



PRIVACY POLICY

Section 24 of the Personal Data Act (523/1999)
Section 7 of the Act on the Protection of Privacy in
Electronic Communications

1. Data controller

Red Moose Oy
Laiisentie 4, 66400 Laihia, Finland
Tel: + 358 (0) 40 5115 317
Email: vesa.nurminen@redmoosedomain.com
Company VAT register number, Y-tunnus FI2660487-3

2. Person handling the Register

Name Vesa Nurminen
Red Moose Ltd. Managing Director
Address Laiisentie 4, 66400 Laihia Tel: + 358 (0) 40 5115 317
Email: vesa.nurminen@redmoosedomain.com

3. Name of the Register

Red Moose Oy Customer Register

4. Purpose of processing personal data

Personal data stored in the register can be used for customer relationship and other Management, analysis and development of the relationship. As part of Managing and managing your account can be used to send customer communications that can be carried out electronically or on paper. For example, bulletins sent to customers are this type of customer communication. Red Moose Oy may use your personal data in its customer communications, for example, to send you newsletters and other notices related to products and services, to inform you about changes to the services and to request feedback from you concerning our products and services. Red Moose Oy may contact you to inform you about new products or services.

Personal data may also be used for the marketing purposes of Red Moose Oy, including direct mail, market research and opinion polls. Registered can also be segmented so that target group will receive marketing material interesting just for them. For example, profiling may be based on data reported by the data subject or purchase history data that can be collected by product. In addition, personal data may be used for planning and implementation of the data controller's business and the steering of operations.

5. Contents of the Register

The registry may include information about all registered basic and marketing data such as:

- First and last name
- Contact details (postal address, e-mail address, telephone and fax numbers)
- Gender
- Personal identification number (based on consent)
- The start date of the account
- Promotions, offers and their usage targeted to the customer
- Direct marketing authorisations and prohibitions



-Direct Marketing Options

- Technical data, cookies and information with similar technologies sent by Red Moose Oy to the customer's digital devices (such as computers and mobile devices)
 - Emails and web chats from customer service calls and/or those who have purchased the products or services of the Red Moose Oy, who have given their information on registered claims
 - Purchase History
 - Information on invoicing, deliveries, returns and recoveries (except bank account or credit card information, unless necessary to return the payment)
 - The content of feedback and complaints, correspondence and follow-up measures.
- Registered information of those attending Red Moose Oy events
- Relevant information on the organisation and participation in the event

6. Regular sources of information

The data deposited in the register is mainly obtained from the register itself, at the beginning and during the customer relationship and the programs that the customer uses to get hold on our products and services.

Red Moose Oy also receives personal data and updates from authorities, organisations and companies offering credit and personal Data Update Services, social media services and companies, public directories and other public information sources.

7. Personal Data Retention Period

Personal data is kept in the direct marketing register if the registered person has not banned direct marketing. However, in this case, the direct marketing register may retain data direct from the banning of marketing. Personal data may be retained for longer if the applicable legislation or the Company's contractual obligations towards third parties require longer retention periods.

8. Regular transfers of data and transfer of data within the EU or outside European Economic Area

Personal data are not regularly disclosed to third parties or transferred outside the EU or EEA.

Otherwise, personal data may only be disclosed to third party within the limits of the legal framework. E.g. Court of Justice or other adequate authorised official body. If the transfer personal data outside the EU/EEA would be necessary due to technical processing of data it would be done according to this regulation

Red Moose Oy may share your personal data with the merger, acquisition and sale of company assets, or when the service moves to another provider. Information can also be shared insolvency, bankruptcy or liquidation, where the personal data of the user are transferred to the other party as part of the procedure.

9. Principles of the protection of the Register

The data contained in the Register has been deposited in the electronic system of the Controller. Access to this register is only to certain pre-defined data controllers, or persons to whom access to the system is subject to duties or other equivalent reason.

10. Prohibition of data subject-law

The data subject has the right to prohibit the controller from processing data relating to him or her. Direct mail, sales and other direct marketing, market research and opinion polls for. A ban can be made when joining a customer, a link to a ban in a newsletter, or by contacting the registrar otherwise.



11. Data subject's audit right

Red Moose Oy ensures the protection of data collected through electronic and administrative safeguards. The system is protected by a firewall that protects Red Moose Oy from outside attacks. All employees of Red Moose Oy and its subcontractors are required to process personal data received in their work as confidential information. Personal data which is manually processed are protected from unauthorised access.

The data subject shall have the right to inspect and obtain information relating to himself in the register copies. The request for verification shall be made in writing and shall be signed.

Alternatively, the verification request can be made personally by the registrar at Laitisentie 4, 66400 Laihia together with ID card.

12. Correcting information

The person has the right to prohibit Red Moose Oy from using his personal data for direct marketing, market and opinion polls, and the right to require the correction of inaccurate data by contacting the controller's contact person.

13. The choice of applicable law and the right to lodge a complaint with the supervisory and contact details of the supervisory authority

The processing of personal data is governed by Finnish law. If you suspect breach of the data protection law, and the matter cannot be resolved in the negotiations between you and Red Moose Oy / Ltd, you can contact the data Protection Supervisor.

14. Amendments to the Data Protection report

Red Moose Oy may revise this privacy statement and amend or revoke the access to the services at any time without notice. If the privacy statement amended in an essential way, Red Moose Oy publishes a 30-day notice on its website change.