offshore Racing Alliance. The Kaven family have raced the 9.9 metre sloop designed by Hans Groop since they were children on Lake Päijänne in Southern Finland. Silver Moon II, the second to last boat to cross the finish line in Helsinki, took the overall win by just under 16 minutes after six days of racing. All of the team are related either by family or marriage. While the team have won many local races in the past, to beat an international fleet of proven winners is extraordinary.

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The Swedish Farr 400 Wetjob, skippered by Niclas Heurlin is the winner of IRC One for the first edition of the Roschier Baltic Sea Race © Page Fortenberry/www.pagefortenberry.com

Roschier Baltic Sea Race: Sweden wins IRC One

23/07/2022

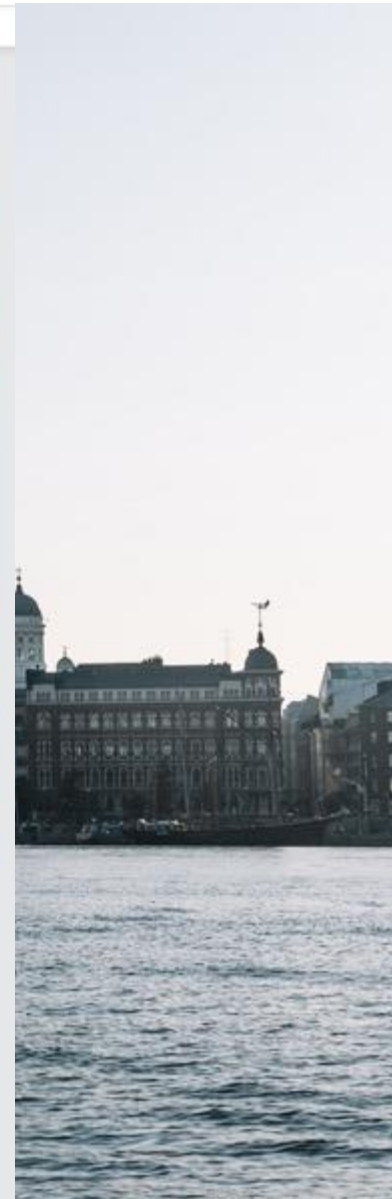
Helsinki, 25 July, 2022: The Swedish Farr 400 Wetjob, skippered by Niclas Heurlin is the winner of IRC One for the first edition of the Roschier Baltic Sea Race. Arto Linnervuo's Finnish Xp 44 Xtra Staerk is second and was the first boat from Finland to cross the line in Helsinki. Ed Bell's British JPK 1180 Dawn Treader is third in IRC One.

The all-Swedish crew racing Wetjob are regular competitors in the Gotland Runt; skipper Niclas Heurlin has competed in over 20 editions and has also completed two editions of the Rolex Fastnet Race.

"It was a fantastic opportunity to be part of the first Roschier Baltic Sea Race, this is our home turf and RORC organise great races so that is why we jumped on the train from the beginning," commented Wetjob's Niclas Heurlin. "We are incredibly happy with our win against really good opposition like Xtra Staerk and Dawn Treader. We had to put some distance between us and them as we rate higher, so that was fantastic. For us this was a very long race, 650 miles is a challenge, so that was inspiring. We know Gotland very well but this time we went around it the other way! We know the weather there, so that was an advantage for us."



JEANNEAU



AUSTRALIA

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RGYC features in the Baltic Sea Race

by Drew Malcolm | August 12, 2022

Congratulations to Jake Newman for finishing 4th in the inaugural RORC Baltic Sea Race. The race of approximately 630 nautical miles was started and finished off Helsinki, in the Gulf of Finland. The course incorporated the Swedish Island of Gotland, located approximately 250nm southwest of Helsinki.

Jake was the only Aussie in the very international crew, which included English, American, Lithuanian and Norwegian sailors on Amber Sail, a Volvo 65. They finished a credible 4th over the line. With only 15NM to go they were leading the race but flukey winds cost them in the end.

If that wasn't enough, Jake, along with Tim Davis, last week competed in the Sydney to Gold Coast race on the TP52, Smuggler. Well done Jake and Tim, we are very pleased to have you representing our club at the elite level.

Over 200 sailors from 18 different nations raced in the inaugural Roschier Baltic Sea Race – the new 635-mile race starting and finishing in Helsinki, Finland and organised by the Royal Ocean Racing Club (RORC) in association with the Ocean Racing Alliance. Teams from Poland, Germany, Sweden and Finland won honours in the race, with a fairy tale overall victory for the smallest boat in the race.



ONLINE EXAMPLES – EUROSAIL NEWS



Issue #5129 - 20 July

In This Issue

- J/24 World Championship
- Shifting Winds Around The Cans
- All the performance and none of the guilt - Marko
- Global Team Race Regatta
- IRC special offer for 2022 Hamble Classics Reg
- Roschier Baltic Sea Race



versus Spy

Roschier Baltic Sea Race

The inaugural Roschier Baltic Sea Race starts from Helsinki, Finland on Thursday 21st July 2022, organised by the Royal Ocean Racing Club together with the Ocean Racing Alliance. The race is approx. 635 nautical miles, starting and finishing off Helsinki in the Gulf of Finland. The course incorporates the Swedish island of Gotland, located approximately 250nm southwest of Helsinki.

The Roschier Baltic Sea Race has attracted 27 entries from 11 countries; the host nation Finland; Denmark; Estonia; Germany; Great Britain; the Netherlands; Norway; Poland; Spain; Sweden and the United States of America. A huge diversity of entries; a totally new course and a variety of weather scenarios makes predicting the elapsed time for the competing yachts to be far from straight forward. Three teams; Ambersail 2, I Love Poland and GP Bullhound can be considered favourites to set the race record. Janne Kjellman's TS-42 Squid from Helsinki is the only multihull entered. The overall winner of the Roschier Baltic Sea Race will score the best corrected time under the IRC Rating Rule.

How to follow the Roschier Baltic Sea Race

The first edition of the Roschier Baltic Sea Race starts from Helsinki, Finland. First Warning Signal: 18:30 (UTC+02:00) - Three starts at 10 minute intervals. Competing boats will depart from Marina Bay - Katajanokka from about 17:00 ((UTC+02:00)). The start line is SW of the island Suomenlinna, 4 km southeast of the city centre of Helsinki.

All yachts are fitted with YB Trackers. Follow an individual boat, class or the whole fleet. Free to download for smart phones and tablets find YB Races at your App Store. Access the race player for free from computer or laptop:

yb.tl/Balticsearace2022

Entry List

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sailing anarchy speak your mind

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| Big Pimpin'

Editor February 28, 2022



After 10 years of success with the well-established RORC Caribbean 600 along comes another fascinating and challenging course for offshore enthusiasts... every bit as spectacular but this time a little further north



The RORC Baltic Sea Race is set to become the newest and most northerly member of the 600-mile club. Due to start on 21 July 2022, the

inaugural race has come about thanks to a collaboration between the Royal Ocean Racing Club (RORC) and the Ocean Racing Alliance (ORA).

The race of approximately 630 nautical miles will start and finish off Helsinki in the Gulf of Finland. The course will incorporate the Swedish island of Gotland, located approximately 250nm southwest of Helsinki. The race is open to boats racing under IRC, MOCRA, Class40 Rules and a number of other class associations.

RORC Racing Manager Chris Stone is excited about the prospect of the new race, which will take place in alternate years. 'The Royal Ocean Racing Club has a history of organising new offshore races, such as the RORC Caribbean 600 and the RORC Transatlantic Race,' he says. 'The Baltic Sea Race reflects the huge amount of interest we have received from sailors in this region. This new event has all the criteria for producing a race that is ideal for offshore racing, as well as good logistics for competitors and the race team. On top of that, our partners in Finland have a real passion for hosting a race in their own region.' [Read on.](#)

ONLINE EXAMPLES – NZ - LIVE SAIL DIE




Live Sail Die • Royal Ocean Racing , Royal Ocean
AU | Jul 28 • 8:04 PM

Winners celebrate at Roschier Baltic Sea Race

Winners celebrate at Roschier Baltic Sea Race ...

Winners celebrate at Roschier Baltic Sea Race ...



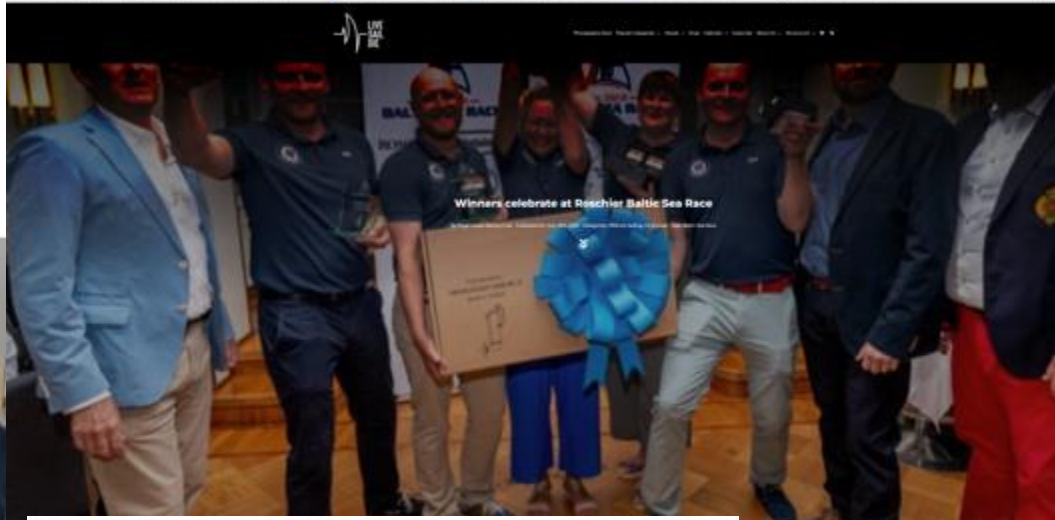
Roschier Baltic Sea Race



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https://www.livesaildie.com/winners-celebrate-at-roschier-baltic-sea-race/

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Winners celebrate at Roschier Baltic Sea Race





I Love Poland was awarded the Bobly Louch Wharf for Multihull Line Honours & Rega Kierstom; (www.poznan.com.pl)

I Love Poland, owned by the Polish National Foundation and sailed by a young crew, skippered by Orzregorz Baranowski, crossed the finish line in Helsinki to take Line Honours for the Roschier Baltic Sea Race. The elapsed time of 3 days, 0 hours, 27 minutes, 37 seconds is the Multihull Race Record.

Janne Kellman's Finnish TS42 Squid, the only multihull in the race, set the race record for Multihull Line Honours of 4 days, 7 hours, 29 minutes, 33 seconds.

The lead was constantly sweeping hands between three teams: VO65 Ambersail 2 sailed by American skipper Clarie Murphy, VO70 GP Bullhound sailed by Per Roman, and I Love Poland - all had victory in sight during the race. In the final few miles, an astonishing light airs battle saw Tamar Hansen's German TP52 Outsider catch up 30 miles to join the race for Line Honours. I Love Poland crossed the finish line just 700 metres ahead of Outsider after 72 hours of racing. GP Bullhound was less than an hour behind. Ambersail 2 finished fourth, after at one stage having an 18 mile lead.

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2022 Roschier Baltic Sea Race - The pioneers

by Louay Habib 19 Jul 10:52 BST
21 July 2022



The fleet are gathering in Helsinki for the inaugural Roschier Baltic Sea Race starting on Thursday 21st July. The Volvo 70 GP Bullhound (HYPR) and VO65 Ambersail 2 are contenders for Line Honours in the new 630nm RORC race © Tim Wright / Photoaction.com

Like Share Sign Up to see what your friends like.

The inaugural Roschier Baltic Sea Race starts from Helsinki, Finland on Thursday 21st July 2022, organised by the Royal Ocean Racing Club together with the Ocean Racing Alliance.

The race is approx. 635 nautical miles, starting and finishing off Helsinki in the Gulf of Finland. The course incorporates the Swedish island of Gotland, located approximately 250nm southwest of Helsinki.





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2022 Roschier Baltic Sea Race - Dock talk in Helsinki

by Louay Habib 25 Jul 18:09 BST
25 July 2022



The Swedish corinthian team on Niclas Heurlin's Farr 400 Wetjob celebrate after completing the first Roschier Baltic Sea Race in Helsinki © Pepe Korteniemi / www.pepekorteniemi.fi

Like Share Sign Up to see what your friends like.

The Swedish Farr 400 Wetjob, skippered by Niclas Heurlin became the eighth team to complete the Roschier Baltic Sea Race just after 0900 local time on the fifth day of the 635-mile race.

Swedish sailor Niclas Heurlin, skipper of the Farr 400 Wetjob, celebrating the completion of the race.

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Winners celebrate at Roschier Baltic Sea Race

by Louay Habib 28 Jul 09:42 BST
27 July 2022



The jubilant crew of the Finnish H-323 Silver Moon II - first recipients of the Baltic Sea Race Trophy and a spoil of prizes, inc. a Remoran Wave 3 Hydrogenerator and gifts from Aarni © Pepe Korteniemi

Like Share Sign Up to see what your friends like.

Over 200 sailors from 18 different nations raced in the inaugural Roschier Baltic Sea Race - the new 635-mile race starting and finishing in Helsinki, Finland and organised by the Royal Ocean Racing Club (RORC) in association with the Ocean Racing Alliance. Teams from Poland, Germany, Sweden and



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2022 Roschier Baltic Sea Race - Sweden, Finland and Great Britain podium in IRC One

by Louay Habib 26 Jul 15:03 BST
26 July 2022



The Swedish Farr 400 Wetjob, skippered by Niclas Heurlin is the winner of IRC One for the first edition of the Roschier Baltic Sea Race © Pepe Korteniemi / www.pepekorteniemi.fi

Like Share 6 people like this. Sign Up to see what your friends like.

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Arto Linnenvuo's Finnish Xp 44 Xtra Staerk is second and was the first boat from Finland to cross the line in Helsinki. Ed Bell's British JPK 1180 Dawn Treader is third in IRC One.

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2022 Roschier Baltic Sea Race Day 2 - Beautiful and complex

by Louisa Habib 22 Jul 06:22 PDT
22 July 2022



And Linnestad's Finnish 44 Årva (dark sails) is one on the water © Pape Kottaniemi / RORC

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The fleet in the Roschier Baltic Sea Race made good progress on the first night racing west towards Stockholm.

Just over 15 hours into the 635-mile race, Volvo 70 I Love Poland had raced nearly 200 miles and was the first to round the Almagrundet Lighthouse outside the Stockholm archipelago. In contrast, the smallest boat in the race, Finnish H-323 Silver Moon II had sailed 90 miles with 540 miles to go to the finish the Roschier Baltic Sea Race.

During the first night, a light to moderate southerly breeze had given relatively fast reaching conditions for the 27 teams in the race. However, a northerly breeze has developed in the Gulf of Bothnia, producing a convergence zone of extremely light wind. This is forecast to extend across the rhumb line to the east, slowing the progress of the chasing pack behind the front runners. This band of light breeze is significant, but the complex weather scenario will create plenty of sides and speed-bumps before the race is over.

"Conditions are very changeable on the Baltic Sea," commented Konrad Lipski from on board race-leader I Love Poland. "We managed to set our optimal sail configuration after the start and thanks to that we took the lead. Now we have started the most unpredictable part of the race." I Love Poland's navigator Lipski has raced thousands of miles on the Polish Volvo 70, but most of the crew are talented dinghy sailors that are new to offshore racing. "There is a good atmosphere on board; the first night was quite predictable in terms of the weather so we were able to rest. However, we are fighting for every meter and six sail changes are already behind us, and a few more are being prepared for the next hour! We are just past the lighthouses near Sandhamn and we are racing towards Gotland."



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Roschier Baltic Sea Race – Line Honours for I Love Poland

EVENT MEDIA - 25TH JULY 2022



© Pape Kottaniemi

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Marine News

JULY 24, 2022

Battle for Roschier Baltic Sea Race Line Honours Decided Today



Day 4 Race Report: 1000 UTC Sunday 24 July, 2022:

Line Honours for the Roschier Baltic Sea Race is expected to be decided today after four days and three nights of intense racing for the front runners. Under the IRC Rating Rule a large variety of boats are emerging as contenders for the overall win. Conditions in the Baltic Sea are ever changing, adding to the thrill of the 635-mile race organised by the Royal Ocean Racing Club together with the Ocean Racing Alliance.

Battle for Line Honours

After rounding Gotland in the early hours of day three, the leaders in the race had a difference in tactics. Volvo 70 GP Bullhound with Per Roman at the helm and Volvo 70 I Love Poland, skippered by Grzegorz Baranowski, gybed north. While VO65 Ambersail 2 skippered by American Clarke Murphy continued to sail west. Ambersail 2 took another hitch west towards the Latvian Coast and at one stage there was 40 miles of separation from the duelling Volvo 70s. The three teams converged on the next mark of the course, the Ristna Lighthouse off the Estonian

Roschier Baltic Sea Race – Line Honours for I Love Poland



I Love Poland, owned by the Polish National Foundation and skippered by Grzegorz Baranowski crossed the finish line in Helsinki to take Line Honours for the Roschier Baltic Sea Race at 19:27:35 EEST, Sunday 24 July 2022.

The elapsed time was 3 days, 0 hours, 27 minutes, 37 seconds, setting the Monohull Race Record.



2022 Roschier Baltic – I Love Poland

An astonishing light airs battle decided the Line Honours winner for the Roschier Baltic Sea Race.

I Love Poland crossed the finish line just 700 metres ahead of Tilmars Hansen's German TP52 Outsider.

Volvo 70 GP Bullhound with Per Roman at the helm was less than an hour behind I Love Poland after three days of racing.

VO65 Ambersail was at one stage 18 miles in front of I Love Poland on the final leg but

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DISCOVER

Roschier Baltic Sea Race: a passionate adventure



The Royal Ocean Racing Club has received strong interest for the Roschier Baltic Sea Race, with over 30 teams expected for the inaugural 630-mile offshore race which starts and finishes outside Helsinki, the capital of Finland. Contenders for Line Honours and the overall win under IRC are among the current entries, as well as passionate corinthian Finnish teams lured by the excitement of racing in



The Royal Ocean Racing Club has received strong interest for the Roschier Baltic Sea Race, with over 30 teams expected for the inaugural 630-mile offshore race which starts and finishes outside Helsinki, the capital of Finland. Contenders for Line Honours and the overall win under IRC are among the current entries, as well as passionate corinthian Finnish teams lured by the excitement of racing in home waters.

American skipper Clarke Murphy has chartered the VO65 Ambersail 2 for the Roschier Baltic Sea Race, which will be a contender for Line Honours. Ambersail 2 will be crewed by the Murphy family, including Clarke's children Liam and Caitlin, and world class professional sailors including: Ian Budgen as tactician, Mike Broughton as navigator, plus Abby Ehler, Al Fraser, Jake Newman and Dom Davies.

"We are putting the band back together for the first Roschier Baltic Sea Race," smiled Clarke Murphy, who has been racing with some of the crew for over 20 years. "We are excited about doing a RORC 'first' race, excited about midnight sun racing and this will be my first time sailing in the Baltic Sea. We know that all sorts of conditions are possible, thus our choice of a round the world racer, the VO65. We love sailing together; great sailors with a real sense of humour, low ego, and terrific team spirit. The addition of my children to the team over the past five years has made it even more fun."

Ed Bell's British JPK 1180 Dawn Treader sailed from the UK to the Baltic Sea to take part in the Roschier Baltic Sea Race. Prior to the race, Dawn Treader took part in the Gotland Runt winning overall in a class of 164 boats. Dawn Treader can be counted as one of the favourites for the overall win under the IRC Rating Rule for the Roschier Baltic Sea Race.

"I have visited the region many times on business and always wanted to race in the Baltic; the light at this time of year is just fantastic, it is a beautiful place to sail," commented RORC member Ed Bell. "The Gotland Runt was a great race; we had a mixture of conditions from light airs to 25 knots. Dawn Treader will sail to Helsinki a few days before the Baltic Sea Race and the boat is in good shape with just some minor breakages to fix. This new race looks like a very interesting course with lots of geographic effects that will come into play."

Philippa Rytönen will skipper Finnish MP42 Tokka-Lotta for the Roschier Baltic Sea Race. Philippa is a sailor with a big passion for the environment and for ocean conservation. Future generations of sailors are trained on board Tokka-Lotta which is crewed by youths from the Naantalin Siniset Sea Scout Club in Finland. Purpose-built for sail-training, Tokka-Lotta was designed and built with safety in mind. In 2019 Tokka-Lotta was sailed across the Atlantic and each year she logs over 1,500 miles in the Baltic Sea.

"The crew is very excited to be taking part in this race as so many offshore races have been cancelled in the past few years. We are also looking forward to representing the Finnish Sea Scouts in the race," commented Tokka-Lotta's Philippa Rytönen. "I think Tokka-Lotta has the youngest crew of the whole fleet; our youngest crew members are aged 15-17 and the skipper is 26 years old."

One of the smallest boats in the Roschier Baltic Sea Race is Salla Kävén's Finnish H-323 Silver Moon II. Salla has been racing the H-Boat design with her brothers for over 20 years. Silver Moon's crew of five are all family members.

"We are all Corinthian sailors and like a floating hospital," joked Silver Moon's Salla Kävén. "We have one paramedic, one nurse and one firefighter, plus a Vice Principal teacher to lead the team, and an Engineer for all the technical work. We are looking forward to being a part of this great race. It is an enormous adventure for us with a small boat. Safety comes first, but we will sail as well as we can and enjoy every

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Roschier Baltic Sea Race gewinnt Silver Moon II

   [Baltic Sea Race](#), [Pepe Kortenleimi](#), [Regatta](#), [RORC](#), [Roschier Baltic Sea Race](#), [Royal Ocean Racing Club](#), [Salla Kaven](#), [Silver](#)



THE NETHERLANDS

Roschier Baltic Sea Race 2022 ©Pepe Korteniemi

Voorafgaand aan de race hebben wij in deze samenstelling vier trainingsdagen gehad om zo goed mogelijk op de race voorbereid te zijn. Nadat de laatste voorbereidingen getroffen waren en de overbodige spullen van boord waren kon de race beginnen.

De race begint met licht weer maar desondanks hebben we een goede start. Toch zijn de verschillen in snelheid groot, de vloot heeft al gauw een voorsprong en komt in een gebied met meer druk terecht.



Roschier Baltic Sea Race 2022 ©Pepe Korteniemi

Wij blijven in deze lichte wind en hun voorsprong neemt langzaam toe. Die avond betekent het rondenvan de vuurtoren voor Helsinki het begin van een lange dag tot het volgende waypoint, de Almagrundet vuurtoren voor de kust van Stockholm, Zweden. Terwijl wij alles uit de boot proberen te halen komt Gotland gelukkig toch steeds dichterbij. Als de druk toeneemt ronden wij het eiland en zijn over de helft. De genaker kan worden gehesen en we lopen lekker. We beginnen in te lopen op de boten voor ons, dit geeft extra motivatie om ook in deze tweede helft onszelf en de boot te blijven pushen. Terwijl we om Gotland heen varen worden wij vergezeld door vliegende pinguïns, aan boord ontstaat de discussie of die überhaupt bestaan? Achteraf blijken het vliegende zeevogels te zijn die ook wel de pinguïns van het noorden worden genoemd.

Tijdens de tweede helft van de race blijft de wind goed en we gaan steady richting Helsinki. Nadat de wind draait en de genaker gedropt wordt varen we een upwind koers terwijl we nog van de golven af surfen, een uniek gevoel!

Een paar watches, zeilwissels en veel mijlen later komen we aan bij de vuurtoren voor Helsinki. Dit betekent nog 9,1 mijl upwind tot de finish. De genaker wordt weer gedropt, maar de wind zakt er weer uit. De hele crew is aan dek en met opgerichte concentratie worden de laatste mijlen fanatiek gevaren. 3 dagen en 10 uur na de start finishen wij in Helsinki, wat ons de 4^e plaats in de IRC0 oplevert, een resultaat waar wij blij mee mogen zijn. Als team hebben wij genoten en ontzettend veel geleerd tijdens deze race.

ZEILHELDEN

Grensverleggend - Butengewoon - Persoonlijk



Zeilhelden

30 August at 18:03 · 🌐

"Thursday afternoon 21 July we throw the bunches loose and head towards the start of the Baltic Sea Race off the coast of Helsinki, Finland. A 635 mile race around the Swedish island of Gotland, about 250 miles southwest of Helsinki. There were 12, of which 10 were trainees. With this we had two waits out of five, with the skipper and co-skipper outside the wait to. "

[Holland Ocean Racing - Ocean Races Academy](#) and Nienke Mullink of [Marleen Zondervan](#) about their [Baltic Sea Race](#)... [See more](#)

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THE NETHERLANDS

Holland Ocean Racing over de Roschier Baltic Sea Race 2022

📅 30 augustus 2022 👤 Marleen Zondervan 👁 241 Views

“

Donderdagmiddag 21 juli gooiden wij de Baltic Sea Race voor de kust van H Zweedse eiland Gotland heen, rond 2 waren wij met 12, waarvan 10 trainee met de schipper en co-schipper buite

ZEILHELDEN
Grensverleggend • Buitengewoon • Persoonlijk



Roschier Baltic Sea Race 2022 ©Pepe Korteniemi

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El modelo VOR70, del armador sueco afincado en España Per Roman, se situaba en los puestos de honor de la cita báltica con una tripulación formada entre otros por los andaluces Josemi Segura y Pepequin Orbaneja, el olímpico Gustavo Martínez Doreste, el vueltamundista Diego Fructuoso, Alfredo Mella y Toni Masanet.

La próxima gran cita internacional del 'GP Bullhound', que a mediados de julio era cuarto clasificado absoluto en Francia en el Campeonato de Europa de la clase J80 y campeón en su división (Senior), será el Campeonato del Mundo, a disputar en las aguas estadounidenses de Newport en octubre.



Roschier Baltic Sea Race

Tercer puesto en la cita oceánica con salida y llegada en Helsinki para el barco con bandera del Club Náutico Sevilla 'GP Bullhound'.

La vela de crucero sigue deparando éxitos para la sección de vela del Náutico Sevilla, en este caso por medio del 'GP Bullhound', que acudía a la primera edición de la Roschier Baltic Sea Race. En aguas del Mar Báltico, el barco con grímpola del club sevillano lograba el tercer puesto en tiempo real en la regata de 630 millas náuticas desarrollada con salida y llegada en Helsinki que transcurría por el golfo de Finlandia, rodeando la isla de Suecia de Gotland y bordeando las repúblicas bálticas a lo largo de tres días de pura navegación oceánica.

Vitorlásverseny a skandináv éjszakákban

2021. november 7.

Címkék: [Balti-tenger](#) [RORC Baltic Sea Race](#) [Royal Ocean Racing Club](#) [verseny](#) [vitorlázás](#)

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A Royal Ocean Racing Club (RORC) és az Ocean Racing Alliance (ORA) közös szervezésében 2022-ben először rajtol el a 630 mérföldes RORC Baltic Sea Race.

GERMANY – YACHT MAGAZINE

1. ROSCHIER BALTIC SEA RACE

"Störtebeker" auf Platz drei, "Outsider" fehlten 700 Meter



Tilmar Hansens "Outsider" verpasste bei der neuen Ostsee-Langstrecke die Line Honors knapp. Die HVS-Yacht "Störtebeker" wurde Dritte in der IRC-Gesamtwertung

Das Ergebnis bei der Premiere des Roschier Baltic Sea Race kann sich aus deutscher Sicht mehr als sehen lassen: Zwei deutsche Yachten haben die neue Ostsee-Langstrecke über 630 Seemeilen von und nach Helsinki auf den Plätzen drei und vier in der IRC-Gesamtwertung beendet! Podiumsreif agierte die neunköpfige junge Crew auf der schwarzen "Störtebeker" des Hamburgischen Vereins Seefahrt, die nach 3 Tagen, 4



en Ausrüstung Reisen & Charters DIY **Regatta** Segelwissen Yachtmarkt

Bugspitze knapp als Erste im Ziel. Der Hansen-Crew fehlten im Leichtwind-Poker nur 700 Meter. Es folgten die Volvo 70 "GP Bullhound" und die VO65 "Ambersail", bevor die Hamburger "Störtebeker" die Ziellinie erreichte. [Hier geht es zum Tracker und den Ergebnissen](#) (bitte anklicken!).



Die IRC-Gesamtdritten auf der "Störtebeker" im Glück



Trotz der so knapp verpassten Line Honors herrschte auch Freude an Bord von Tilmar Hansens "Outsider", deren Crew das Duell mit dem "I love Poland"-Team genoss und



Tilmar Hansens Crew auf der "Outsider"



Ein Sturmrennen war diese Premiere nicht. Stattdessen v leichten Winden Geduld, gute Positionierung und harmo hier die Line-Honors-Siegerin "I love Poland"

"Das Ergebnis ist ein Megaerfolg für die Crew, Mühlbach und den HVS", vermeldete der Hein stolz. Zu Platz drei in der Gesamtwertung kam der Sieg in der eigenen Gruppe IRC Zero. Die Carkeek 47 "Störtebeker" wurde 2015 in Dubai Composites aus Vollcarbon gebaut und als "Hi konzipiert. Eine professionelle Mannschaft hat den Hochseeeinsatz optimiert. Den Grund für erläutert der Verein so: "Die Yacht bietet Gescl die Seglerherzen der jungen HVS-Segler höhe Unter Deck wurde jedes überflüssige Gramm gibt keinerlei Komfort. Trotz des hohen Stand Ausstattung ist die Yacht sehr robust und som Amateurcrews wie die Segler der Segelgruppi segeln. So verfügt sie weder über einen techn Schwenkkl noch über Wasserballasttanks, dafür aber über zwei Grinder im Cockpit und eine Segelgarderobe, die wenig Segel-Wünsche offenlässt.



Die "Störtebeker" vom Hamburgischen Verein Seefahrt im neuen Roschier Baltic Sea Race

Der Hamburgische Verein Seefahrt nimmt in der deutschen Segelclub-Landschaft infolge seiner Geschichte und seiner Aufgaben eine besondere Stellung ein: Er stellt Hochseesegelnachwuchs aus ganz Deutschland moderne Yachten für Fahrten und Regatten auf offener See zur Verfügung. Hunderte junger Seglerinnen und Segler aus mehr als 60 Segelvereinen hatten darüber die Möglichkeiten, das Hochseesegeln kennenzulernen, gemeinsam Regattaspaß zu erleben und Erfolge zu erringen. Der Sieg im aktuellen Roschier Baltic Sea



Foto: Paparazzi/niemi pepe@pholax.fi

noch vor "Störtebeker" und "Outsider" platzieren. Salla Kavens "Silver Moon II" hat die IRC-Gesamtwertung im 1. Roschier Baltic Sea Race gewonnen. [Hier geht es zu den Ergebnissen](#) (bitte anklicken!).

100
ter" sind
s 56
syachten



Wertung



*Hamburgischer
Verein Seefahrt e.V.*



1. PLATZ FÜR STÖRTEBEKER BEIM ROSCHIER BALTIC SEA RACE

25. July 2022: Wir freuen uns alle riesig und gratulieren von Herzen: Torben hat mit seiner Crew das Roschier Baltic Sea Race gewonnen.

Nach einem spannenden Finish überquerte die Störtebeker gestern Abend als 5. Schiff die Ziellinie in Helsinki und gewinnt damit berechnet in ihrer Gruppe IRC Zero – und voraussichtlich auch in der Wertung IRC Overall – dieses Rennen. Die Crew brauchte 3 Tage, 4 Stunden, 57 Minuten und 24 Sekunden für 658 gesegelte Seemeilen.

Das erstmals ausgetragene Roschier Baltic Sea Race startete am 21. Juli in Helsinki und wird vom [•] Royal Ocean Racing Club zusammen mit der [•] Ocean Racing Alliance organisiert. Der 635 Seemeilen lange Kurs führt die 27 teilnehmenden Yachten aus 11 Ländern links herum um die Insel Gotland.



Störtebeker kurz vor dem Start (c) Pepe Korteniemi



(c) Pepe Korteniemi

ONLINE EXAMPLES – NRV MAGAZINE

„Störtebeker“ gewinnt Roschier Baltic Race in IRC zero

25.07.2022 , Erstellt von SinaWolf

Die jungen Wilden... - das HVS Team gewinnt auf der Störtebeker in IRC zero beim Roschier Baltic Race des RORC und wird in der IRC Overall Wertung dritter.



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SOCIAL MEDIA ANALYSIS

Social Media Report 30th June - 30th July 2022



- Performance across RORC social media channels was promising, with the level of visibility and engagement close to that generated for other RORC offshore races
- RORC Facebook impressions were around 2.25 million
- Instagram impressions during the 30 days were 1.5 million, with an exceptionally high 'Reach' figure of close to 1 million users over 30 days (comparable to the RORC Caribbean 600 in February). Considering the small team on the ground in Helsinki for the start of the race, this is an encouraging set of figures, especially for the first edition
- Video views on Facebook were 83,337
- Performance on RORC Instagram was high for the Roschier Baltic Sea Race, reaching 968,000 users in over 50 different countries
- One video published to Instagram Reels went viral, generating over 3.2 million views
- On RORC YouTube, 10,000 video views were reported, with an average watch percentage of 16.5%. We gained an additional 58 new subscribers over the 30 days
- The RORC Twitter account generated a total of 26,000 impressions, with a total of 56 retweets and 2,936 media views over the course of the race
- On the RORC LinkedIn account 5,870 impressions were reported, with 520 clicks on posts and 172 post likes. Interactions reported were 176
- Coverage on social media continues to reach a worldwide audience with the UK, US, France, Poland, Australia and Finland as the top performing countries
- Helsinki, followed by London, Sydney, Stockholm and Warsaw were the best performing cities in terms of visibility for the Roschier Baltic Sea Race

SOCIAL MEDIA REPORT Roschier Baltic Sea Race

Presented To
Jeremy Wilton

Presented by
Cahto Digital

RORC Facebook Overview

2,250,092 Page Impressions 1,101,858 ▲ 104.21%	77,327 Page Engaged Users 40,644 ▲ 90.25%	83,337 Page Video Views 83,493 ▼ -0.19%	123,752 Page Post Engagements 66,004 ▲ 87.49%
3.44% Engagement Rate % (%) 3.69% ▼ -6.78%	1,857 Total Link Clicks 1,321 ▲ 40.58%	283 New Page Fans 171 ▲ 65.50%	36,004 Impressions Per Post 37,716 ▼ -4.54%
61 All Posts 27 ▲ 125.93%	55,615 Total Reactions 22,498 ▲ 147.20%	198 Total Comments on Posts 105 ▲ 88.57%	2,028 Engagements Per Post 2,444 ▼ -17.02%



Page Post Impressions Compared with Previous Year



New Page Fans Compared with Previous Year



Page Post Engagements Compared with Previous Year






Video Views Compared with Previous Year



RORC FACEBOOK + GLOBAL REACH

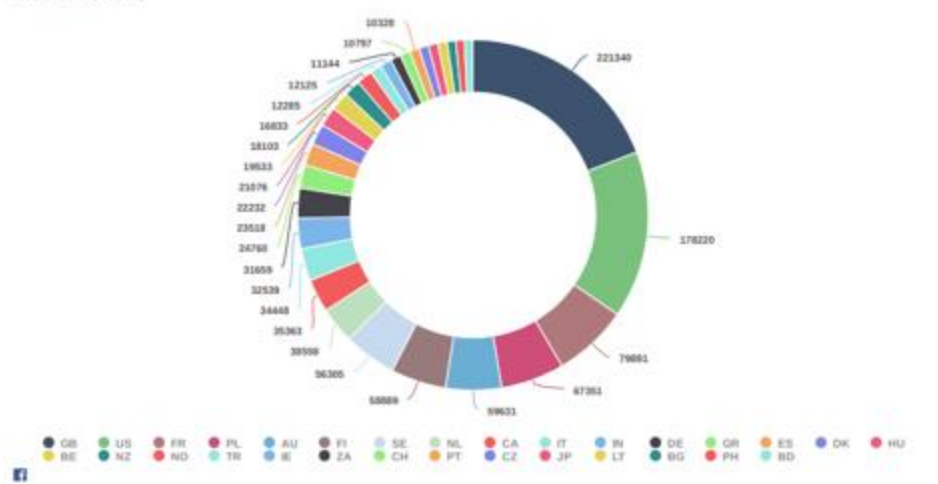
Facebook Post Performance

Top Performing Posts

	Post Impressions	Post Engaged Users	Engagement Rate (%)
	251,328	1,368	0.54%
	137,537	2,199	1.6%
	83,080	3,279	3.95%

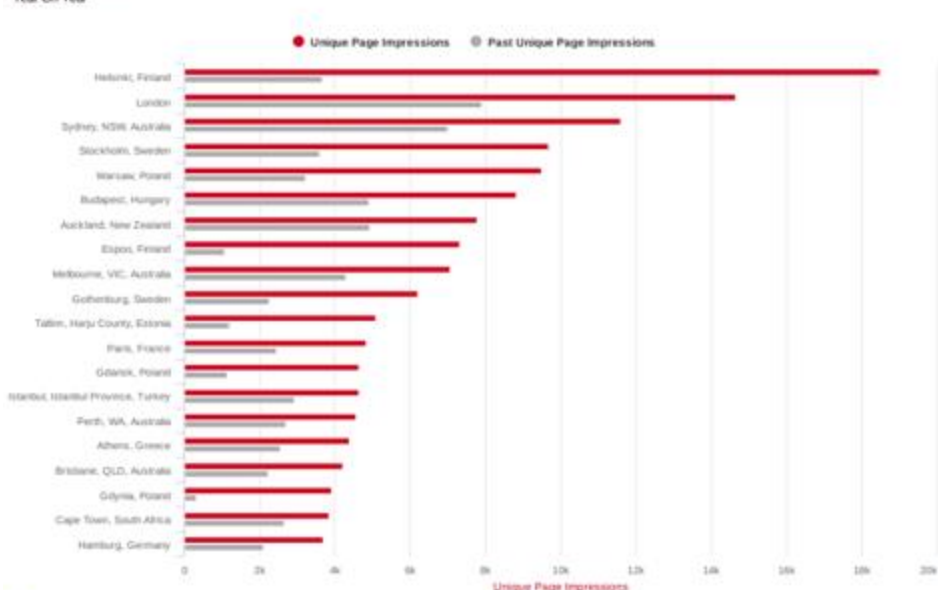
Global Reach

Impressions By Country



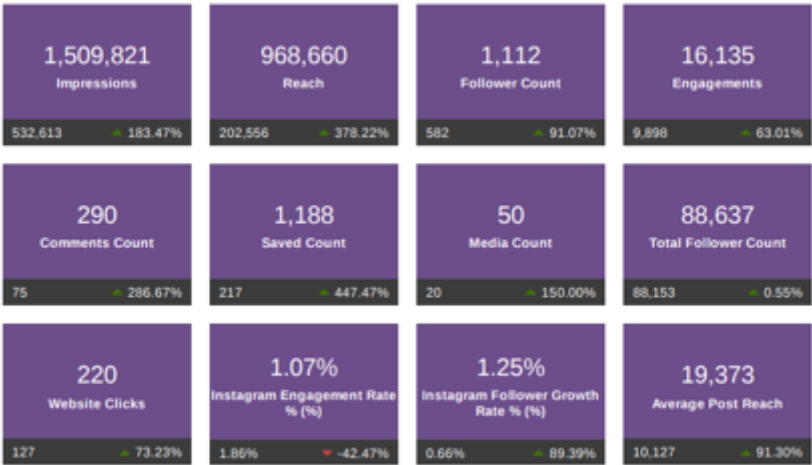
Impressions by City

Year On Year



RORC INSTAGRAM

RORC Instagram Overview



Instagram Impressions

Compared with Previous Year



Instagram Reach

Compared with Previous Year



Instagram New Followers

Compared with Previous Year










Instagram Engagements

Compared with Previous Year



Instagram Post Performance

Top Performing Posts

	Impressions	Reach	Engagements	IG Engagement Rate (%)	Likes Count	Comments Count
 A Passionate Adventure - @roschierfinland Baltic Sea Race. ...	9,629	7,492	438	0.06%	430	4
 @lovepolandpfr Line Honours & the Monohull Race Record ...	9,582	7,684	604	0.08%	597	3
 Winners celebrate at Roschier Baltic Sea Race Over 200 sailors from 18 differe...	9,175	6,820	223	0.03%	220	0
 #Roschier Baltic Sea Race - The new adventure has begun The inaugural Roschier Baltic ...	8,784	7,087	707	0.1%	693	1
 Timo Hansen lives on The Baltic Sea and has been racing all over the world for decades. Timo's latest big win was overall under...	8,745	6,773	315	0.05%	312	1
 Finishing touches before setting off on the big 630nm race The inaugural Roschier Baltic ...	8,598	6,961	278	0.04%	271	3
 ...	8,471	6,627	313	0.05%	310	1

RORC TWITTER

RORC Twitter Overview

Compared with Previous Year



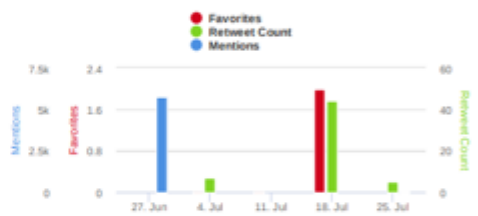
Twitter Impressions

Compared with Previous Year



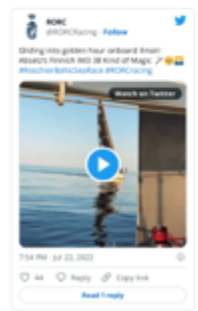
Twitter Engagements

Favourites, Retweets & Mentions



Twitter Top Performing Posts

	Total Impressions	Retweets	Favorites	Total Retweet Count	Total Reply Count	Total Media View Count
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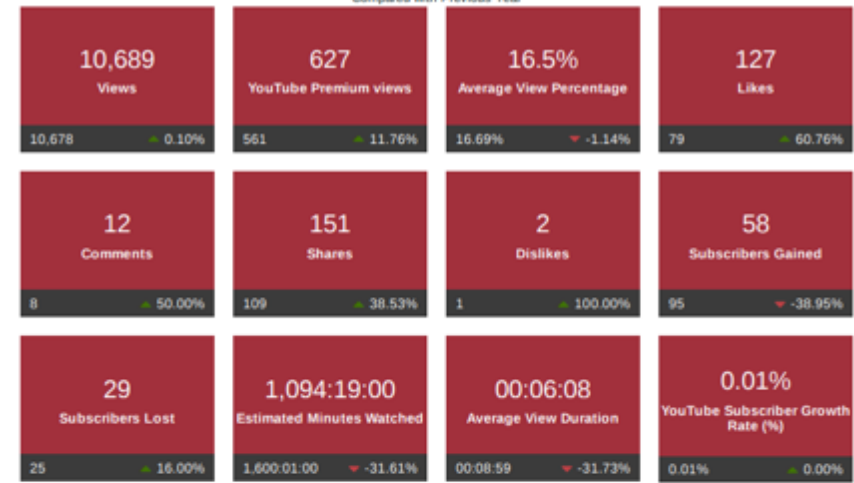


Metric	Value
Total Impressions	4,119
Retweets	9
Favorites	56
Total Retweet Count	9
Total Reply Count	1
Total Media View Count	1,813



YouTube Overview

Compared with Previous Year



YouTube Video Views

Compared with Previous Year

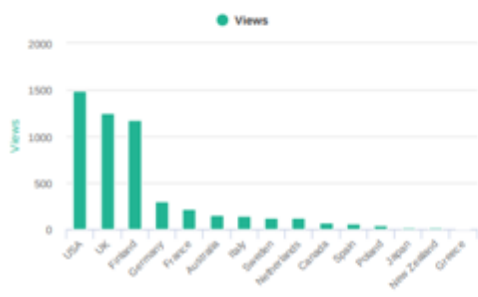


New YouTube Subscribers

Compared with Previous Year



Views By Country



YouTube Reach - Worldwide



RORC YOU TUBE + LINKEDIN

RORC YouTube Videos

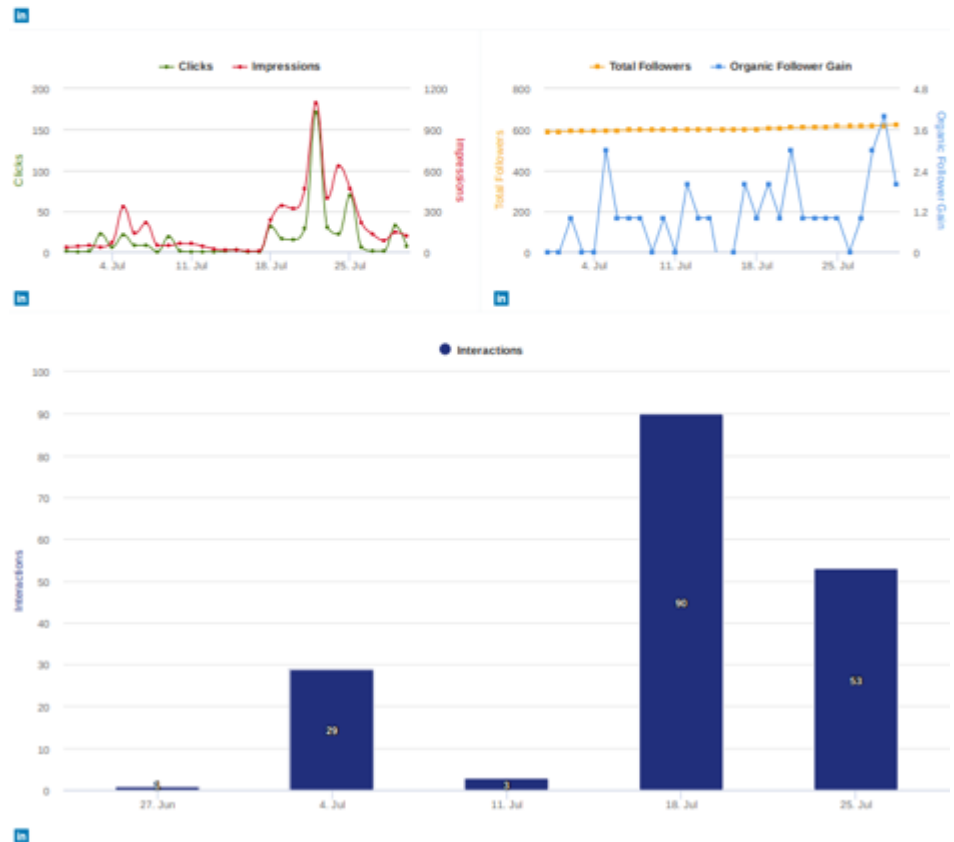
Top Performing Videos

	Views	Comments	Likes	Dislikes	Subscribers Gained	Subscribers Lost	Shares	YouTube Premium views
	2,063	1	9	0	11	0	12	131
LIVE: Rolex Fastnet Race 2021 - The Start								
	1,452	4	27	0	2	0	54	49
Silver Moon II Overall Winner, Roschier Baltic Sea Race								
	971	5	21	0	0	0	30	47
The World's Largest Offshore Race 1 Year To Go								
	715	0	3	0	2	0	3	31
Pierre Casiraghi on the Rolex Fastnet Race 2017								
	493	1	11	0	0	0	3	29
I Love Poland Line Honours Roschier Baltic Sea Race								
	368	0	2	1	1	0	3	29
Rolex Fastnet Race 2021 Arrival of Skorpis & Argo								
	327	1	9	0	0	1	13	27
Arto Linnervuo's xP-44 Xtra-Staerk Roschier Baltic Sea Race								
	327	0	9	0	0	1	8	22
Niclas Heurlin Farr 400 Wierjob Roschier Baltic Sea Race								

RORC LinkedIn Overview

Compared with Previous Year

5,870 Impressions	520 Clicks	172 Likes	3 Comments
5,122 ▲ 14.60%	287 ▲ 81.18%	172 ▲ 0.00%	1 ▲ 200.00%
3 Engagements	176 Interactions	1 Shares	623 Total Followers
3 ▼ -13.29%	177 ▼ -0.56%	4 ▼ -75.00%	589 ▲ 5.77%



RACE WEBSITE - <http://www.rorc.org/baltic-sea-race>

RACE WEBSITE

Linked to the RORC.org website

<http://www.rorc.org/baltic-sea-race>

Start day: July 21st

11,726 Page Views

Peaked on July 25th
17,726

HOME // BALTIC SEA RACE



The Royal Ocean Racing Club (RORC) with the Ocean Racing Alliance (ORA) announce the Roschier Baltic Sea Race. Starting on 21st July 2022. Open to boats racing under IRC, MOCRA, Class40 Rules and other class associations.

Approximately 630 nautical miles, the race will start and finish off Helsinki in the Gulf of Finland, incorporating the Swedish island of Gotland.

The race is supported by the City of Helsinki, the Nyländska Jaktklubben (NJK), Finnish Ocean Racing Association (FORA), Helsingfors Segelklubb (HSK), FINIRC and the Xtra Stærk Ocean Racing Society.

RACE WEBSITE - <http://www.rorc.org/baltic-sea-race>



HOME BALTIC SEA RACE



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Winners celebrate at Roschier Baltic Sea Race



Over 200 sailors from 18 different nations raced in the inaugural Roschier Baltic Sea Race - the new 635-mile race starting and finishing in Helsinki, Finland and organised by the Royal Ocean Racing Club (RORC) in association with the Ocean Racing Alliance. Teams from Poland, Germany, Sweden and Finland won honours in the race, with a fairly tale overall victory for the smallest boat in the race.

The Roschier Baltic Sea Race Prize Giving was held on Wednesday 27th July at Katajanokka Casino, Helsinki. RORC CEO Jeremy Wilton thanked the official race supporters and hard-working volunteers to a terrific round of applause from the competing sailors.

RORC Racing Manager Chris Stone was the Master of Ceremonies awarding the prize winners. Anni Kinnasalo who was racing on Endeavour, spoke on behalf of the Ocean Racing Alliance:

"I think everything went very well. This is Finland, a place that gets things done. The combination of world-class race organisation with RORC brings good results. In 2024 we aim to have more boats and we are already building the plan to get everything ready for the second race when we will do even better."

Continued Reading

Race Documents & Links

Roschier Baltic Sea Race - Results

Weather Briefing 21st July

Weather Briefing 20th July

Sailing Instructions

YB Race Tracking

YB Tracking Links for Competitors

Follow the Race

Notice of Race

Notice of Race - Amendment 1

Entry List

Accommodation Offers

Competitor Berthing - at Marina Bay

Helsinki Tourism Information

Baltic Sea Race Partners



RORC Partners



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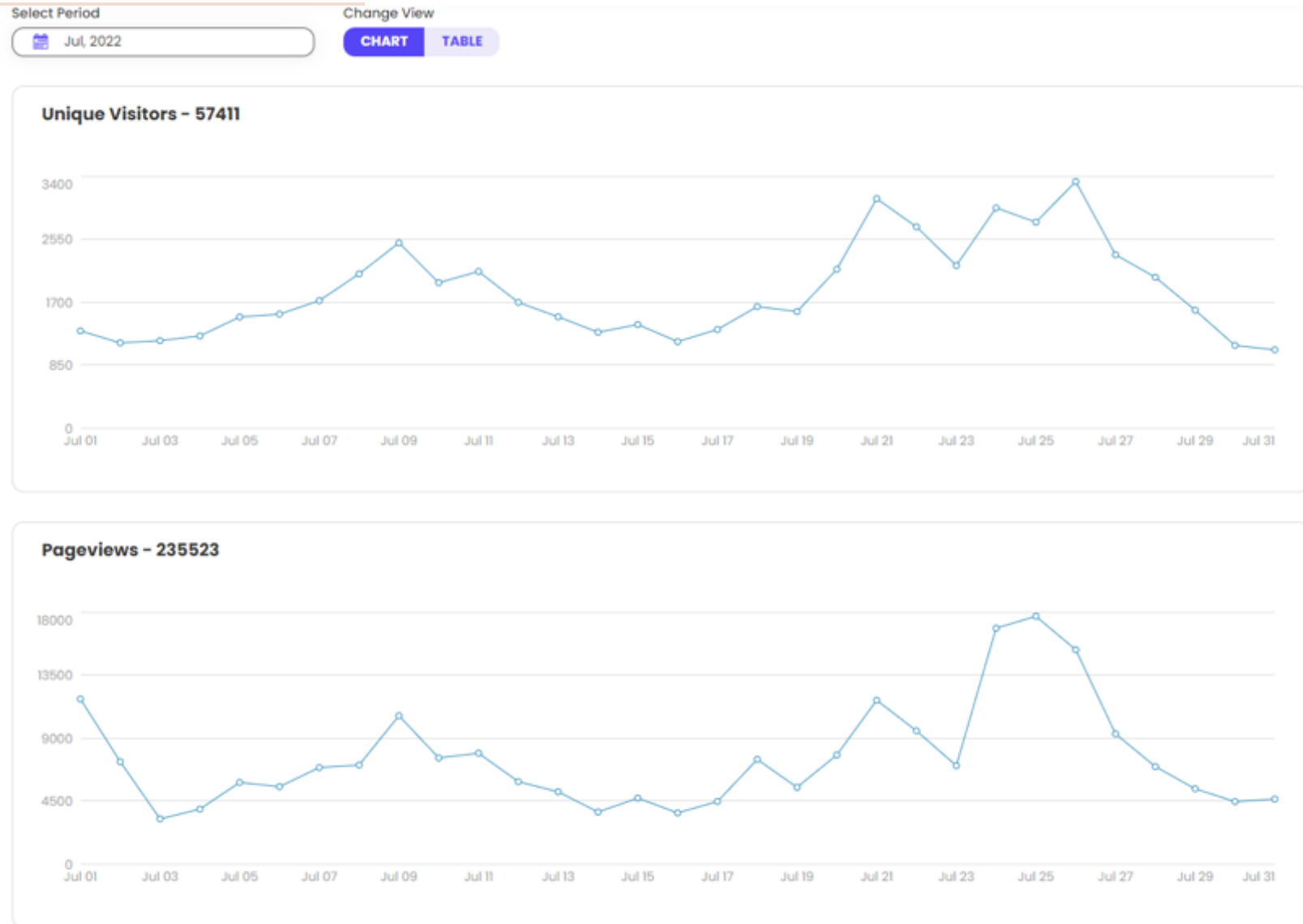
Competitor Berthing - at Marina Bay

Helsinki Tourism Information

Baltic Sea Race Partners



RACE WEBSITE - <http://www.rorc.org/baltic-sea-race>



rorc.org

Statistics

TRAFFIC SUMMARY

AUDIENCE

SOURCES

BEHAVIOUR

TECHNOLOGY

Select Period



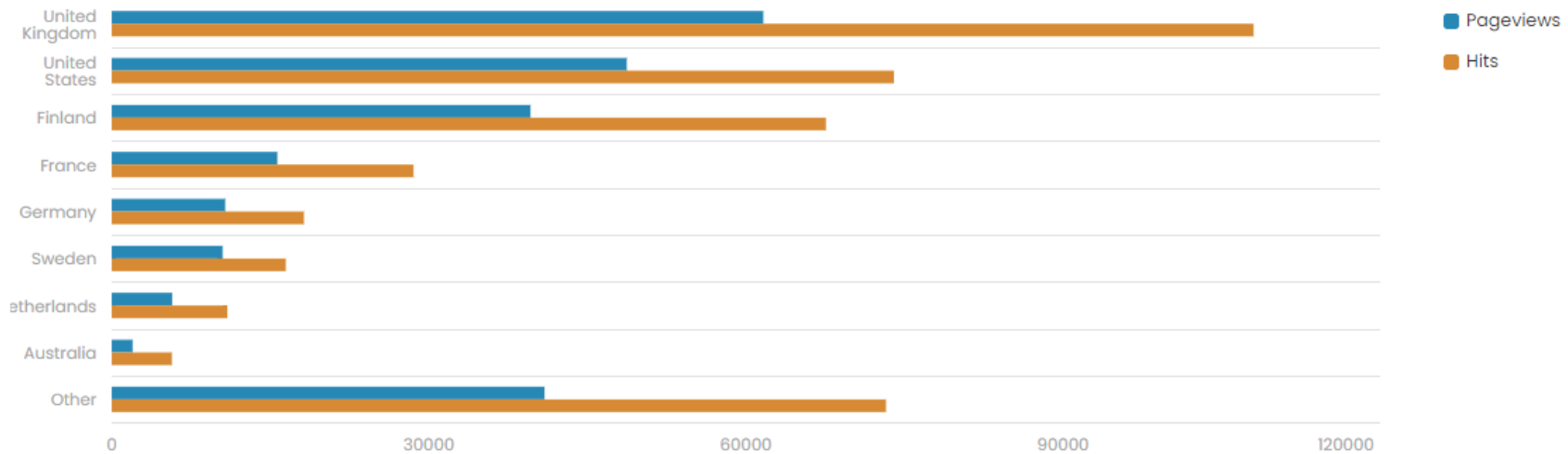
Jul, 2022

Change View

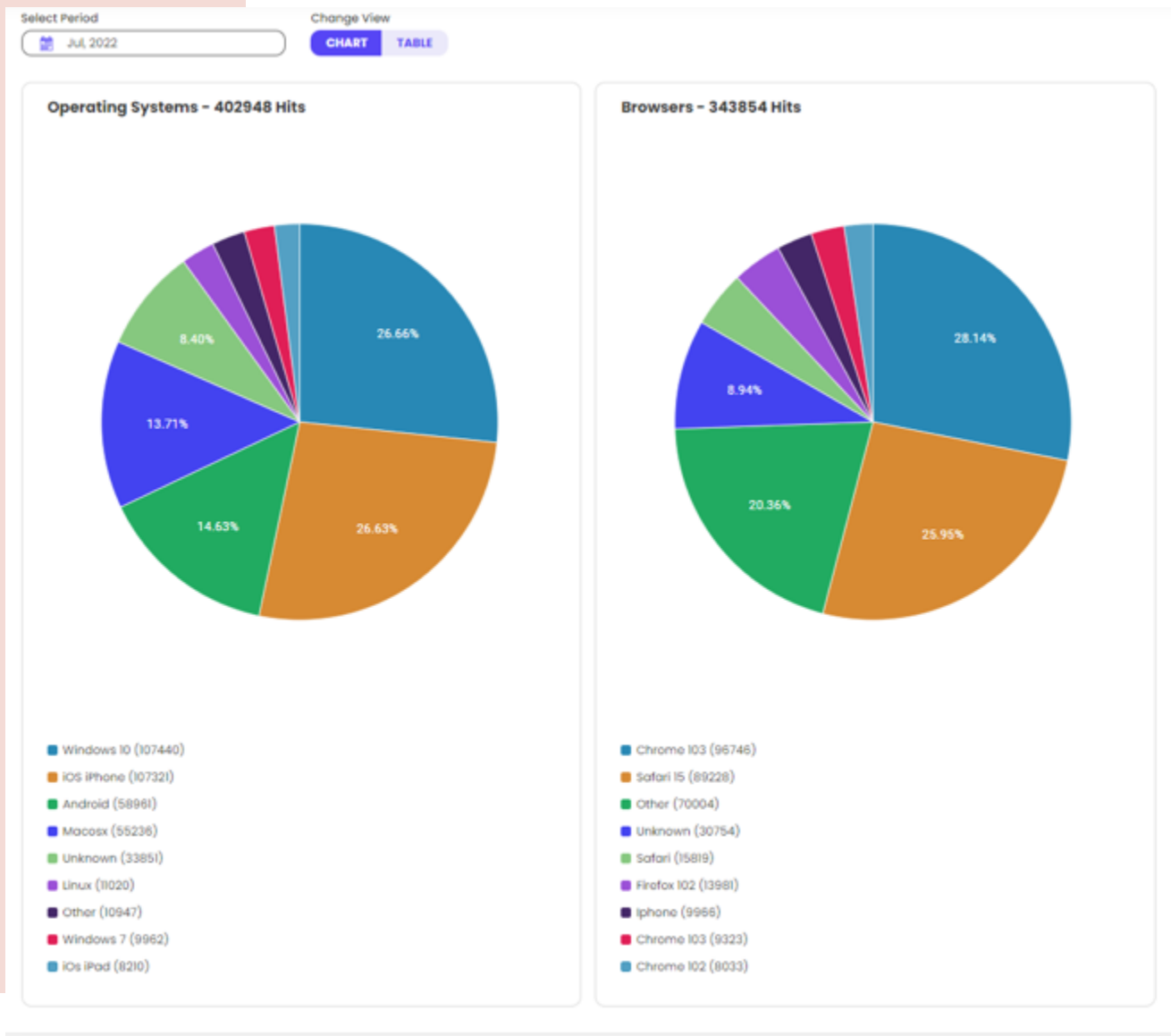
CHART

TABLE

Countries



RACE WEBSITE - <http://www.rorc.org/baltic-sea-race>





Winners celebrate at Roschier Baltic Sea Race



Over 200 sailors from 18 different nations raced in the inaugural Roschier Baltic Sea Race - the new 635-mile race starting and finishing in Helsinki, Finland and organised by the Royal Ocean Racing Club (RORC) in association with the Ocean Racing Alliance. Teams from Poland, Germany, Sweden and Finland won honours in the race, with a fairy tale overall victory for the smallest boat in the race.

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RORC Racing Manager Chris Stone was the Master of Ceremonies awarding the prize winners. Ari Känkäkoski who was racing on Enderpearl, spoke on behalf of the Ocean Racing Alliance:

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[Continue Reading](#)



Silver Moon II wins Roschier Baltic Sea Race



Finish H-323 Silver Moon II, skippered by Salla Kaven has won the Roschier Baltic Sea Race having scored the best time after IRC correction for the new race organised by the Royal Ocean Racing Club in association with the Offshore Racing Alliance.

The Kaven family have raced the 9.9 metre sloop designed by Hans Groop since they were children on Lake Pajanne in Southern Finland.



Crew of Silver Moon II: Skipper Salla Kaven, Heidi Elomäki, Rami Heiskanen, Jarmo Kaven, Jussi Kaven & Peter Kavanen
<https://www.pajanne.fi/en>

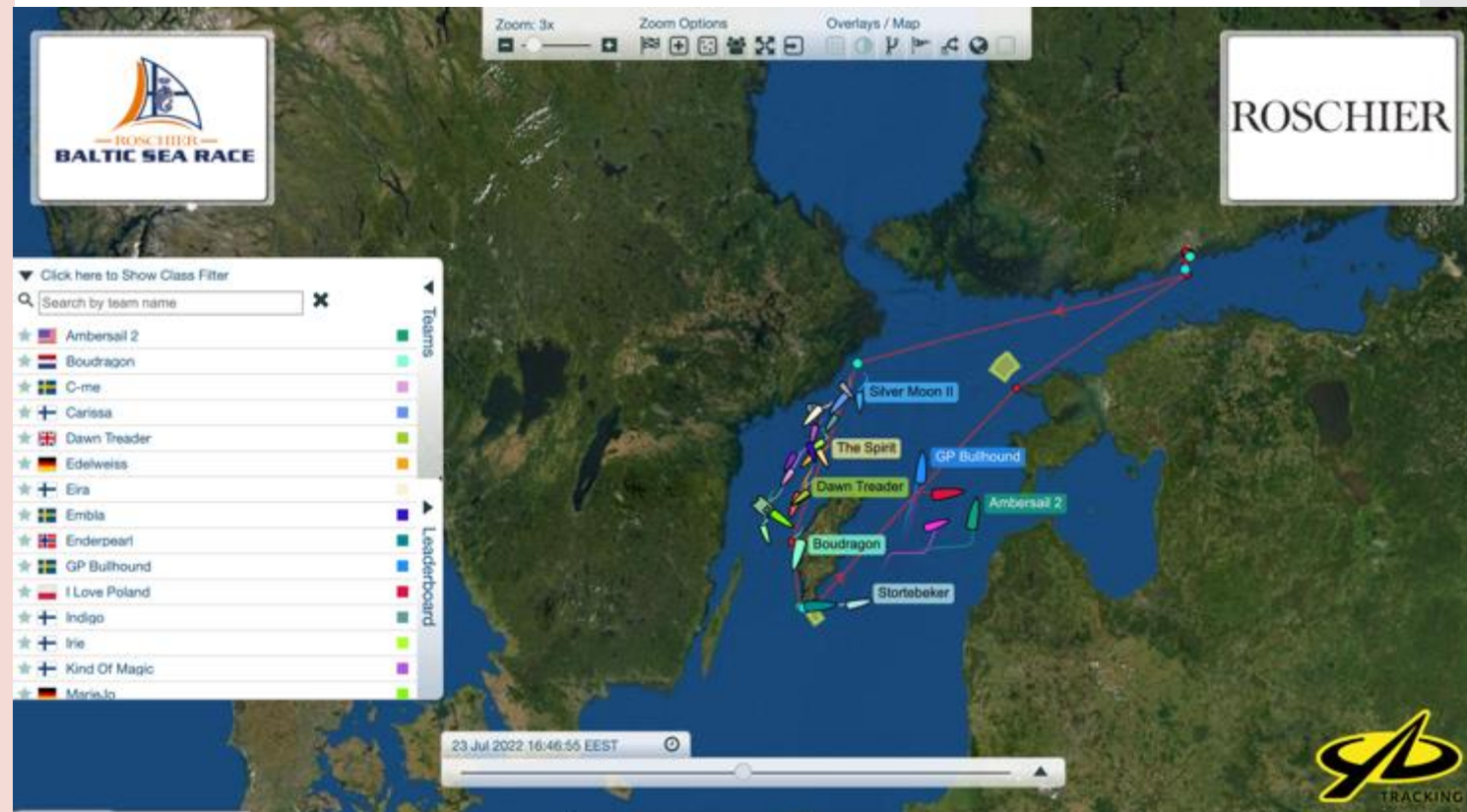


FLEET TRACKING DURING THE RACE

Competing Boats in the 2022 Roschier Baltic Sea Race were equipped with tracking beacons by YB Tracking

2,554
registered users
viewed the
event via the
YB Races App

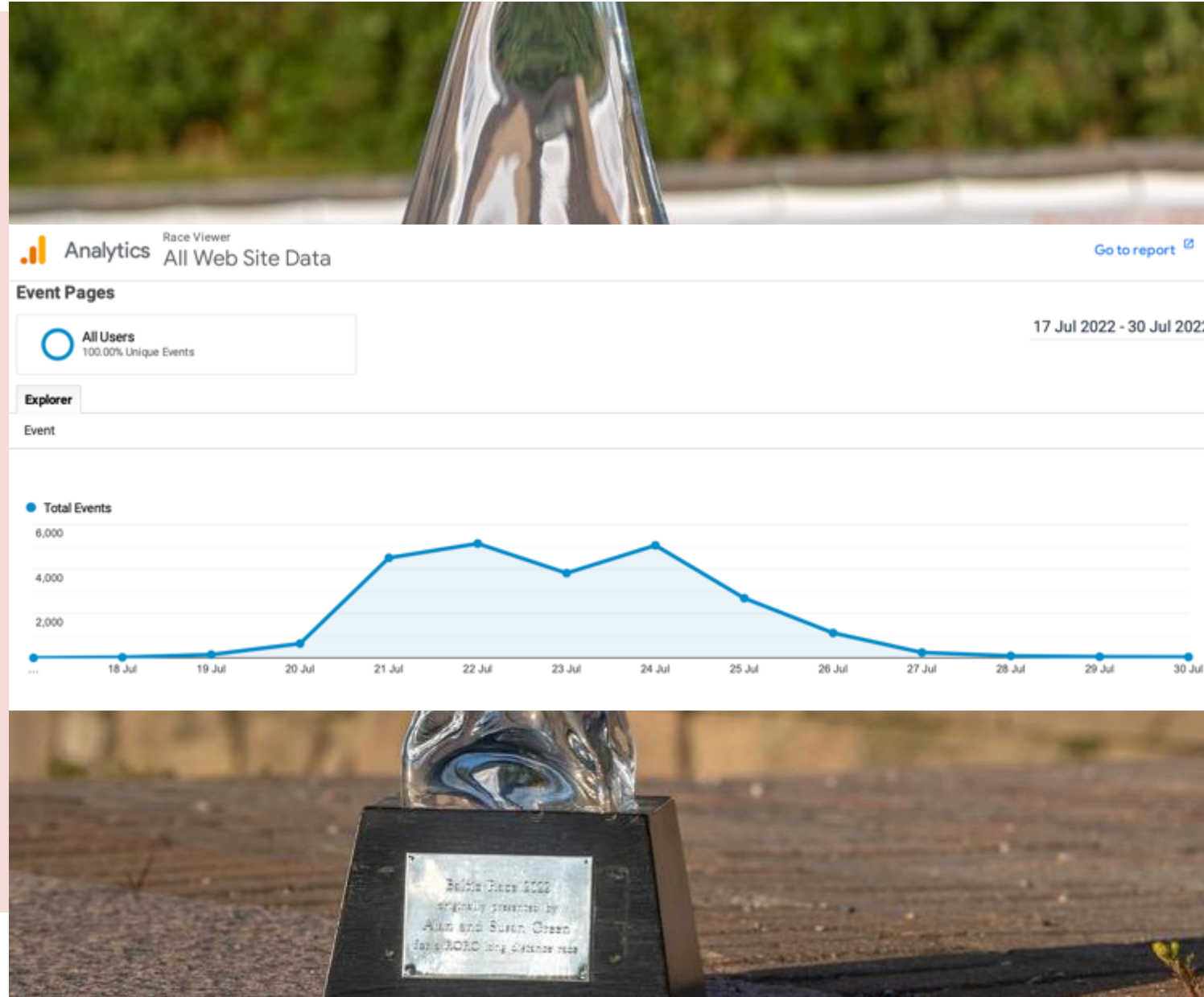
Views peaked
peaked at 5,148
on 22nd July



FLEET TRACKING DURING THE RACE
























2,554
registered users
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FLEET TRACKING DURING THE RACE



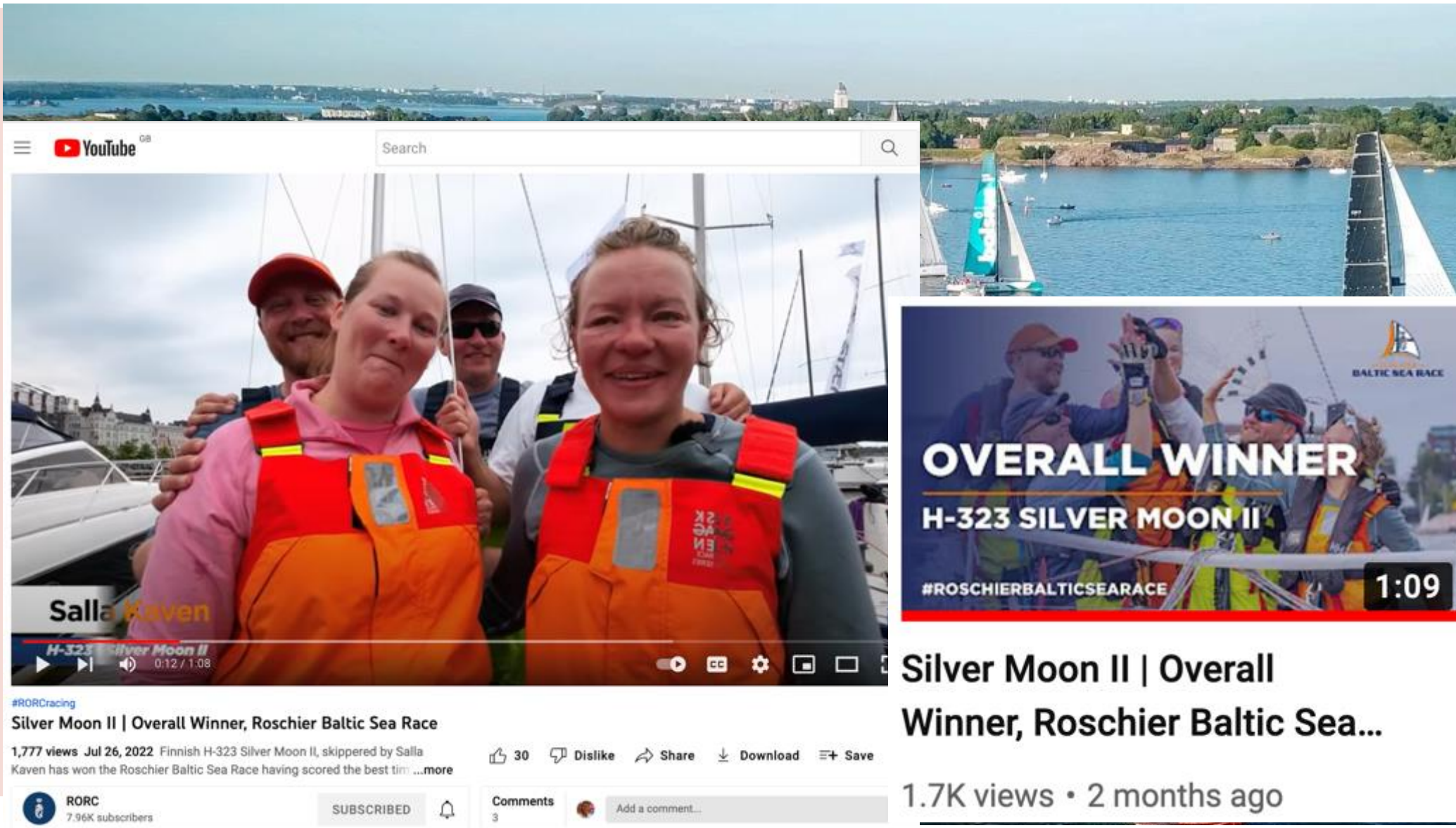
Page	Country	Total Events ↓	Unique Events
		23,594 % of Total: 5.38% (438,287)	18,267 % of Total: 5.49% (332,590)
1. /Balticsearace2022	 Finland	9,777 (41.44%)	7,326 (40.11%)
2. /Balticsearace2022	 Germany	1,673 (7.09%)	1,326 (7.26%)
3. /Balticsearace2022	 Sweden	1,636 (6.93%)	1,357 (7.43%)
4. /Balticsearace2022	 Poland	1,222 (5.18%)	731 (4.00%)
5. /Balticsearace2022	 United Kingdom	1,033 (4.38%)	758 (4.15%)
6. /Balticsearace2022	 United States	870 (3.69%)	731 (4.00%)
7. /Balticsearace2022	 Estonia	753 (3.19%)	592 (3.24%)
8. /Balticsearace2022	 Australia	456 (1.93%)	354 (1.94%)
9. /Balticsearace2022	 Finland	428 (1.81%)	364 (1.99%)
10. /Balticsearace2022	 Netherlands	337 (1.43%)	277 (1.52%)
11. /Balticsearace2022	 Spain	313 (1.33%)	274 (1.50%)
12. /Balticsearace2022	 Denmark	218 (0.92%)	142 (0.78%)
13. /Balticsearace2022	 Canada	189 (0.80%)	136 (0.74%)
14. /Balticsearace2022	 Lithuania	188 (0.80%)	145 (0.79%)
15. /Balticsearace2022	 Norway	162 (0.69%)	139 (0.76%)
16. /Balticsearace2022	 Latvia	132 (0.56%)	108 (0.59%)
17. /Balticsearace2022	 France	130 (0.55%)	114 (0.62%)
18. /Balticsearace2022	 Italy	87 (0.37%)	60 (0.33%)
19. /Balticsearace2022	 Switzerland	82 (0.35%)	69 (0.38%)
20. /Balticsearace2022	 Germany	80 (0.34%)	74 (0.41%)
21. /Balticsearace2022?fbclid=IwAR3Gk_ZD8q7dfG8bLpuNWL3oFdsTB-kY-IT2YNBS7ExphzU_X9QWot4HrM	 Finland	73 (0.31%)	30 (0.16%)
22. /Balticsearace2022	 Belgium	67 (0.28%)	48 (0.26%)
23. /Balticsearace2022	 Fiji	66 (0.28%)	54 (0.30%)

FLEET TRACKING DURING THE RACE



24. /Balticsearace2022?fbclid=IwAR3EgCIX-4QrbEriaCyGa10u2eZMzRv91DKY7T0-Gk_FXqktg8sBF7uug	 Poland	59 (0.25%)	44 (0.24%)
25. /Balticsearace2022?fbclid=IwAR0-hwQCy1lPcPdkFmznPxRLJAagSONpYX2k3SuSePNrtcLmKwQ_9WpjhU	 Finland	58 (0.27%)	50 (0.27%)
26. /Balticsearace2022?fbclid=IwAR0tXf39IDYx0xu1ou8SF8CaThY564014eUwEQUgzmpuLu0lWjZPly6DqQ	 United Kingdom	53 (0.25%)	45 (0.25%)
27. /Balticsearace2022?fbclid=IwAR3r8E1wDkylspHfAKN1Nyhg-Prijw8Ww5E1XqnlTRQaTNU4VZRDfDnHl	 Finland	53 (0.22%)	42 (0.23%)
28. /balticsearace2022	 Sweden	52 (0.22%)	39 (0.21%)
29. /Balticsearace2022	 Thailand	50 (0.21%)	46 (0.25%)
30. /balticsearace2022	 Poland	47 (0.20%)	28 (0.15%)
31. /Balticsearace2022?fbclid=IwAR21hEpEnIXB5_IQbC4mi6_0R1grl7A8aeo_VkBD9oldJ0GhnN_oh0ytko	 Norway	47 (0.20%)	15 (0.08%)
32. /Balticsearace2022?fbclid=IwAR3yNL5jNuePmaw0AqJZG-lBzAa2EU33aSFBU-7Rc2zX5eNqka0zh1ehY	 Finland	44 (0.19%)	32 (0.18%)
33. /balticsearace2022	 United Kingdom	38 (0.16%)	33 (0.18%)
34. /Balticsearace2022?fbclid=IwAR1HhuF0vk62aZYU4H89Smdsqhgp9enfPaLP5zFcJvqsaxValIFDcV4u68	 Finland	37 (0.16%)	23 (0.12%)
35. /Balticsearace2022	 Austria	36 (0.15%)	30 (0.16%)
36. /Balticsearace2022	 South Africa	34 (0.14%)	28 (0.15%)
37. /Balticsearace2022?fbclid=IwAR3YsnUk-AtYmWmHN-u9Vw-JX/LnZ2ixCBEXg6DXmyLPu-l6zhNcyI7ZD268	 Norway	34 (0.14%)	11 (0.06%)
38. /Balticsearace2022	 New Zealand	33 (0.14%)	29 (0.16%)
39. /Balticsearace2022	 Portugal	33 (0.14%)	28 (0.15%)
40. /Balticsearace2022	 Russia	32 (0.14%)	30 (0.16%)
41. /Balticsearace2022?fbclid=IwAR2gRcyIG_QbHwVqnoHQYIn9OKUk-hRpSeVJnQEgLyqrVUTAP5nVS6AJ38	 Switzerland	31 (0.13%)	25 (0.14%)
42. /Balticsearace2022?fbclid=IwAR0HpGFBWw-zq3HhQZz6P66OQse-J2_wCsmus2Jsa2roS5OzRyp7hwUwo	 Poland	30 (0.13%)	20 (0.11%)
43. /Balticsearace2022	 Ireland	28 (0.12%)	26 (0.14%)
44. /Balticsearace2022?fbclid=IwAR3L-PKrl1eGFRQk4mfpbYnq7QmtnhUF00t0Hu0057pqsAe2Z941XQAMU	 Belgium	28 (0.12%)	25 (0.14%)
45. /Balticsearace2022?fbclid=IwAR1qIdkIAle3XfMFF1HtBdEDTrvDoQLZmsOTfXOU-RxtQ_07UMaa6XJeYI	 Finland	26 (0.11%)	22 (0.12%)
46. /Balticsearace2022?fbclid=IwAR21TwNUB_dfpbTEAZd6wFSDICbZ9Ry9VNa1qcfPmW0Se-xHVN8bTJsY	 Finland	26 (0.11%)	24 (0.13%)
47. /Balticsearace2022?fbclid=IwARQ09Kv6zu_O-v5RVdW3nj7AJ6yYcLcaWTshdp9ccnz7cYLF55dS9D04	 Norway	25 (0.11%)	15 (0.08%)
48. /balticsearace2022	 United States	24 (0.10%)	22 (0.12%)
49. /Balticsearace2022?fbclid=IwAR00TpLygRdZzhHMQKEOs6VEaQ7xh-JNhQHeKRTUk-pumX51BB2z5Je5s4	 Norway	23 (0.10%)	6 (0.03%)
50. /Balticsearace2022?fbclid=IwAR0Gg0NciYVe7X5QnAcpm4RtyQ6RJEZYjBpidTStglC4g8A6ynjOG_92-E	 Finland	22 (0.09%)	22 (0.12%)

RORC YOU TUBE



Salla Kaven
H-323 Silver Moon II
0:12 / 1:08

OVERALL WINNER
H-323 SILVER MOON II
#ROSCHIERBALTICSEARACE
1:09

Silver Moon II | Overall Winner, Roschier Baltic Sea...

1,777 views • 2 months ago

RORC
7.96K subscribers
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Comments
3
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RORC YOU TUBE



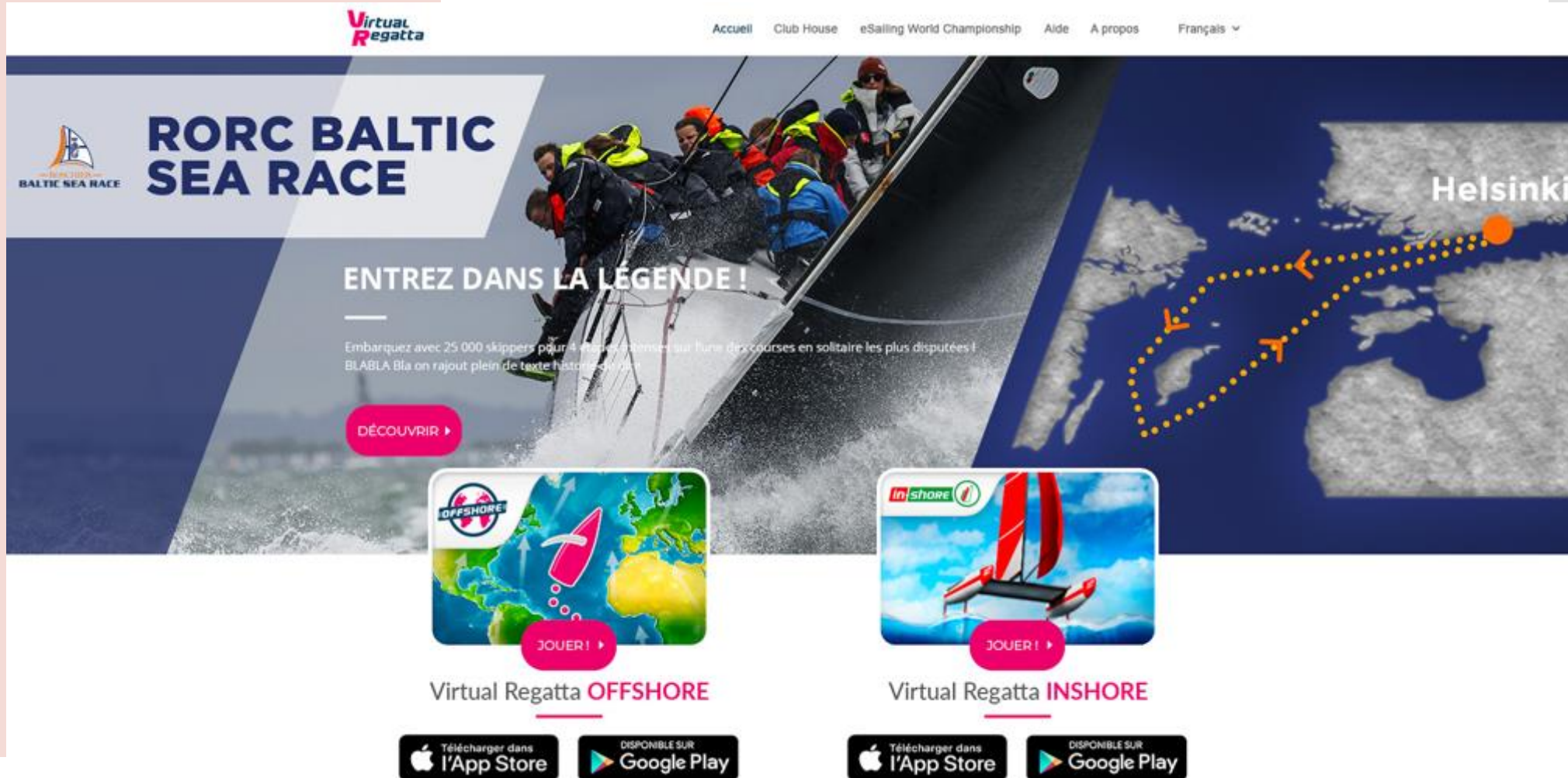
**Niclas Heurlin | Farr 400
Wetjob | Roschier Baltic Sea...**



**Arto Linnervuo's xP-44 Xtra-
Staerk | Roschier Baltic Sea...**

VIRTUAL REGATTA

17,062 registered players
12,403 players finished the race
73% finished



Virtual Regatta

Accueil Club House eSailing World Championship Aide A propos Français

RORC BALTIC SEA RACE

ENTREZ DANS LA LÉGENDE !

Embarquez avec 25 000 skippers pour 4 régates intenses sur l'une des courses en solitaire les plus disputées !
BLABLA Bla on rajout plein de texte histoire de rien

DÉCOUVRIR ▶

Virtual Regatta OFFSHORE

JOUER ! ▶

Virtual Regatta INSHORE

JOUER ! ▶

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DISPONIBLE SUR Google Play

Télécharger dans l'App Store

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VIRTUAL REGATTA



Virtual Regatta

26 July · 🌐

🇩🇪 Victoire allemande à l'arrivée de la Roschier Baltic Sea Race avec sailing_kiwi RT-GER ! 🏆

Félicitations 🎉 [Rorc - Royal Ocean Racing Club](#)

Papichulo est encore en grande forme et se classe 2ème de la course 🏆, Tipapacheri BSP complète le podium ! 🏆

Bravo à tous les autres skippers qui ont franchis la ligne d'arrivée à Helsinki 🍷

🇩🇪 German victory at the arrival of the Roschier Baltic Sea Race with sailing_kiwi RT-GER!

🏆 Congratulations 🎉 [Rorc - Royal Ocean Racing Club](#)

Papichulo is still in great shape and ranks 2nd in the race encore, Tipapacheri BSP completes the podium! 🏆

Well done to all the other skippers who've crossed the finish line in Helsinki 🍷

⚙️ · [Hide Translation](#) · [Rate this translation](#)



Virtual Regatta

22 July · 🌐

Alors comment s'est passé le départ de la Roschier Baltic Sea Race ? 🍷

La flotte est actuellement au bord du parc national Skärgårdshavets, composé de plusieurs petites îles rocheuses 🌴

Gardez bien votre bateau à l'œil 👁️

So how did the Roschier Baltic Sea Race start go? 🍷

The fleet is currently on the edge of the Skärgårdshavets National Park, consisting of several small rocky islands 🌴

Keep an eye on your boat 👁️

⚙️ · [Hide Translation](#) · [Rate this translation](#)

RORC BALTIC SEA RACE



sailing_kiwi RT-GER

04j, 05h, 24m, 40s





— ROSCHIER —
BALTIC SEA RACE

MEDIA TEAM 2022

Trish Jenkins – RORC Press Officer
Louay Habib – RORC Race Reporter
Myles Warden-Owen – RORC Social Media
Jaana Reijonaho - Volunteer Press Officer Helsinki
Pepe Korteniemi – Photographer
Helka Pirinen - TV Media Volunteer
Emmi Hakala & Heli Koljonen – Social Media Volunteer
+ a whole host of great people in the Volunteer Media Team

From the Press Office, daily race reports, photographs, video, interviews, media co-ordination and social media updates were distributed to over 2,750 members of the world's media. A comprehensive Media Story Leads document was also produced and given to media in advance of the race. Several leading media outlets (local) covered the race on site during the period of the event

Document produced by: J2 Communications
& Cahto Communications (social media) for the Royal Ocean Racing Club

Copyright: RORC/ J2 Communications

2022 ROSCHIER BALTIC SEA RACE

ROSCHIER

AARNI



— ROSCHIER — BALTIC SEA RACE

THANKS

Tremendous credit should go to the official race supporters and hard-working volunteers in Helsinki.

The second edition of the Roschier Baltic Sea Race will take place in the summer of 2024.

The race is supported by the City of Helsinki, the Nyländska Jaktklubben (NJK), Finnish Ocean Racing Association (FORA), Helsingfors Segelklubb (HSK), FINIRC and the Xtra Stærk Ocean Racing Society.

Helsinki



XTRA STÆRK
FINLAND



AVOMERIPURJEHTIJAT RY HAVSKAPPSEGLARNA RF
THE FINNISH OFFSHORE RACING ASSOCIATION