

MEDIA FACTS & STATS 2022



The Race:

- The inaugural Roschier Baltic Sea Race starts from Helsinki, Finland on Thursday 21st July 2022
- The race is organised by the Royal Ocean Racing Club (RORC) together with the Ocean Racing Alliance (ORA)
- The Race is approx. 630 nautical miles and will start and finish off Helsinki in the Gulf of Finland
- The course incorporates the Swedish island of Gotland, located approximately 250nm southwest of Helsinki
- It is open to boats racing under IRC, MOCRA, Class40 Rules and other class associations
- The event will be organized biennially as part of RORC's comprehensive worldwide racing calendar
- Other renowned offshore races organised by the RORC include the Rolex Fastnet Race (started in 1925 and the Club was then formed), the RORC Caribbean 600 and the RORC Transatlantic Race

Partners, Race Supporters, Sponsors:

- The race is supported by the City of Helsinki, the Nyländska Jaktklubben (NJK), Helsingfors Segelklubb (HSK), Finnish Ocean Racing Association (FORA), Avomeripurjehtijat Ry, FIN IRC and the Xtra Stærk Ocean Racing Society
- The main sponsor of the competition is Roschier, one of the leading law firms in the Nordics -https://www.roschier.com/
- Other sponsors include:Top Marine Laiturit Oy -https://topmarinelaiturit.fi/

 https://aarniwood.com/ +
 https://www.fatlizard.beer/?lang=en
- Remoran Wave 3 Hydrogenerator for sailboat renewable electricity generation #remoranwave3 -

the IRC combined winner will receive a Remoran Wave 3 Hydrogenerator - https://remoran.eu/wave3.html

Race Entries:

- Around thirty (30) boats will be taking part in the first edition of the Roschier Baltic Sea Race
- Boats from nine countries will descend on Helsinki to prepare for the start: Finland; Norway; Sweden; Denmark; Germany; Netherlands; Poland; Great Britain and Estonia
- There will be crew members from many more nations

27 Entries: as @ 18 July 2022:

http://www.rorc.org/baltic-sea-race-entries

- 23.16m Largest boat: Ender Pearl, CNB 76,
 Kenneth Bjorklund (NOR) closely followed by two
 Volvo Open 70s: I Love Poland and GP Billhound
- 9.85m Smallest boat: Salla Kavén's Finnish H-323
 Silver Moon II (FIN) closely followed at 9.87m by
 Paer Lindfors Albin Nova Team Mobline (SWE)





How to Follow the Race:

SOCIAL MEDIA:

- #RoschierBalticSeaRace #RORCracing
- Facebook: <u>www.facebook.com/royaloceanracingclub</u>
- Instagram: instagram.com/rorcracing
- RORC YouTube:
 - https://www.youtube.com/c/RORCRacing
- Twitter: @RORCracing



RACE WEBSITE:

- Race website: http://www.rorc.org/baltic-sea-race
- RORC homepage: http://www.rorc.org/
- Web stories, race reports, blogs, images and video from the fleet will ensure media, race fans, family and friends can follow the race and be part of the action

TRACKER:

- YB Tracker: Following the progress of the fleet or individual boats using the online YB Tracker. This will be available before the start of the race on the event website. or:
- Download the YB Races App for Android or iPhone

VIRTUAL REGATTA:

- Those not racing can join Virtual Regatta's Roshier Baltic Sea Race:
- http://click.virtualregatta.com/?li=4852



Race Programme

- The Race Village is opens from 1000 until 2200 on Tuesday 19th July to Wednesday 28th July. On Thursday 28th the village closes at 1800
- The majority of boats in the race will be docked in the host marina in the centre of Helsinki -https://en.marinabay.fi/ - Marina Bay, Katajanokka
- The larger boats will be on moorings by the Marina Bay harbour in their own berthing place on the west side of Casino
- In the Race Village there will be sailing-associated companies and a presentation of eco effective ideas

- for sailing, as well as the Information Desk, Race Office and Press Office
- The Race programme is also open to the public, with an opportunity to get to know the boats and talk to the crews preparing for the race
- The programme of events will take place in Katajanokka's Marina Bay guest marina, Suomenlinna and summertime Helsinki
- The programme for sailors includes a Welcome Reception by the Mayor of Helsinki, an Opening Party, Skippers Briefing (inc. weather briefing) and a Final Awards Ceremony

Start Day - Thursday 21st July

- The Roschier Baltic Sea Race starts on Thursday 21st July at 1800 with the firing of a cannon from the Suomenlinna fortress. (Watch from the western walls of Suomenlinna)
- From 1500 on start day there will be a presentation of the boats taking part
- The first boats are expected to finish back in Helsinki from late Saturday 23rd and Sunday 24th July
- The Award Ceremony will take place on Wednesday 27th July at 1900

The Course - Start & Finish: Helsinki:

- The race will start from Helsinki and goes around Gotland. It returns to Helsinki from the Estonian side, passing Saaremaa and Hiidenmaa
- The course is approx. 630 nautical miles



Social Media:

- Follow the race on social media: The Race Hashtags are: #RoschierBalticSeaRace #RORCracing
- Facebook: www.facebook.com/royaloceanracingclub
- Instagram: instagram.com/rorcracing
- RORC YouTube:
 - https://www.youtube.com/c/RORCRacing
- Twitter: @RORCracing
- LinkedIn:

https://www.linkedin.com/company/royaloceanracing club/

Hashtags: #RoschierBalticSeaRace #RORCRacing #myhelsinki #topmarinelaiturit #remoranwave3 #remoranoy #aarniwood #fatlizard #OceanRacingAlliance #NylandskaJaktklubben #hoski #xtrastaerk #class40racingfinland #AMP #finirc @roschierfinland – Facebook + Instagram @Roschier,Attorneys Ltd - https://www.linkedin.com/company/roschier-attorneys-

Ocean Racing Alliance:

Itd-/

https://www.facebook.com/people/ORA-Ocean-Racing-Alliance/100068731726836/? rdr

https://www.instagram.com/ora.ocean racing alliance/

Notes to Editors: THE ROYAL OCEAN RACING CLUB:

- Established in 1925, The Royal Ocean Racing Club (RORC) is best known for the biennial Fastnet Race and the international team event, the Admiral's Cup. RORC organises an annual series of offshore races from its base in Cowes as well as inshore regattas in the Solent
- The RORC works with other yacht clubs to promote their offshore races and provides marketing and organisational support. With the first race in 2009, the RORC Caribbean 600, based in Antigua and the first offshore race in the Caribbean, was an instant success. The RORC extended its organisational expertise by creating the RORC Transatlantic Race from Lanzarote to Grenada, the first of which was in November 2014
- The RORC has 4,000 members and a clubhouse based in St James' Place, London.
 After a merger with The Royal Corinthian Yacht Club in Cowes it now boasts a superb clubhouse facility at the entrance to Cowes Harbour



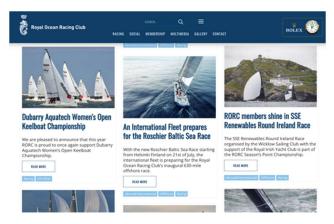
ROSCHIER:

 Roschier is one of the leading law firms in the Nordic region with offices in Helsinki and Stockholm. The firm is well-known for its excellent track record of advising on demanding international business law assignments and large-scale transactions. The firm's clients include leading domestic and international corporations, financial service and insurance institutions, investors, growth and other private companies with international operations, as well as governmental authorities

- With some 300 lawyers and practitioners in Finland and Sweden, and a vast network of established relationships with leading law firms, Roschier is internationally recognized as top tier in all of its core practice areas
- www.roschier.com

THE OCEAN RACING ALLIANCE (ORA):

- The Ocean Racing Alliance (ORA) is a Finnishbased sailing club whose target is to organise world class offshore races
- ORA's mission is to create international alliances to make it possible to have longer world class offshore races in Baltic Sea
- In 2021 ORA was the main club responsible for organising the RORC Baltic 600 pilot race
- https://www.facebook.com/people/ORA-Ocean-Racing-Alliance/100068731726836/? rdr



IRC RATING:

- The RORC has been a leader in yacht rating systems and in co-operation with the French offshore racing club, UNCL, created IRC - the International Rating Certificate. IRC is a World Sailing recognised rating system and the principal yacht measurement system for the rating of racing yachts worldwide
- The IRC rating rule is administered jointly by the RORC Rating Office in Lymington, UK and UNCL Centre de Calcul in Paris. France
- The RORC Rating Office is the technical hub of the Royal Ocean Racing Club and recognised globally as a centre of excellence for measurement
- For IRC rating information in the UK please see: <u>www.rorcrating.com</u> and for IRC rating globally www.ircrating.org
- Social media: @RORCrating @IRCrating
- https://www.facebook.com/rorcrating/

MEDIA CONTACTS:

RORC MEDIA CONTACTS:

Roschier Baltic Sea Race Press Officer: RORC: Trish Jenkins (on site from Tuesday 19th July)

E: press@rorc.org

T: +44 (0)7880 518680 (and WhatsApp)

Skype: trishjenkins

Local Press Communications Officer for the event:

E: jaana.reijonaho@gmail.com

T: +358 04 035 68409

Louay Habib

Race Reporter + interviews E: <u>louayhabib@gmail.com</u> T: +44 (0)7801 800521

Event photographer/video:

E: pepe@photex.fi www.pepekorteniemi.fi T: +358 04 004 06906

Myles Warden Owen – RORC social media e: myles@cahtocommunications.co.uk +44 (0)7837 872088

PRESS OFFICE LOCATION:

Kanavaranta 4, 00160, Helsinki



For entries and further information please contact the RORC Race Office team on: T: +44 (0)1983 295 144 E: racing@rorc.org.

E: tt@rorc.org - Tim Thubon - Deputy Racing Manager

On site in Helsinki:

ORA Commodore, Ari Känsäkoski, tel. + 358 40 354 6914, ari.kansakoski@gmail.com ORA, Sakari Kalske, tel. +358 40 046 5044, sakari.kalske@hotmail.com Information Desk is managed b: Jenny Österman, tel. +358 50 500 3079

