

# Newsletter from Atlantic Link

## 1/2008

Please distribute this newsletter to your colleagues, and ask them to send us a mail if they want to sign up for our quarterly newsletters.

## Pow Wow in Las Vegas May31th – June4th, 2008

### MARK THE DATE

The annually **Minnesota reception** is this year going to be at **Tuesday June 3<sup>rd</sup>** - invitations will be mailed out soon – mark the day already today.



### APPOINTMENTS

We will of course be at Pow Wow again this year, so when you request your meetings you can meet us at the following stands:

**Capital Region** – request meeting Maryland Tourism, Karin Gert Nielsen

**California** - request meeting California Tourism, Leona Reed

**Bloomington, Minnesota** – request meeting with Julie Giorgio

## UNITED STATES VIRGIN ISLAND

[www.usvitourism.vi](http://www.usvitourism.vi)



**United States Virgin Islands**

St.Croix | St.John | St.Thomas

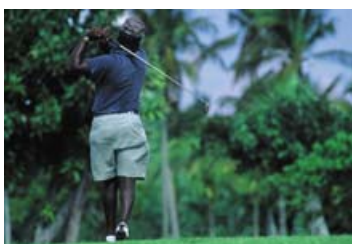
### NEW NORDIC FOCUS ON THE US VIRGIN ISLANDS

It was recently decided that Atlantic Link is going to represent the three exotic Caribbean islands, the US Virgin Islands, in the Scandinavian travel market in future. In connection with the representation of the US Virgin Islands, Atlantic Link promises that many exciting initiatives are on the way.

The US Virgin Islands consist of the three islands, St. Croix, St. John and St. Thomas. For almost 250 years they were under Danish rule, and in Denmark the US Virgin Islands are perhaps better known as the Danish West Indies. Throughout the islands there exudes a Caribbean atmosphere and culture, and the islands' holiday guests can enjoy life on the delightful beaches which are complemented by delicious seafood, sweet rum drinks, tax free shopping and folktales about mystical pirates.

That's about it, Atlantic Link will now go out and discuss the US Virgin Islands in greater detail with travel agents, the press and travel customers in Scandinavia. In the coming year press tours will be arranged for Scandinavian journalists as well as study trips for travel agency employees. We will, during our working day, spend lots of time and energy to support these tours, or charter operators who wish to put together travel packages to the US Virgin Islands. From time to time in co-operation with several airlines there will also be various events arranged for travel agents with a focus on the US Virgin Islands.

For more information, please contact Karin Gert Nielsen, Managing Director Scandinavia & Finland, Phone: +45-29421005, E-mail: [kgn@atlanticlink.net](mailto:kgn@atlanticlink.net)



# Newsletter from Atlantic Link

1/2008

## CALIFORNIA TOURISM

[www.visitcalifornia.com](http://www.visitcalifornia.com)



### VISIT CALIFORNIA VIDEO:

<http://renew.visitcalifornia.com/video.aspx?TYPE=TESTIMONIAL&ID=3>

### DODGERS CELEBRATE 50 YEARS IN LA

In 2008, the Los Angeles Dodgers will celebrate the 50th anniversary of the team moving to Los Angeles. Formerly the Brooklyn Dodgers, the team moved from Brooklyn, New York to LA in 1958. Anniversary celebrations include an exhibition game against the Boston Red Sox on March 29, 2008 in the Los Angeles Memorial Coliseum, where the Dodgers first played from 1958-1961; before the opening of Dodger Stadium. In addition, Baseball Hall of Fame great Joe Torre has been named the club's new manager. Like the Dodgers, Torre hails from Brooklyn -- and is a winner. The former Yankees manager was a nine-time All Star player, and ranks eighth in all-time victories among Major League managers. LA's beloved baseball team has won five championships since coming to town. Games are played April - October and sellouts aren't uncommon. Various group ticket incentives are available. [www.losangeles.dodgers.mlb.com](http://www.losangeles.dodgers.mlb.com) [www.lacoliseum.com](http://www.lacoliseum.com)

### THE LAND OF WINE AND FOOD

"The Land of Wine and Food" campaign is a partnership between the California Travel & Tourism Commission (CTTC) and the Wine Institute. A cornerstone of the campaign is a national TV and print advertising program featuring Governor Schwarzenegger and wine and food celebrities promoting California and directing consumers to



[www.LandofWineandFood.com](http://www.LandofWineandFood.com), which highlights the state's wine and food discoveries to the fast-growing travel segment of culinary connoisseurs -- and those who aspire to be -- from a local Californian's point of view.

### GOLFERS FLOCK TO CALIFORNIA FOR 2008 U.S. OPEN

California is a golfer's paradise -- with pleasant temperatures year-round, the green is always calling. The 2008 U.S. Open will be held at Torrey Pines Golf Course near San Diego June 12-15, drawing scores of fans. Visitors can also experience the famous Pebble Beach course or take a swing at any of the hundreds of specially designed courses around the state -- San Diego alone has 92. Golf lovers can purchase custom-fit golf clubs or receive special golf massages while staying in private suites -- complete with their own putting greens.

### OFFICIAL CALIFORNIA VISITOR'S GUIDE RELEASED IN JANUARY

The new and updated California Official Visitor's Guide and Travel Planner and Official State Map were released January 1. New features to the guide include an expanded "inspiration" section, which incorporates larger, more compelling photos. The guide includes 47 new maps and trip ideas to help visitors plan a California vacation. Some of the featured stories in this year's guide include a look at the Amgen Tour of California, a guide to some of the hidden gems in L.A.'s ethnic neighborhoods and an inside look into the California lifestyle as exemplified by restaurateur Pat Kuleto and his Napa Valley Wine estate. This year, the guide is more closely tied to the visitcalifornia.com Web site through the use of keywords that send the user to expanded or related content. The guide also features seven new "My California" profiles, which highlight real Californians and their embodiment of the California lifestyle. This year the Official State Map is also bigger and is split between Northern and Southern California. It features six new themed trip ideas (romance, family, indulgence) to help navigate through the state, as well as highlighting nine "must sees" attractions or locations.

Let us know if you need some of these very nice brochures, send a mail to [chli@atlanticlink.net](mailto:chli@atlanticlink.net)

# Newsletter from Atlantic Link

1/2008

## SILVERTHORN RESORTS OFFERS HOUSEBOATING

Silverthorn Resort, a premier resort located on beautiful Shasta Lake, has introduced a new concept in houseboating: 12 state-of-the-art houseboats are now available for year-round enjoyment. These triple-decker houseboats come equipped with central heating and air, a full kitchen, fireplace and satellite TV with surround sound. You can now troll the waters of Shasta Lake in luxury with a CD stereo, sun deck, wet bar, waterslide, spiral staircase and Master Penthouse Suite. Wi-Fi is offered for a small daily fee, and there is Internet access up to 1,000 feet from the marina.

[www.shastacascade.org](http://www.shastacascade.org). [www.silverthornresort.com](http://www.silverthornresort.com)



## CUSTOM TASTES AT VINTER'S CELLAR IN REDDING

Vintner's Cellar is a new, full-custom winery with a focus on not only great quality wine, but a memorable, cultural experience. It prides itself on receiving top-notch grape juice imported from California as well as other regions. Vintner's Cellar offers wine tasting by the glass or by the bottle, as well as fruit, bread and cheese to complement the wine. Wine connoisseurs are also given an opportunity to customize their bottle with their own labeling. Open Tuesday through Saturday, Vintner's Cellar hosts live, local bands every Friday and Saturday night from 6:30 p.m. to 9:30 p.m. [www.222wine.com](http://www.222wine.com).

## FINDING WINE ON HIGHWAY 29

Listen about wineries while you tour the Napa Valley with the launch of WineFlight's new AudioTourGuide CD titled "Finding Wine on Highway 29." Wine and the wine country can be intimidating, but with the audio guide, you will know as much or more than the person standing next to you at the tasting bar. The CD allows you to listen to minute-and-a-half segments on more than 50 wineries (both boutique and behemoth) and their respective appellations as you drive near them. The AudioTourGuide includes the CD, a map with icons noting each winery's amenities (including picnic tables, gift shops, or magnificent gardens and views), and the TourFinder. "Finding Wine on Highway 29" is available at [www.wineon29.com](http://www.wineon29.com) and in various wine-related retail outlets, hotels and wineries in and around the Bay Area.

## LUXURY HOTEL OPENS IN SACRAMENTO

Le Rivage, Sacramento's first riverfront luxury hotel, opened in January 2008 just minutes south of downtown. The 100-room hotel features a spa, pool, fitness center, bicycle rentals and bocce ball courts. Guestrooms have marbled bathrooms with claw foot tubs, European duvets and comforters with luxurious linens, spa bath amenities, robes, flat-screen TVs and high-speed Internet. The Governor's Suite and Tuscan Riverfront Suites have fireplaces and private balconies. The award-winning Scott's Seafood Grill & Bar offers riverfront views overlooking the yacht club, patio dining and fireplaces. [www.preferredhotels.com](http://www.preferredhotels.com).

## MAMMOTH LAKES TOURISM LAUNCHES NEW WEBSITE

Mammoth Lakes Tourism has launched a completely new Web site at [www.visitmammoth.com](http://www.visitmammoth.com). The new Web site will allow visitors to easily and expeditiously find places to stay and things to do in Mammoth, including the opportunity to live like a local through a new section called "Mammoth Life."

## LEGOLAND® CALIFORNIA ADDS NEW ATTRACTIONS

In March, LEGOLAND® California will uncover a forgotten city, Land of Adventure, featuring four new attractions and rides. Lost Kingdom Adventure will transport guests back to ancient Egypt on a family journey through ancient temple ruins as they ride in desert jeeps blasting targets with lasers. Beetle Bounce will boost children nearly 15 feet into the air as they are launched up one of two towers. Pharaoh's Revenge will offer a play area filled with catapulting foam balls the whole family can enjoy, and Cargo Ace will stimulate imagination as children become airplane pilots, soaring on planes that fly up to 6 feet. Also coming in 2008 is SEA LIFE LEGOLAND® California, a two-story, 36,000-square-foot aquarium featuring play zones, fun facts, quiz trails and marine exhibits designed to educate children about life under the sea. Opening this summer as a separate park admission, SEA LIFE features will include a seahorse kingdom, a 360-degree ring of sting rays and fish, and an interactive tide pool. [www.legoland.com](http://www.legoland.com)

# Newsletter from Atlantic Link

## 1/2008

**SAN FRANCISCO**  
[www.onlyinsanfrancisco.com](http://www.onlyinsanfrancisco.com)



**Only in San Francisco**  
SAN FRANCISCO CONVENTION & VISITORS BUREAU



### GO BEYOND THE BRIDGE

San Francisco is the capital of fun, but the pleasure of visiting Northern California doesn't stop at the city limits. There's another world just beyond the bridge, where city lights give way to the shade of ancient redwood groves, dazzling skyscrapers morph into majestic, snow-capped peaks, and the sheer energy of the streets of San Francisco is transformed into the unhurried pace of a hundred small towns and countless country lanes. California, in its glorious variety, awaits just a few minutes or a few hours away.

[www.onlyinsanfrancisco.com/beyond\\_san\\_francisco](http://www.onlyinsanfrancisco.com/beyond_san_francisco)

### COOL CITY HEATS UP THIS SUMMER WITH MAJOR ART SHOWS

San Francisco will have some of the most recognizable names in the art world simultaneously on display in the summer of 2008. Frida Kahlo, Dale Chihuly, Mary Cassatt, the Ming Dynasty and Daniel Libeskind are all names synonymous with the pinnacle of their art forms and they all can be experienced and enjoyed from June to September, 2008. Right on the heels of the 75th anniversary season of the San Francisco Ballet, a quartet of major shows opens this summer:

- Frida Kahlo, June 14-Sept. 28, at the San Francisco Museum of Modern Art
- Chihuly, June 14-Sept. 28, at the de Young Museum
- Mary Cassatt and Les Femmes Impressionnistes: Berthe Morisot, Eva Gonzalès, Marie Bracquemond, June 21-Sept. 21, at the Legion of Honor
- Power & Glory: Court Arts of China's Ming Dynasty, June 27-Sept. 21, at the Asian Art Museum.

### SAN FRANCISCO LGBT VISITOR KIT INCLUDES NEW OFFICIAL LGBT MAP & GUIDE

The San Francisco Convention & Visitors Bureau and Map Network have published a new San Francisco Official Gay & Lesbian Map & Guide. The 18-panel brochure includes citywide and regional maps as well as detailed maps of the Polk/Union Square/Chinatown, Castro/Mission and Hayes Valley/Civic Center/SoMa areas. One section is devoted to tips on What to Do, Where to Eat, Where to Shop, Where to Stay and How to Go. An Out in San Francisco section includes listings for 35 local clubs indicating whether they are men only, mostly women, transgender-friendly, etc. General visitor information, brief neighborhood descriptions of 15 areas and profiles on nine gay icons and landmarks are also included in the publication. To order a free LGBT visitor kit, visit [www.onlyinsanfrancisco.com](http://www.onlyinsanfrancisco.com)

# Newsletter from Atlantic Link

## 1/2008

### AQUARIUM OF THE BAY OFFERS NEW BEHIND THE SCENES TOURS OF THE LIFE AQUATIC

How does one keep 20,000 aquatic animals safe and healthy? Visitors passing through the “employees only” doors at San Francisco’s Aquarium of the Bay can learn more about this fishy dilemma on new daily, 45-minute, behind-the-scenes tours. See more at [www.aquariumofthebay.com](http://www.aquariumofthebay.com).

### St. PATRICK’S DAY PARADE – March 15<sup>th</sup>.

You won't need the luck of the Irish to have a blast during the [St. Patrick's Day Parade](#) and festivities in San Francisco. The oldest and largest Irish celebration west of the Mississippi celebrates its 156th anniversary March 15 with a rollicking parade and family festival. Watch thousands of dancers, bagpipers and marching bands show off their Irish spirit during the parade. Then, take part in the family festival in Civic Center Plaza where you'll find live entertainment, face painting, games, a beer garden and more. And, all over The City you'll find shindigs in Irish pubs and festive block parties. Join 250,000 revelers as they paint the town green!

### CHERRY BLOSSOM FESTIVAL CELEBRATES JAPANESE AMERICAN CULTURE

APRIL 12-13 and 19-20, 2008

One of California’s most distinguished celebrations of Asian traditions, the Northern California Cherry Blossom Festival marks its 41st year April 12-13 and 19-20, 2008. Each year, more than 200,000 people attend this dazzling display showcasing the color and grace of the Japanese culture and the diversity of the Japanese American community. The event spans two weekends and climaxes with a grand parade on Sunday, April 20. [www.nccbf.org](http://www.nccbf.org)



### CONVENTION CALENDER 2008-2010

You can find under <http://www.atlanticlink.net/sanfransisco.htm>

### DESTINATION SAN FRANCISCO:

Get inspired by a series 10 self guided itineraries that will bring you the best of San Francisco's culture, ethnic heritage and arts. [www.destinationsf.com](http://www.destinationsf.com)

### ATTRACTIONS & TOURS

**Alcatraz Update: Alcatraz Cruises**, is the official and only provider of transportation services to Alcatraz Island. Information on group policies, new schedule and the expanded audio tour are available to tour operators at: <http://www.alcatrazcruises.com/website/groups.aspx>

### PARTNERS OF TEAM SFO SCANDINAVIA as pr. February 2008

- **Embassy Suites SFO Airport - On the Bay!** [www.embassysuites.com/en/es/hotels/index.ihtml?ctyhocn=SFOBGES](http://www.embassysuites.com/en/es/hotels/index.ihtml?ctyhocn=SFOBGES)
- **City Pass San Francisco** [www.citypass.com/city/sanfransisco](http://www.citypass.com/city/sanfransisco)
- **Handlery Union Square** [www.handlery.com](http://www.handlery.com)
- **Hornblower Cruises & Event** [www.hornblower.com](http://www.hornblower.com)
- **Joie de Vivre Hospitality** [www.idvhospitality.com](http://www.idvhospitality.com)
- **Pier 39** [www.pier39.com](http://www.pier39.com)
- **Renoir Hotel** [www.renoirhotel.com](http://www.renoirhotel.com)
- **Sheraton Fisherman's Wharf** [www.sheratonatthewharf.com](http://www.sheratonatthewharf.com)
- **San Francisco International Airport** [www.flysfo.com](http://www.flysfo.com)
- **The Wax Museum San at Fisherman's Wharf** [www.waxmuseum.com](http://www.waxmuseum.com)
- **Extranomical Adventures Inc,** [www.extranomical.com/](http://www.extranomical.com/)



# Newsletter from Atlantic Link

## 1/2008

### BLOOMINGTON, MINNESOTA:

[www.bloomingtonmn.org](http://www.bloomingtonmn.org)  
[www.mallofamerica.com](http://www.mallofamerica.com)



#### WHAT'S NEW IN 2008!

Bloomington, Minnesota - Destination Bloomington is moving forward with new developments that are sure to change the tourist landscape in Minnesota! The Big Ticket™ attractions pass is a hit, Nickelodeon Universe® opens soon and later this year we will introduce shopping packages for tour operators! See below for more details.

#### THE BIG TICKET™

The Big Ticket™ bundles admissions into a three-day pass to the Twin Cities most popular attractions, providing a savings of up to 30% off regular prices.

**By purchasing The Big Ticket™ you can enjoy:**

- Unlimited ride wristband to **Nickelodeon Universe®**
- A general admission all day ticket to **Underwater Adventures® Aquarium**
- A one-day admission to the **Minnesota Zoo**, including free parking
- One traditional film admission to the **Great Clips® IMAX®**
- One general admission to the **Science Museum of Minnesota®**
- Plus many other great deals, including 11% off **Macy's**

**To purchase The Big Ticket™ visit [www.bloomingtonmn.org](http://www.bloomingtonmn.org)**

#### BLOOMINGTON CVB SHOPPING PACKAGES

**Coming soon for tour operators: **Bloomington Shopping Packages!**** These packages will be sold at three different levels, the Shop and Save Package, Shop and Dine Package and Shop Like a VIP Package. For more information about these group shopping packages contact Karin Gert Nielsen at [kgn@atlanticlink.net](mailto:kgn@atlanticlink.net)

#### NICKELODEON UNIVERSE® (Opening Spring of 2008!)

Nickelodeon Universe is the world's largest indoor amusement park, featuring seven acres of unique indoor attractions and entertainment. Located in the center of Mall of America®, Nickelodeon Universe is the only exclusive Nickelodeon theme park in the world, featuring rides, meet and greets with Nick characters and talent, unique Nickelodeon retail and food options, and much more. Several new ride additions in 2008 include the Spongebob Rock Bottom Plunge, a high speed looping roller coaster, the Nickelodeon Splat-o-shere 60' spring tower, the Avatar Airbender with rotating free falls, and the Rugrats Reptarmobiles bumper cars made especially for our younger customers.

#### MALL OF AMERICA – PHASE II

Mall of America® announced new tenants committed to occupy the current Mall and future development.

- **Kimpton Hotel**, a luxury boutique hotel featuring more than 200 rooms.
- **Bass Pro Shop**, one of the nations leading outdoor recreational retailers will lease 300,000 square feet and function as an anchor in Phase II

**EVENT LIST 2008** - Read more at [http://www.atlanticlink.info/pdf/AL/Event\\_list\\_Bloomington.pdf](http://www.atlanticlink.info/pdf/AL/Event_list_Bloomington.pdf)

# Newsletter from Atlantic Link

1/2008



**KIMPTON NEWS,** [www.kimptonhotels.com](http://www.kimptonhotels.com)

## NEW HOTELS TO COME:

### FIRST HOTEL IN PHILADELPHIA

Philadelphia's Architects Building, located near Rittenhouse Square at 17th Street and Sansome Street, will be rebuilt into a first-class boutique Hotel Palomar. Construction on the \$92.5 million project will begin in February 2008. The Hotel Palomar Philadelphia will open in late 2009 – 80 years after construction began on the original building in 1929. Upon completion, the 234-room Hotel Palomar will be the city's first highly stylized, up-scale boutique hotel and gathering spot, and fill a void that previously existed for Philadelphia's sophisticated corporate-, leisure- and convention-travel customer base.

### VU HOTEL, NEW YORK CITY, NEW YORK - Opening Spring 2008



#### Opening Spring 2008

Located in Midtown with breathtaking Hudson River views to the west and Times Square to the east, the Vu Hotel has 222 loft style guestrooms stylishly appointed in rich fabrics, textures and colors of snow white, ruby reds and chocolate browns.

Go to: [Vu Hotel website](#)

### HOTEL PALOMAR LOS ANGELES/WESTWOOD, CALIFORNIA - Opening Spring 2008



#### Opening Spring 2008

Located 1/2 mile from **Beverly Hills**, and nestled within the vibrant community of **Westwood** in **Los Angeles**, the Hotel Palomar has 264 elegant guest rooms in an artful sanctuary with stunning views of the lights of Los Angeles. Situated on the "Golden Mile" of Wilshire Blvd. in the heart of fashionable Westwood.

Go to: [Hotel Palomar Los Angeles/Westwood website](#)

## SEE HERE WHERE YOU CAN FIND ALL KIMPTONS HOTELS – AND WHERE KIMPTON IS PLANNING TO BE

[http://www.atlanticlink.info/pdf/AL/Presentation\\_Feb\\_2008\\_4.pdf](http://www.atlanticlink.info/pdf/AL/Presentation_Feb_2008_4.pdf)

[http://www.atlanticlink.info/pdf/AL/Presentation\\_Feb\\_2008\\_5.pdf](http://www.atlanticlink.info/pdf/AL/Presentation_Feb_2008_5.pdf)

## WHERE CAN I BOOK THE HOTELS? HOW DO I BOOK THE HOTELS?

The hotels can be booked via receptive/incoming operators. See all the receptive who have included Kimpton Hotels in their program: [http://www.atlanticlink.info/pdf/AL/RECEPTIVE%20FIT\\_2008.pdf](http://www.atlanticlink.info/pdf/AL/RECEPTIVE%20FIT_2008.pdf)

You can also book on all GDS systems (code KC). Group requests can be made through Charlotte Lindholm [chli@atlanticlink.net](mailto:chli@atlanticlink.net)

# Newsletter from Atlantic Link

1/2008



## WASHINGTON DC & THE CAPITAL REGION

[www.capitalregionusa.dk](http://www.capitalregionusa.dk)

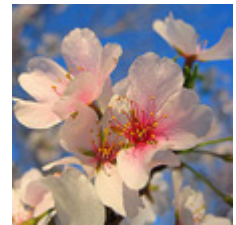
### E-GUIDE

Visit our e-guide at <http://capitalregionusa.dirxion.com/>

WASHINGTON D.C., [www.washington.org](http://www.washington.org)

### NATIONAL CHERRY BLOSSOM FESTIVAL

Washington, DC's signature springtime event. The festival is more than just a showcase for the beautiful flowering trees on the Tidal Basin. It's also a celebration of Japanese culture through music, dance, culinary events and more. Official festival dates are March 29 - April 13, 2008. [www.nationalcherryblossomfestival.org/cms/index.php?id=390](http://www.nationalcherryblossomfestival.org/cms/index.php?id=390)



### EXPLORING WASHINGTON, DC HAS NEVER BEEN EASIER

with [Interactive Maps](#). Over 1,000 hotels, restaurants, attractions and activities can be clicked on and off as you wish while you zoom around our diverse city and region.

[www.washington.org/index.cfm?blnNavView=True&idContentType=439&idCurrentPage=31](http://www.washington.org/index.cfm?blnNavView=True&idContentType=439&idCurrentPage=31)

### PRINT MAPS

The Official Washington, DC Visitors map is available throughout Washington, DC. You may also download a copy FROM below.

[www.washington.org/index.cfm?blnNavView=True&idContentType=439&idCurrentPage=31](http://www.washington.org/index.cfm?blnNavView=True&idContentType=439&idCurrentPage=31)



VIRGINIA, [www.virginia.org](http://www.virginia.org)

### VIP Coupon Book – Premium Outlet Leesburg

Bring this voucher at Leesburg Corner Premium Outlets (or any Chelsea Premium Outlet Center in the US) to receive a free VIP Coupon Book.

[www.premiumoutlets.com/leesburg](http://www.premiumoutlets.com/leesburg)

Send us a mail and receive the voucher as a PDF to give to your guests

[chli@atlanticlink.net](mailto:chli@atlanticlink.net)





# Newsletter from Atlantic Link

1/2008

## BOAR'S HEAD INN TO WELCOME FOOD AND WINE LOVERS WITH SPECIAL SERIES OF VINTER & CULINARY WEEKENDS

Discover why Virginia wine is drawing rave reviews from industry experts as you personally experience the best of Virginia wine country, and get to know our Executive Chef, Mark Gallaudet, with a hands-on cooking class featuring seasonal local foods and ingredients. In addition, participants will enjoy a "behind-the-scenes" Winery tour and a four-course vintner dinner in the Boar's Head Inn's award-winning Old Mill Room.

The Boar's Head Inn Vintner & Culinary series will be offered on the weekends of March 7-9 at Boar's Head Inn in partnership with Jefferson Vineyards, March 14-16 with Whitehall Vineyards, March 24-26 at Boar's Head Inn in partnership with Barboursville Vineyards and March 31-April 2 with King Family Vineyards.

All Vintner & Culinary weekend packages include two nights' accommodations, a Vintner reception and dinner the first evening, a wine seminar, cooking class with lunch, a welcome gift, local winery tour and all resort fees, taxes and gratuities. Prices for the weekends begin at \$907 per room, for two nights, based on double occupancy.

For more information or to make reservations for Boar's Head Inn Vintner & Culinary Weekends, visit the resort's website at [www.boarsheadinn.com](http://www.boarsheadinn.com).

Boar's Head Inn, a 170-room resort set on 573 acres in the Virginia countryside, offers four-diamond dining, a state-of-the-art Sports Club, tennis, championship golf, a luxury spa, children's programs, meeting space, and proximity to attractions such as Monticello, the Blue Ridge Mountains and wineries.



A Country Resort At The University of Virginia



## MARYLAND, [www.mdifun.org](http://www.mdifun.org)

[Eastern Shore](#) Maryland's Eastern Shore lives up to its reputation as a warm and friendly, water-laced land that reveals boundless vacation opportunities. The [Ocean City](#) surf. The seafood. The sights. The serenity. It's all here, and it's all good.

### [Central Maryland](#)

Culture, history and homespun family entertainment all rolled into one. That's what you get in Central Maryland, home to both the state's capital, [Annapolis](#), and its largest city, [Baltimore](#).

### [Western Maryland](#)

Maryland's westernmost outpost has what we like to call the X-factor. X-traordinary scenery. X-treme adventure. X-actly what you're looking for. Get ready for an exhilarating day of play!

### [Capital Region](#)

Just around the corner from our nation's capital, we have an abundance of history and a host of eclectic cultural attractions. See a show, visit a vineyard, cheer on your favorite team, or thrill to white-knuckle rides at a family-friendly theme park.

### [Southern Maryland](#)

Behind Southern Maryland's deep Colonial history is a tidewater wonderland with lighthouses standing watch; fossil hunters combing quiet beaches; hikers exploring woodland, riverside and cypress trails.



# Newsletter from Atlantic Link

## 1/2008

### This month partner feature

#### Silver Seas, [www.silversea.com](http://www.silversea.com)

Silversea's four remarkable ships explore the world's most fascinating destinations whilst indulging travellers with spacious ocean-view suites – most with private veranda, and a luxurious, all-inclusive lifestyle featuring complimentary fine wines and spirits, gourmet cuisine, and fares that include all onboard gratuities. A convivial ambience reflects the warmth of their Italian heritage, and, with never more than 382 international guests, provides an intimate setting for an unforgettable travel experience.

Silversea blends the art of travel with the art of good living. Enjoy an exceptional ocean journey and discover the new definition of travelling in style.

350 destinations, 120 countries... welcome to the exclusive world of Silversea

#### Contact:

**Thomas Harrison**, Director of Sales Nordic, the Netherlands & Northern Germany

Silversea Cruises, Indiakaj 12, DK-2100 Copenhagen OE, Denmark

Tel: +45 3544 1129, Fax: +45 70 237 237, Mob: +45 2047 4969

### IMAGE IS EVERYTHING

[www.TheTourOperator.com](http://www.TheTourOperator.com) now has the largest database of royalty-free high-resolution images that may be reproduced for brochures, proposals or websites at no cost to the trade.

### MEET US

City:	Date	Show:
Gothenburg	13-14 March	TUR
Malmø	24 April	Discover America
Las Vegas	1-4 June	Pow Wow



**Karin Gert Nielsen**, Managing Director

Phone: +45-29421005, Email: [kgn@atlanticlink.net](mailto:kgn@atlanticlink.net)



**Charlotte Lindholm**, Director Sales- & Marketing

Phone: +45-22271603, Email: [chli@atlanticlink.net](mailto:chli@atlanticlink.net)



**Pernilla Lyberg**, Key Account Manager

Phone: +46 70 24 14 181, Email: [pl@atlanticlink.net](mailto:pl@atlanticlink.net)